



May 16, 2019 – 9 A.M. – 11 A.M.
Virginia ABC Central Office
2901 Hermitage Road
Richmond, Virginia 23220

VOSAP Collaborative Member Agency representatives in attendance:

Abby Pendleton, Virginia Alcoholic Beverage Control Authority (Virginia ABC)
Nicole Shipp, Virginia Department of Social Services (DSS)
Kristina Fawcett, Dept. of Criminal Justice Services (DCJS) *for Donna Michaelis*
Krystal Murray, Virginia State Police/YOVASO (VSP)
Lieutenant Craig Lewis, Virginia National Guard Counterdrug Taskforce (VANG)
Marty Kilgore, Virginia Foundation for Healthy Youth (VFHY)
Octavia Marsh, Hanover Cares & Community Coalitions of Virginia (CCoVA) *for Mary Crozier*

VOSAP Collaborative Members not present:

Art Mayer, Dept. of Juvenile Justice (DJJ)
Gail Taylor, Dept. of Behavioral Health and Developmental Services (DBHDS)
Jean Hoyt, Dept. of Health (VDH)
Jessica Lambertson, Dept. of Motor Vehicles (DMV)
Jodi Manz, Assistant Secretary of Health & Human Resources
Vanessa Wigand, Dept. of Education (DOE)
Mary King, Virginia State Police/YOVASO (VSP) – *alternate attendance with other VSP representative*
Master Sergeant Douglas Perry, Virginia National Guard Counterdrug Taskforce (VANG) – *alternate attendance with other VANG representative*
James Christian, Dept. of Criminal Justice Services (DCJS) – *alternate attendance with other DCJS representative*

Welcome and introductions

The meeting was called to order at 9:11 a.m. Meeting attendees introduced themselves including their position and the organization they represent.

Presentation

[Hanover Cares](#) Executive Director, Octavia Marsh presented on the coalition's youth substance use prevention activities. The coalition's target audience is 12 – 17 year olds and they serve all of the public schools in Hanover County (HCPS). HCPS has two school intervention counselors the coalition works with closely. The intervention counselors work with students who have been referred to them if they are having substance use issues (using during school, etc.). Hanover Cares is a Drug Free Communities grant recipient that funds their prevention work as well as their one person staff. The coalition has also been a part of Community Anti-Drug Coalitions of America (CADCA) [National Coalition Academy](#) and Coalition Graduate Academy (pilot member).

Additionally, Hanover Cares has been a Virginia ABC Education and Prevention Grant recipient from 2016 to 2018 and has incorporated the following projects through grant funding:

- ‘Just Say Something’ campaign – focused on what prevention parents do at home and what conversations parents are having in the home about alcohol.
- Intoxiclock Pro Software – is a tool that visually demonstrates how a person’s weight, gender and drinking pattern affect their level of intoxication. This has been and continues to be used in partnership with HCPS.
- Brain Education campaign – focused on educating parents on brain development, focusing on the frontal lobe and emphasizing how underage alcohol use can affect brain development. A part of this campaign also included a ‘Safe Home Pledge’ and prom and graduation campaign. The Safe Home Pledge aimed to create a safe home through having parents sign the pledge and prohibit substance use, lock up alcohol and medication and other safe and healthy behaviors. The prom and graduation campaign targeted information to parents about not bending the rules for a ‘celebration’ and to set expectations when it comes to alcohol use.

The coalition heavily involves youth with their Teens Care Too group. Initiatives of Teens Care Too include a youth developed Public Service Announcement (PSA) that was aired through Regal Cinemas for 12 weeks. Additionally, the students have developed a PSA on marijuana prevention that stemmed from their Strategies To Act Now (STAN) Plan that was developed through the Youth Alcohol and Drug Abuse Prevention Project ([YADAPP](#)). An additional project that has stemmed from the group’s involvement in YADAPP is ‘[Hidden in Plain Sight](#),’ an event where parents are invited to visit a mock teenager’s bedroom. In the bedroom were about 75 items “hidden” that can potentially identify if their student is using substances. The event also included debriefing with parents to discuss what they had found and how to act if they find this in their home. The coalition based students have also worked towards school policy change through meeting with school administrators to discuss changing and/or enforcing policies around substance use in the school. Teens Care Too has about 19 high school students involved and hosts an application and interview process for new members to join each year.

