
**THE COMMONWEALTH OF VIRGINIA
THE VISITORS OF JAMES MADISON UNIVERSITY**

Volume LI No. 3

Minutes of the Meeting of February 7, 2020

The Visitors of James Madison University met on Friday, February 7, 2020 in the Festival Conference and Student Center Board Room on the campus of James Madison University. Mrs. Maribeth Herod, Rector, called the meeting to order at 1:03 pm.

PRESENT:

Battle, Mike
Evans-Grevious, Vanessa
Gadams, Frank
Grass, Jeff
Gray-Keeling, Matthew
Herod, Maribeth, Rector
Hutchinson, Lucy
Jankowski, Maria

Johnson, Deborah
Major, Lara, Vice Rector
Ragon, Maggie
Rothenberger, John
Thomas, Mike
Warden, Kathy
Welburn, Craig

Jones III, Norman, Student Representative to the Board, 2019-20
Harper, Donna, Secretary

ALSO PRESENT:

Alger, Jonathan, President
Coltman, Heather, Provost and Senior Vice President for Academic Affairs
King, Charles, Senior Vice President for Administration and Finance
Langridge, Nick, Vice President for University Advancement
Miller, Tim, Vice President for Student Affairs

Wyatt, Bill, Senior Director of Communications & University Spokesperson
Piper, Mark, Speaker, Faculty Senate
Knight, Jack, University Counsel

The Rector thanked Kathy Warden for her participation in the Madison Vision Series the previous evening. The Rector recognized Bill Wyatt who is leaving to work at VMI.

APPROVAL OF MINUTES

On motion of Mrs. Major, seconded by Mr. Battle, the minutes of the November 15, 2019 meeting were approved.

COMMITTEE REPORTS

Academics and Student Life Committee

Mrs. Lara Major, Chair, presented the report of the Education and Student Life Committee. The minutes from the November 15, 2019 meeting were approved. (Attachment A)

Mrs. Major reported on the following topics from the committee meeting:

- 1) Divisional updates from the Provost and the Vice President for Student Affairs;
- 2) Presentation on the College of Education;
- 3) Presentation about UREC;
- 4) Proposal on differential tuition for the School of Media Arts and Design;
- 5) Reports from the SGA president, speaker of the Faculty Senate, and the student representative to the Board; and
- 6) Heard from a student panel.

On motion of Mrs. Major, seconded by Mr. Thomas, the Academics and Student Life report was accepted.

Advancement Committee

Mr. John Rothenberger, presented the report of the Advancement Committee. The minutes of the November 15, 2019 meeting were approved. (Attachment B)

Mr. Rothenberger reported on the following topics from the committee meeting:

- 1) Report on the fundraising activities of the Duke Club, annual fund, planned giving, and active proposals for the Unleashed campaign;
- 2) Branding update;
- 3) Annual Giving is implementing new strategies for communication;
- 4) Campaign update;
- 5) Women for Madison update with the Engaging Women as Donors initiative;
- 6) Advertising efforts; and then
- 7) Toured the new mineral collection.

On motion of Mr. Rothenberger, seconded by Mr. Battle, the Advancement report was accepted.

Athletics Committee

Mr. Mike Battle, Chair, presented the report of the Athletics Committee. The minutes of the November 15, 2019 meeting were approved. (Attachment C)

Mr. Battle reported on the following topics from the committee meeting:

- 1) Recognized soccer and football post-season success and heard sports update;
- 2) APA Audit of the athletic program;
- 3) Summary of judicial violations, sanctions and disciplinary actions incurred by student athletes; and
- 4) Fundraising update.

On motion of Mr. Battle, seconded by Mrs. Evans-Grevious, the Athletics report was accepted.

Audit Committee

Mrs. Maggie Ragon, Chair, presented the report of the Audit Committee. The minutes of the November 15, 2019 meeting were approved. (Attachment D)

Mrs. Ragon reported on the following topics from the committee meeting:

- 1) IT services for academic units;
- 2) University Compliance Committee report; and
- 3) Consumer information compliance requirements.

On motion of Mrs. Ragon, seconded by Mr. Battle the Audit report was accepted.

Finance and Physical Development Committee

Mr. Mike Thomas, Chair, presented the report of the Finance and Physical Development Committee. The minutes from the November 15, 2019 meeting were approved. (Attachment E)

Mr. Thomas reported on the following from the committee meeting:

- 1) Financial report;
- 2) Bank resolution:
 - a. On motion of Mr. Thomas seconded by Mrs. Major, approved the following banking resolution:

WHEREAS, James Madison University is required to routinely transact business with banks and other financial institutions; and

WHEREAS, these transactions include initiating and terminating accounts including credit card agreements, transferring funds, honoring drafts or checks, and managing investments; and

WHEREAS, these banking services are governed by Federal, State and University regulations, guidelines and contract laws; and

WHEREAS, international banking services are governed by applicable International regulations, guidelines and contract laws; and

WHEREAS, these transactions with banks and financial institutions are within the realm of the duties appropriately assigned to and executed by the Senior Vice President for Administration and Finance and the Assistant Vice President for Finance; and

WHEREAS, it is necessary for the Senior Vice President for Administration and Finance or Assistant Vice President for Finance to appoint and delegate, from time to time, such persons to conduct these transactions on behalf of the University in accordance with the regulatory requirements; and

WHEREAS, these banks and financial institutions with whom the University transacts business routinely require a resolution of the Board of Visitors to attest that the Senior Vice President for Administration and Finance and the Assistant Vice President for Finance are authorized to effect these transactions on behalf of James Madison University.

