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**THE COMMONWEALTH OF VIRGINIA  
THE VISITORS OF JAMES MADISON UNIVERSITY**

Volume LI No. 1

**Minutes of the Meeting of September 13, 2019**

The Visitors of James Madison University met on Friday, September 13, 2019 in the Festival Conference and Student Center Board Room on the campus of James Madison University. Mrs. Maribeth Herod, Rector, called the meeting to order at 1:04 pm.

**PRESENT:**

Battle, Mike  
Evans-Grevious, Vanessa  
Gadams, Frank  
Grass, Jeff  
Gray-Keeling, Matthew  
Herod, Maribeth, Rector  
Hutchinson, Lucy  
Jankowski, Maria

Johnson, Deborah  
Major, Lara, Vice Rector  
Ragon, Maggie  
Rothenberger, John  
Thomas, Mike  
Warden, Kathy  
Welburn, Craig

Jones III, Norman Student Representative to the Board 2019-20  
Harper, Donna, Secretary

**ALSO PRESENT:**

Alger, Jonathan, President  
Coltman, Heather, Provost and Senior Vice President for Academic Affairs  
King, Charles, Senior Vice President for Administration and Finance  
Langridge, Nick, Vice President for University Advancement  
Miller, Tim, Vice President for Student Affairs and University Planning  
  
Wyatt, Bill, Senior Director of Communications & University Spokesperson  
Piper, Mark, Speaker, Faculty Senate  
Knight, Jack, University Counsel

The Rector welcomed the board members who are beginning their second term: Jeff Grass, Matt Gray-Keeling, Maria Jankowski, Deborah Johnson, and Craig Welburn. She also welcomed Norman Jones, III, Student Representative to the Board; Aaliyah McLean, Student Government Association President; and Dr. Mark Piper, Speaker of the Faculty Senate.

**APPROVAL OF MINUTES**

On motion of Mike Thomas, seconded by Mike Battle, the minutes of the April 26, 2019 meeting were approved.

**COMMITTEE REPORTS**

**Academics and Student Life Committee**

Mrs. Lara Major, Chair, presented the report of the Education and Student Life Committee. The minutes from the April 26, 2019 meeting were approved. (Attachment A)

Mrs. Major reported on the following topics from the committee meeting:

- 1) John Burgess, Interim Dean of the Graduate School; Mark L'Esperance, Dean of the College of Education; and Bethany Nowviskie, Dean of the Libraries were introduced;
- 2) Heather Coltman, Provost and Tim Miller, Vice President for Student Affairs gave divisional reports;
- 3) Representatives from the Graphic, Architectural and Industrial Design Programs presented information on their majors;
- 4) Representatives from the Office of Student Accountability and Restorative Practices gave an overview on the mission and programs in their office; and
- 5) Heard reports from the Student Government Association, Faculty Senate, and Student Representative to the Board.

On motion of Mrs. Major, seconded by Mrs. Ragon, the Academics and Student Life report was accepted.

#### **Advancement Committee**

Mr. John Rothenberger, presented the report of the Advancement Committee. The minutes of the April 26, 2019 meeting were approved. (Attachment B)

Mr. Rothenberger reported on the following topics from the committee meeting:

- 1) Mr. Justin Jannuzzi, Senior Associate Athletic Director for Development, and Mr. Jeff Gilligan, Associate Vice President for Development, shared information on the athletics annual giving and major gift fund-raising efforts to date;
- 2) Mr. Andy Perrine, Associate Vice President for Communications & Marketing shared information on the brand content deployment;
- 3) Ms. Debbie Jordan, Associate Vice President for Information Services, informed the board on the future of technology in University Advancement;
- 4) Ms. Sheila Smith, Associate Vice President for Campaign Management and Dr. Nick Langridge, Vice President for University Advancement provided information on the Unleashed Campaign; and
- 5) Ms. Cannie Campbell, Associate Vice President for Constituent Relations, highlighted Women for Madison.

On motion of Mr. Rothenberger, seconded by Mrs. Warden, the Advancement report was accepted.

#### **Athletics Committee**

Mr. Mike Battle, Chair, presented the report of the Athletics Committee. The minutes of the April 26, 2019 meeting were approved. (Attachment C)

Mr. Battle reported on the following topics from the committee meeting:

- 1) Shelley Jaudon, Head Women's Tennis Coach, Shelley Klaes-Baawcombe, Head Women's Lacrosse Coach and Loren LaPorte, Head Women's Softball Coach were recognized for receiving their respective CAA Coach of the Year honors;
- 2) Mr. Jeff Bourne, Director of Athletics, provided a sports update;
- 3) Dr. Tom Kuster, Associate Athletic Director for Integrated Health and Sports Performance shared legislation proposed by the NCAA related to prevention of catastrophic injury and death in college athletics;

- 4) Mr. Geoff Polglase, Deputy Athletics Director, summarized the 2018-10 Strategic Plan Accountability Measures;
- 5) Mr. Ty Phillips, Assistant Athletic Director for Facilities and Events, provided a facilities update; and
- 6) Mr. Justin Jannuzzi, Senior Associate Athletics Director for Development, provided the year-end fundraising report.

On motion of Mr. Battle seconded by Mr. Rothenberger, the Athletics report was accepted.

#### **Audit Committee**

Mrs. Maggie Ragon, Chair, presented the report of the Audit Committee. The minutes of the April 26, 2019 meeting were approved. (Attachment D)

Mrs. Ragon reported on the following topics from the committee meeting:

- 1) Mrs. Becky Holmes, Director of Audit and Management Services, presented their annual report and the department's 2019-20 budget and revised audit plan for 2019-20.