Additionally involving the students, Hanover Cares in partnership with HCPS intervention counselors, partner with all HCPS elementary, middle and high schools to offer SODA and 7th Up. SODA is an organization for high school students revolving around making healthy decisions. The high schoolers in SODA visit fourth grade classes to discuss making healthy decisions. 7th Up is a program where high school students visit the seventh and eighth grade classrooms to do substance use prevention lessons. HCPS high schools also come together and host a [Project Sticker Shock](#) event every year during Superbowl weekend. Project Sticker Shock is a program of Virginia ABC aimed at decreasing social providing.

For parents, Hanover Cares utilizes the [Power of Parents](#) handbooks by distributing them at the driver’s license ceremonies each year. Paired with the handbook is a letter from Hanover Cares with information on drunk driving and driving under the influence statistics. Additionally, incentives are hidden throughout the handbooks, such as “call Octavia for a free pizza,” to see if the handbooks are being used. Hanover Cares also offers Café Conversations for middle school students and their parents. The conversations focus on the 5 Love Languages and how youth and parents can use these in daily conversations. Everyone receives a conversation jar that gives conversation starters for parents and their youth to use. The conversation jars helps to address family connectedness since families are not sitting around a traditional dinner table each night anymore. This project has been expanded to a partnership with local restaurants to have conversation jars at their dining tables.

Most recently the coalition has begun a Family Education Series that meets twice a month to discuss prevention, treatment, recovery, mental health, grief and other similar topics. The program is mirrored off of Virginia Commonwealth University's [Rams in Recovery](#) that meets weekly.

The coalition stays active and is visible and present throughout the community at events such as the Hanover Tomato Festival and the Strawberry Festival.

Hanover data shows that historically youth alcohol and marijuana use have been a primary concern; however, in 2017, vaping and e-cigarettes surpassed marijuana use. Additionally, actual youth use is much lower in Hanover County than the perception youth have that their peers are using. Hanover Cares utilized a donation from Anthem to develop a social norms campaign that shares the statistics "90% of Hanover youth do not vape" and the Teens Care Too students developed the tagline "Know the facts. Spread the truth." to pair with this.

Review of February 21, 2019 Meeting Summary

Please email Abby Pendleton with any edits or corrections that need to be made to the February 21 minutes.

Governor Northam's Opioid and Addiction Initiatives/General Assembly Update, Jodi Manz, Assistant Secretary of Health & Human Resources

The final overdose death data for 2018 is available and can be accessed here:

<http://www.vdh.virginia.gov/content/uploads/sites/18/2019/04/Quarterly-Drug-Death-Report-FINAL-Q4-2018.pdf>

Opiate related deaths have decreased slightly however, fentanyl, cocaine and methamphetamine deaths are still rising. If you have specific questions, please reach out to Jodi Manz.

The Governor's Advisory Commission on Opioids and Addiction meeting is tomorrow, May 17, 2019 at 10:00AM in the West Reading Room of the Patrick Henry Building. If you plan to attend, plan to arrive as close to 10:00AM as possible as the last meeting was standing room only.

CCOVA

The Department of Education School Health Nurse Specialist, Tracy White, reached out to CCOVA for assistance on research on CBD oils to address new laws surrounding the topic.

CCOVA will be offering a second summit that will be focusing on emerging trends of substances. CCOVA is looking to host the summit again in Roanoke during the month of October.

The new Department of Behavioral Health and Developmental Services [REVIVE!](#) Coordinator is Alexandria Robinson. She can be contacted at: Alexandria.Robinson@dbhds.virginia.gov

DCJS News and Updates

The Virginia Center for School and School Safety Forum will be held July 30 – August 1 in Hampton. About 1000 School Resource Officers and administrators involved in school safety will be in attendance. If you are interested in exhibiting, email Kristina Fawcett at Kristina.Fawcett@dcjs.virginia.gov.

Virginia ABC News and Updates

Virginia ABC's partnership with the Virginia Chapter of MADD has officially launched and the Power of Parents program information is available at: www.abc.virginia.gov/education/programs/power-of-parents

[parents](#). The program includes the order of the Power of Parents handbooks as well as opportunities for online and in-person training for parents of middle and high school students.

Enrollment for the 2019 YADAPP conference is open until July 1. Enrollment is only \$400 for a Team of four Participants and one Adult Sponsor.