NOW THEREFORE, BE IT RESOLVED by the Board of Visitors of James Madison University that the Senior Vice President for Administration and Finance and the Assistant Vice President for Finance are hereby authorized to transact business with banks and other financial institutions, to include initiating and terminating accounts including credit card

agreements, transferring funds, honoring drafts and checks, and managing investments on behalf of James Madison University in accordance with appropriate laws and regulations, and to appoint and delegate, from time to time, such persons who may conduct these transactions on behalf of the University in accordance with this resolution and regulatory requirements.

- 3) Summary of the Governor's proposed budget and budget amendments submitted;
- 4) IT approach to technology security;
- 5) Presentation on Card Services; and
- 6) Proposal on differential tuition for the School of Media Arts and Design.

On motion of Mr. Thomas, seconded by Mr. Rothenberger the Finance and Physical Development report was accepted.

PRESIDENT'S REPORT

Mr. Alger presented information on the following: (Attachment F)

- The JMU football team's appearance in the FCS national championship garnered national television exposure and great alumni engagement;
- Jennifer Morgan ('91), Carrie Owen Plietz ('97), and Kathy Warden ('92) were the panelists at the most recent Madison Vision Series event on the "Future of Work;"
- The next Madison Vision Series event will feature Farah Pandith, former special representative to Muslim communities, on April 7 at 6 p.m. in Wilson Hall;
- Professor Bernie Kaussler has been awarded the first Cinquegrana Presidential Chair of Faculty Teaching Excellence and Research;
- The Colonial Academic Alliance has awarded \$40,000 grants to Paul Mabrey, assistant professor of communications, and Dr. Emily York, assistant professor of Integrated Science and Technology;
- The JMU Libraries has received a \$150,000 planning grant to support the Furious Flower Poetry Center;
- JMU has been selected for the Beckham Scholars Program, one of 12 institutions nationally;
- JMU's online MBA program was ranked 15 and the online nursing program was ranked 30 by U.S. News and World Report;
- JMU has partnered with the U.S. Census Bureau to promote participating in the census this year;
- Heather Colman and representatives from the James Madison Center for Civic Engagement and the Center for Global Engagement visited the Universidad Iberoamericana in the Dominican Republic to explore study abroad opportunities and discuss civic engagement initiatives;
- JMU was featured as a case study in The Chronicle of Higher Education for teaching students to think outside the box;
- JMU's Carnegie Community Engagement classification has been renewed through 2026;
- JMU partnered with the Virginia business community and Growth4VA to host an event in Richmond to announce a partnership with Handshake;
- An admissions video produced by Communications and Marketing won a Gold Award for Best Recruitment Video from the Council for the Advancement and Support of Education and a Silver Award from Educational Digital Marketing.

STRATEGIC PLAN UPDATE

Dr. Brian Charette, Special Assistant to the President; Dr. Marilou Johnson, Vice Provost for Faculty and Curriculum; and Ms. Sheila Smith, Associate Vice President for Campaign Management facilitated the presentation on the proposed strategic plan for 2020-25.

COLLEGE OF INTEGRATED SCIENCE AND ENGINEERING

Dr. Bob Kolvoord, Dean of the College; Mr. Henry Way, Associate Director for School of Integrated Science; Ms. Francesca Ross, senior Geographic Science major; and Ms. Amber Swindells, senior Geographic Science major shared information on the college and their experiences.

GENERAL ASSEMBLY UPDATE

Mr. Charles King, Senior Vice President for Administration and Finance, shared information on the current issues and legislation in the General Assembly.

The Rector reported the Public Comment period for tuition will be held on April 9, 2020 at 4:00 pm in the board room and any board members are invited to attend.

EMERGENCY OPERATIONS PLAN

Mrs. Donna Harper, Vice President for Access and Enrollment Mangement, briefed the board on the Emergency Operations Plan. It was moved by Mr. Thomas, seconded by Mrs. Ragon, to approve the plan.

Rector Herod then called for the board to move into Closed Session. Mrs. Major made the following motion:

“I move the Board go into closed session to discuss the following matters: 1) pursuant to Virginia Code Section 2.2-3711 A-1, to discuss personnel matters involving promotions, retirements, hiring, resignations, salary adjustments, and status changes of various faculty members, administrators and appointees, as well as the award of tenure to faculty members.”

The motion was seconded by Mr. Battle and the Board moved into closed session. Following the closed session, Mrs. Herod then stated the following:

During the closed session, the board discussed only matters lawfully exempted from open meeting requirements and only those types of matters identified in the motion for the closed session.

RECORDED VOTE: the following is an affirmative recorded, member by member vote:

Battle, Mike
Evans-Grevious, Vanessa
Gadams, Frank
Grass, Jeff
Gray-Keeling, Matthew

Herod, Maribeth
Hutchinson, Lucy
Jankowski, Maria
Johnson, Deborah
Major, Lara

Ragon, Maggie
Rothenberger, John

Welburn, Craig

Thomas, Mike
Warden, Kathy

Mrs. Herod then asked if there were any motions to come forward.
On motion of Mr. Thomas, seconded by Ms. Jankowski, approved the personnel action report.

The Rector announced the Nominating Committee and encouraged anyone to share their interest or thoughts with the chair:
Vanessa Evans-Grevious, Chair; Mike Battle and Mike Thomas.

ADJOURNMENT

There being no further business, on motion of Ms. Jankowski, seconded by Mrs. Major, the Board voted to adjourn. The meeting was adjourned at 4:15 pm.

Maribeth Herod, Rector

Donna L. Harper, Secretary