On motion of Mrs. Ragon, seconded by Mrs. Major, the Audit report was accepted.

#### **Finance and Physical Development Committee**

Mr. Mike Thomas, Chair, presented the report of the Finance and Physical Development Committee. The minutes from the April 26, 2019 meeting were approved. (Attachment E)

Mr. Thomas reported on the following from the committee meeting:

- 1) Mr. Mark Angel, Assistant Vice President for Finance, reviewed the 2019-19 financial report;
- 2) Mr. Angel presented the 2018-10 Receivables Write-Offs Report;
- 3) Mr. Rick Larson, Assistant Vice President for Human Resources, Training and Performance, reported on the living wage rate adjustment administered at JMU;
- 4) Mr. Larson shared the 2019 Workforce Planning and Development Report;
- 5) Mr. Charles King, Senior Vice President for Administration and Finance, presented a request to grant two easements;

On motion of Mr. Thomas, seconded by Mrs. Warden, approved the easement to the Department of Transportation for a right-of-way along Route 331.

On motion of Mr. Thomas, seconded by Mr. Rothenberger, approved the easement to Columbia Gas for a 15 foot right-of-way along Carrier Drive.

- 6) Mr. King advised the committee that JMU would be submitting a budget request to the Governor for inclusion in the 2020-22 budget.

On motion of Mr. Thomas, seconded by Mr. Battle, the Finance and Physical Development report was accepted.

#### **PRESIDENT'S REPORT**

Mr. Alger presented information on the following: (Attachment F)

- The Madison Plan is being reviewed and updated;
- Some key challenges and trends facing higher education:
  - Value propositions;
  - Declining trust in expertise and institutions;

- Student safety and well-being;
- Enrollment, demographics, diversity
- JMU is responding to challenges and trends:
  - Focus on intellectual skills and action;
  - Increased emphasis on interdisciplinary thinking and problem solving;
  - New academic programs that respond to emerging needs;
  - Internship and hands-on experiences;
  - Career and academic planning;
  - Community and civic engagement;
  - “Anchor” institution model;
  - Fostering an environment that values and shares different perspectives through civil discourse;
  - Increased counseling staff;
  - Creation of new programs like Madison Cares, Rebound;
  - Continued focus on safety and prevention of sexual assault;
  - Increased outreach and recruitment efforts;
  - Focus on financial aid and scholarships;
  - Continued emphasis on raising JMU’s national profile and name recognition;
  - Programs to recruit and retain first-generation and disadvantaged students;
  - Expansion of graduate, adult-degree and certificate programs;
  - Recommendations from the Task Force on Inclusion;
- Introduced new campus leadership:
  - Bethany Nowviskie, dean of Libraries;
  - Mark L’Esperance, dean of the College of Education;
  - Jack Knight, university counsel;
  - Bob Klein, American Council on Education fellow.

## **COLLEGE OF ARTS AND LETTERS**

Dr. Robert Aguirre, Dean of the College of Arts and Letters, shared information on the College of Arts and Letters. (Attachment G)

## **SIX YEAR PLAN**

Dr. Brian Charette, Special Assistant to the President; Mrs. Donna Harper, Vice President for Access and Enrollment Management; Dr. Heather Coltman, Provost and Senior Vice President for Academic Affairs; and Mr. Charles King, Senior Vice President for Administration and Finance shared the proposed Six Year Plan. On motion of Mr. Thomas, seconded by Mr. Battle, approved the Six Year Plan.

Rector Herod then called for the board to move into Closed Session. Mrs. Major made the following motion:

“Madam Rector I move the board go into closed session to discuss the following matters: 1) pursuant to Virginia Code Section 2.2-3711.A.1, to discuss personnel matters involving promotions, retirements, hiring, resignations, salary adjustments, and status changes of faculty members, university administrators and appointees;

2) pursuant to Section 2.2-3711.A.2 of the Code of Virginia, to discuss disciplinary matters that would involve the disclosure of information contained in a scholastic record concerning any student of any Virginia public institution of higher education;

- 3) pursuant to Section 2.2-3711.A.3 of the Code of Virginia, to discuss the acquisition of real property located in Harrisonburg, Virginia; and  
4) pursuant to Section 2.2-3711.A.7 of the Code of Virginia, to consult with legal counsel pertaining to actual litigation.”

The motion was seconded by Mrs. Warden and the Board moved into closed session.  
Following the closed session, Mrs. Herod then stated the following:

**During the closed session, the board discussed only matters lawfully exempted from open meeting requirements and only those types of matters identified in the motion for the closed session.**

**RECORDED VOTE: the following is an affirmative recorded, member by member vote:**

Battle, Mike	Jankowski, Maria
Evans-Grevious, Vanessa	Johnson, Deborah
Gadams, Frank	Rothenberger, John
Grass, Jeff	Thomas, Mike
Gray-Keeling, Matthew	Warden, Kathy
Herod, Maribeth	Welburn, Craig
Hutchinson, Lucy	

Mrs. Herod then asked if there were any motions to come forward.

On motion of Mr. Thomas, seconded by Mr. Rothenberger, approved the personnel action report.

On motion of Mr. Thomas, seconded by Mr. Rothenberger, approved the purchase of property at 735 South Main Street at a purchase price of \$1,400,000.

## **ADJOURNMENT**

There being no further business, on motion of Mr. Thomas, seconded by Mr. Rothenberger, the Board voted to adjourn. The meeting was adjourned at 6:00 pm.

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Maribeth Herod, Rector

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Donna L. Harper, Secretary