Virginia ABC is redeveloping the Being Outstanding Leaders Together Against Drugs and Alcohol (BOLT) program to better address the needs of middle school teachers, administrators and prevention professionals. The redesigned program will include online training and resources to support prevention activities and efforts at the school level.

The 2019 – 2020 VOSAP meetings will be held the third Thursday of every quarter: August 15, November 21, February 20 and May 21.

VOSAP Annual Report reporting submissions will change to the following to align with the timeline for submission and review. July 3 an email will be sent asking for annual report submissions with the guidelines for submission. Submissions will be due August 1. A draft of the report will be sent at the latest on August 12, with request for review and edits by August 16.

To have a more comprehensive view of youth substance use prevention activities, the following information will be requested:

Regional reporting on:

- Total spent on substance use prevention in each region
 - Youth Substance use prevention activities
 - (example: The Miss Virginia School Tour visited 3 schools in Franklin County)
 - Funding spent on youth substance use prevention activities
 - (example: CSB funding directly used for youth substance use prevention)
- A draft of the proposed regions has been shared with VOSAP Collaborative members for suggestions and edits.*

Agency reporting on:

- Total spent on substance use prevention
 - % federal funding
- Total spent on youth substance use prevention
- Other prevention related activities to note
- Any unmet needs for substance use prevention and/or goals for the coming year

DSS

The majority of prevention work that DSS does is on the tertiary level; however, there is interest in moving towards secondary and primary levels of prevention.

DSS Child Welfare is looking to expand efforts on substance exposed infants prevention. There are partnerships with other state agencies and the first stakeholder meeting was held, where VDH is the lead for substance exposed infant services. There is a large group of stakeholders participating with a strong representation from the medical field and early intervention providers. This group will help lead towards more prevention efforts rather than responding to after infants are born.

The Office of Community and Volunteer Services is working with the governor's task force on a number of division wide initiatives included an interagency portal specific to substance use disorders (SUD), has compiled a statewide resource and is hosting three training summits on SUD and trauma informed response.

VFHY News and Updates

In response to the Delegate Keam's bill (HB 1881), VFHY is in the planning stages of providing educational materials to DOE that will complement the current VFHY tobacco products module. The materials will be rolled out to schools in the fall.

The Tobacco Free Schools Bill (SB1295) was signed on May 14, 2019 at Tucker High School. Governor Northam and patrons of the bill were present at the signing. [YStreet](#) youth were very involved in the process of having this bill enacted. Brenna Walker is a YStreet participant and attended the committee and subcommittee meeting to share information.

Additionally on May 14, 2019 VFHY attended the Governor's Childrens Cabinet meeting, chaired by First Lady Northam. The First Lady asked Ystreet participant and Tobacco Free Schools Bill proponent, Brenna Walker to present on juul/e-cigarettes.

The planning process has begun for the Reduce Tobacco Use Conference and VFHY is looking to rebrand the conference to include e-cigarettes.

YStreet is hosting a summer leadership team meeting where youth come together to work on a public health campaign. Their last campaign was a tobacco free school campaign. VFHY will be reaching out to partners for a networking luncheon during the summer leadership team meeting for students to work on their elevator speech about their campaign and engage them in conversation. If you are interested in partnering for the networking luncheon, contact Marty Kilgore at mkilgore@vfhy.org

As a part of VFHY's website redevelopment, VFHY is looking for resources that address substance use to support their mission expansion. If you have any resources, share them with Marty Kilgore at mkilgore@vfhy.org.

VSP News and Updates

The annual Youth of Virginia Speak Out About Traffic Safety (YOVASO) leadership retreat will be held at James Madison University June 17 -20, 2019. The retreat focuses on traffic safety and activities of the retreat include: motivational speaker Shaun Derrick, team building exercises, a ropes course and various sessions. Octavia Marsh from Hanover Cares will have a session on Hidden in Plain Sight for the adult sponsors.

YOVASO will be creating a project based learning (PBL) curriculum for middle and high school teachers to add to [Health Smart](#). Additional information will be shared at the August VOSAP meeting.

On June 5 YOVASO will be at Hanover High School for a traffic safety day.

VANG News and Updates

Virginia National Guard continues to support Virginia community coalitions. Right now, two personnel are supporting 16 coalitions and have supported over 200 event this year.

The meeting adjourned at 10:21 a.m.

Respectfully submitted,
Abby Pendleton
VOSAP Facilitator