



## Boards of Visitors Orientation

Governing Public Institutions to Optimize Student Success for Work and Life

October 23 – 24, 2018

Virginia Museum of History & Culture  
428 N. Boulevard  
Richmond, Virginia 23220

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Tuesday, October 23

**3:30 – 4:00pm**

### REGISTRATION AND NETWORKING

Virginia Museum of History & Culture (VMHC), Halsey Family Lecture Hall

**4:00 – 4:10**

### Welcome, Introductions and Overview

- **Peter Blake**, Director, State Council of Higher Education for Virginia (SCHEV)
- **Jamie Bosket**, President and CEO, VMHC
- **Heywood Fralin**, Chair, SCHEV Council

**4:10 – 4:45**

### Perspectives on Board Service

- **Ralph Northam**, Governor of Virginia [Video Remarks]
- **Kelly Thomasson**, Secretary of the Commonwealth
- **Fran Bradford**, Deputy Secretary of Education
- **Aubrey Layne**, Secretary of Finance
- **Megan Healy**, Governor's Chief Workforce Development Advisor

**4:45 – 5:45**

### Virginia's Economic and Civic Prosperity: Roles of *The Virginia Plan for Higher Education and the Public Colleges and Universities*

- *Introduction:* **Tom Slater**, Member, SCHEV Council
- *Speakers:* **Peter Blake**, Director, SCHEV  
**Stephen Moret**, President & Chief Executive Officer, Virginia Economic Development Partnership; Member, SCHEV Council  
**Susan Gooden**, Vice Chair, State Board for Community Colleges; Past Chair, Academic, Student Affairs & Workforce Development Committee, State Board for Community Colleges (SBCC)
- *Acknowledgements and Instructions:* **Peter Blake**, Director, SCHEV

**6:00 – 7:30**

### RECEPTION

Virginia Museum of Fine Arts, 200 N. Boulevard (Claiborne Robertson Room, 3<sup>rd</sup> floor)

- *Remarks:* **Pamela Northam**, First Lady of Virginia  
**Mark Herring**, Attorney General of Virginia

Wednesday, October 24

**7:30 – 8:00am CHECK-IN, NETWORKING AND BREAKFAST**

Virginia Museum of History & Culture (VMHC), Halsey Family Lecture Hall

**8:00 – 8:10 Greetings and Opening Remarks and Introduction**

- **Heywood Fralin**, Chair, SCHEV Council

**8:10 – 9:00 The Public Purposes of Public Higher Education: What are the Roles of Public Colleges and Universities – and their Boards – on the Eve of the 21st Century's Third Decade?**

- *Speaker:* **Belle Wheelan**, President, Southern Association of Colleges & Schools Commission on Colleges (SACS COC)
- *Conclusions and Instructions:* **Peter Blake**, Director, SCHEV

**9:00 – 9:10 BREAK**

**9:10 – 10:00 Inquiring, Listening, Responding: Best Practices of Effective Public-Institution Boards**

- *Introduction:* **Ken Ampy**, Member, SCHEV Council
- *Speaker:* **Todd Stottlemeyer**, Member and Former Rector, Board of Visitors, College of William & Mary
- *Conclusions and Introductions:* **Peter Blake**, Director, SCHEV

**10:00 – 10:20 Perspectives from the Legislative Branch**

- *Introduction:* **Katie Webb**, Chair, Academic Affairs Committee, SCHEV Council
- *Speaker:* **Lashrecse Aird**, Delegate, 63rd House District
- *Conclusions and Instructions:* **Peter Blake**, Director, SCHEV

**10:20 – 10:30 BREAK**

**10:30 – 11:15 Boards' Legal and Ethical Responsibilities**

- *Introduction:* **Henry Light**, Secretary, SCHEV Council
- *Speakers:* **Alan Gernhardt**, Senior Attorney, Virginia Freedom of Information Advisory Council  
**Al Wilson**, Senior Assistant Attorney General, Office of the Attorney General
- *Conclusions and Introductions:* **Peter Blake**, Director, SCHEV

**11:15 – 12:15 Hot Topics and Trends in College Student Life**

- *Moderator:* **Fran Bradford**, Deputy Secretary of Education
- *Speakers:* **Kelly Crace**, Associate Vice President for Health and Wellness, College of William & Mary  
**Kevin Foust**, Chief of Police and Director of Security, Virginia Tech
- *Conclusions and Instructions:* **Peter Blake**, Director, SCHEV

**12:15 – 1:00pm LUNCH**

**1:00 – 2:15**

**Boards' Fiduciary Obligations for Building Budgets and Setting Tuitions**

- *Moderator:* **Bill Bolling**, Former Member, Board of Visitors, James Madison University; Former Lieutenant Governor of Virginia
- *Speakers:* **Michael Maul**, Associate Director, Department of Planning & Budget (DPB)  
**Dwight Shelton**, Vice President for Finance and Chief Financial Officer, Virginia Tech  
**Victoria Harker**, Member, SCHEV Council; Former Chair, Finance Committee, Board of Visitors, University of Virginia
- *Conclusions and Instructions:* **Marge Connelly**, Chair, Resources and Planning Committee, SCHEV Council; Former Rector and Interim President, Longwood University

**2:15 – 2:30**

**BREAK**

**2:30 – 3:45**

**Board Governance and Executive Management: Leadership for Virginia's 21st-Century Needs and Goals**

- *Moderator:* **Troy Paino**, President, University of Mary Washington
- *Panelists:* **Makola Abdullah**, President, Virginia State University  
**Ángel Cabrera**, President, George Mason University  
**Mark Lawrence**, Rector, Board of Visitors, Radford University  
**Marianne Radcliff**, Rector, Board of Visitors, Longwood University
- *Conclusions:* **Peter Blake**, Director, SCHEV

**3:45 – 4:00**

**Synthesis, Conclusions and Appreciation**

- **Kelly Thomasson**, Secretary of the Commonwealth
- **Peter Blake**, Director, SCHEV

**2018 Planning Group**

Makola Abdullah, Virginia State University  
Ken Ampy, State Council of Higher Education for Virginia  
Peter Blake, State Council of Higher Education for Virginia  
Fran Bradford, Deputy Secretary of Education  
Carlos Del Toro, Virginia Commission on Higher Education Board Appointments  
Jodi Fisler, State Council of Higher Education for Virginia  
Charlie King, James Madison University  
Mark Lawrence, Carilion Clinic  
Atif Qarni, Secretary of Education  
Kelly Thomasson, Secretary of the Commonwealth  
Katie Webb, State Council of Higher Education for Virginia  
Al Wilson, Office of the Attorney General