



Boards of Visitors Orientation

Higher Education Governance: Strategic Decision-making in a Fast-paced World
October 22 – 23, 2019

Virginia Museum of History & Culture
428 N. Arthur Ashe Boulevard
Richmond, Virginia 23220

Tuesday, October 22

2:00 – 2:30pm

REGISTRATION AND NETWORKING

Virginia Museum of History and Culture, Halsey Family Lecture Hall

2:30 – 2:45

Welcome, Introductions and Overview

- **Peter Blake**, Director, State Council of Higher Education for Virginia (SCHEV)
- **Jamie Bosket**, President and CEO, Virginia Museum of History and Culture
- **Heywood Fralin**, Chair, SCHEV Council and Former Rector, Board of Visitors, University of Virginia and Former Member, Board of Visitors, Virginia Tech

2:45 – 3:45

Synopsis of Virginia's Coordinated System of Higher Education and of Boards' Legal and Ethical Responsibilities in It

- **Peter Blake**, Director, SCHEV
- **Marge Connelly**, Vice Chair, SCHEV Council and Former Rector, Board of Visitors, Longwood University
- **Alan Gernhardt**, Senior Attorney, FOIA Advisory Council
- **Deb Love**, Senior Assistant Attorney General and Chief of the Education Section, Office of the Attorney General
- *Conclusions:* **Katie Webb**, Secretary, SCHEV Council

3:45 – 4:00

BREAK

4:00 – 4:30

Cabinet Perspectives on Board Service

- *Introductions:* **Katie Webb**, Secretary, SCHEV Council
- **Kelly Thomasson**, Secretary of the Commonwealth
- **Atif Qarni**, Secretary of Education
- **Megan Healy**, Governor's Chief Workforce Development Advisor
- **Aubrey Layne**, Secretary of Finance
- *Conclusions and Introductions:* **Peter Blake**, Director, SCHEV

4:30 – 5:25

Achieving and Maintaining Institutional Excellence, Equity and Innovation in Times of Change and Uncertainty

- *Introduction:* **Janice Underwood**, Virginia Director of Diversity, Equity and Inclusion, Office of the Governor
- *Speaker:* **Toyia Younger**, Vice President for Leadership Development, American Association of State Colleges and Universities (AASCU)
- *Conclusions:* **Peter Blake**, Director, SCHEV

5:25 – 5:50

Governor Remarks on Higher Education and Board Service

- *Introduction:* **Heywood Fralin**, Chair, SCHEV Council
- *Speaker:* **Ralph Northam**, Governor of the Commonwealth
- *Conclusions:* **Peter Blake**, Director, SCHEV

6:00 – 7:30

RECEPTION

Virginia Museum of History and Culture, Olsson Family Gallery

Wednesday, October 23

8:00 – 8:30am

CHECK-IN, NETWORKING AND BREAKFAST

Virginia Museum of History and Culture, Halsey Family Lecture Hall

8:30 – 8:45

Greetings and Opening Remarks

- **Peter Blake**, Director, SCHEV

8:45 – 10:15

Best Practices of Effective Public Boards: Governing Change-averse Institutions in a Fast-paced World

- *Introduction:* **Tom Slater**, Member, SCHEV Council and Former President, Board of Visitors, Virginia Military Institute
- *Speakers:*
- **Henry Stoeber**, President and CEO, Association of Governing Boards of Universities and Colleges
- **Heather Crislip**, Rector, Board of Visitors, University of Mary Washington
- *Conclusions:* **Peter Blake**, Director, SCHEV

10:15 – 10:30

BREAK

10:30 – 11:15

Hot Topic: Issues in College Student Life

- *Moderator:* **Fran Bradford**, Deputy Secretary of Education
- *Panelists:*
- **Kelly Crace**, Associate Vice President for Health and Wellness, William & Mary
- **Kevin Foust**, Associate Vice President of Campus Safety and Security, Virginia Tech
- *Conclusions and Introductions:* **Sarah Izabel**, Co-Chair, SCHEV Student Advisory Committee, and Student, Virginia Commonwealth University

11:15 – 12:00

Hot Topic: Issues of Equity

- *Speakers:*
- **Susan Gooden**, Chair, State Board for Community Colleges, and Interim Dean, Wilder School of Government and Public Affairs, Virginia Commonwealth University

- **Paola Santana**, Strategy Officer for State Policy, Lumina Foundation
- *Conclusions:* **Peter Blake**, Director, SCHEV

12:00 – 12:45pm LUNCH

12:45 – 2:00

Boards' Fiduciary Obligations for Institutions' Financial Health and Sustainability and their Impacts on Students' Affordability and Debt

- *Moderator:* **Victoria Harker**, Member, SCHEV Council and Former Chair, Finance Committee, Board of Visitors, University of Virginia
- Panelists:
- **Michael Maul**, Associate Director for Education and Transportation, Department of Planning and Budget
- **Jennifer "J.J." Wagner Davis**, Executive Vice President and Chief Operating Officer, University of Virginia
- **Kevin Davenport**, Vice President of Finance, Virginia State University
- *Conclusions and Instructions:* **Peter Blake**, Director, SCHEV

2:00 – 2:15

BREAK

2:15 – 3:30

Perspectives from Rectors and Presidents on Issues Confronting Board Leadership and Executive Administration

- *Moderator:* **Anne Holton**, Interim President, George Mason University and Former Secretary of Education
- Panelists:
- **Katherine Rowe**, President, William & Mary
- **Brian Hemphill**, President, Radford University
- **Marianne Radcliff**, Member, SCHEV Council and Former Rector, Board of Visitors, Longwood University
- **Dennis Treacy**, Member and Immediate Past Rector, Board of Visitors, Virginia Tech
- *Conclusions:* **Peter Blake**, Director, SCHEV

3:30

Synthesis, Appreciation and Presentation of Appointment Commissions

- **Peter Blake**, Director, SCHEV
- **Representatives**, Office of the Secretary of the Commonwealth

2019 Planning Group

Ken Ampy, State Council of Higher Education
 Peter Blake, State Council of Higher Education
 Fran Bradford, Deputy Secretary of Education
 Frank "Rusty" Conner, University of Virginia
 Osubi Craig, Virginia State University
 Alan Edwards, State Council of Higher Education
 Jody Fisler, State Council of Higher Education
 Paula Gentius, Virginia Commonwealth University
 Gerica Goodman, University of Virginia
 Victoria Harker, State Council of Higher Education
 Greta Harris, Virginia Tech
 Deb Love, Office of the Attorney General
 Atif Qarni, Secretary of Education
 Taylor Reveley, IV Longwood University
 Katherine Rowe, William & Mary
 Robin Sullenberger, Virginia Community College System
 Kelly Thomasson, Secretary of the Commonwealth