



State Council of
Higher Education for Virginia

BOARDS OF VISITORS ORIENTATION

Public Higher Education's Public Purposes in the Twenty-First Century
October 18-19, 2016
Richmond, Virginia

Tuesday, October 18: Capitol Building

- 3:30 – 4:00pm REGISTRATION AND NETWORKING
House Room 3, Capitol Building (Bank Street entrance)
- 4:00 – 4:15 Welcome, Introductions and Overview
Peter Blake, Director, State Council of Higher Education
Gil Minor, Chair, State Council of Higher Education
- 4:15 – 5:00 Perspectives on Board Service
Introductions: Gil Minor, Chair, State Council of Higher Education
Terry McAuliffe, Governor
Kelly Thomasson, Secretary of the Commonwealth
Ric Brown, Secretary of Finance
Dietra Trent, Secretary of Education
- 5:00 – 6:00 The Public Purposes of 21st-Century Public Higher Education
Introduction: Tom Slater, State Council of Higher Education
Kim Hunter Reed, Deputy Under Secretary, U.S. Department of
Education
- 6:00 – 7:30 RECEPTION
Capitol Rotunda
Introductions: Gil Minor, Chair, State Council of Higher Education
Ralph Northam, Lieutenant Governor
Mark Herring, Attorney General

Wednesday, October 19: Capitol Building

- 7:30 – 8:00am REFRESHMENTS, CHECK-IN AND NETWORKING
House Room 3, Capitol Building (Bank Street entrance)
- 8:00 – 8:15 Greetings and Opening Remarks
Peter Blake, Director, State Council of Higher Education
Gil Minor, Chair, State Council of Higher Education
- 8:15 – 9:15 Consequential Boards: Best Practices of Public-institution Trustees
Introduction: Peter Blake, Director, State Council of Higher Education
Susan Whealler Johnston, Executive Vice President and Chief Operating Officer, Association of Governing Boards, and Member, Radford University Board of Visitors
Commenting: James B. Murray, University of Virginia Board of Visitors
Closing: Peter Blake, Director, State Council of Higher Education
- 9:15 – 10:30 From Excellent Postsecondary System to Best-Educated State: Boards' Roles in Fulfilling *The Virginia Plan for Higher Education*
Moderator: Katie Webb, State Council of Higher Education
Delegate R. Steven Landes, Virginia House of Delegates
Walter Stosch, State Board for Virginia Community Colleges
Rachel Fowlkes, Radford University Board of Visitors
- 10:30 – 10:45 BREAK
- 10:45am – 12:15pm Legal, Ethical and Fiduciary Responsibilities of Boards:
- Requirements of the *Virginia Freedom of Information Act (FOIA)*
- Institutional Ethics and Conflicts of Interest
- Statutory, Regulatory and Fiduciary Obligations of Boards
Introduction: Henry Light, State Council of Higher Education
Maria J.K. Everett, Executive Director, FOIA Council
Tim Oksman, Opinions Counselor for the Attorney General
Al Wilson, Senior Assistant Attorney General, Office of the AG
Closing: Peter Blake, Director, State Council of Higher Education
- 12:15 – 1:30 LUNCH
Senate Room 3, Capitol Building
Group/Table Discussions:
- Conveying Citizenship Skills (as well as Workplace Skills)
- Civil Discourse/Campus Dialogue (Free Speech, Assembly/Protest)
- Student Welfare and Campus Safety
- FOIA Implications for Boards and Individual Members
- Foundations as Independent Entities and the Bounds of Trustees' Involvement

- 1:30 – 3:00 Financing Public Higher Education: Impacts of Changing Demographics and Revenue Uncertainties on Affordability, Costs, Tuition and Aid
Moderator: Michael Maul, Associate Director, Department of Planning and Budget
 Jim Chapman, Rector, Virginia Tech Board of Visitors
 Colette Sheehy, Senior Vice President for Operations, University of Virginia
 Jennifer (J.J.) Wagner Davis, Senior Vice President for Administration and Finance, George Mason University
- 3:00 – 3:15 BREAK
- 3:15 – 4:15 Effective Institutional Governance: Leadership of Public Institutions and Administration of their Missions and Public Purposes
Moderator: Ken Ampy, Member, State Council of Higher Education
 Susan Whealler Johnston, Executive Vice President and Chief Operating Officer, Association of Governing Boards, and Member, Radford University Board of Visitors
 John Luke, Rector, Virginia Commonwealth University Board of Visitors
 Taylor Reveley IV, President, Longwood University
 Paul Tribble, President, Christopher Newport University
- 4:15 – 4:30 Synthesis, Conclusions and Appreciation
 Peter Blake, Director, State Council of Higher Education
 Gil Minor, Chair, State Council of Higher Education
- 4:30 Distribution of Certificates of Completion and Governor’s Pins
 Kelly Thomasson, Secretary of the Commonwealth
 Ben Hermerding, Records Manager, Office of the Secretary

Planning Committee Members

John Alger, James Madison University
 Peter Blake, State Council of Higher Education for Virginia
 Fran Bradford, College of William and Mary
 Paula Gentius, Norfolk State University
 Eva Hardy, Virginia Commission on Higher Education Board Appointments
 Penelope Kyle, Radford University
 Henry Light, State Council of Higher Education for Virginia
 Abdullah Makola, Virginia State University
 Emily O’Brion, Longwood University
 Kelly Thomasson, Secretary of the Commonwealth
 Dietra Trent, Secretary of Education
 Al Wilson, Office of the Attorney General

Katharine Webb, State Council of Higher Education for Virginia