
**THE COMMONWEALTH OF VIRGINIA
THE VISITORS OF JAMES MADISON UNIVERSITY**

Volume LI No. 2

Minutes of the Meeting of September 30, 2016

The Visitors of James Madison University met on Friday, September 30, 2016 in the Festival Conference and Student Center Board Room on the campus of James Madison University. Mrs. Vanessa Evans-Grevious, Rector, called the meeting to order at 1:19 pm.

PRESENT:

Battle, Mike	Jankowski, Maria
Bolling, William	Johnson, Deborah
Coleman, Warren	Major, Lara
Evans-Grevious, Vanessa, Rector	Rice, Edward
Grass, Jeff	Rothenberger, John
Gray, Matthew	Thomas, Mike
Herod, Maribeth	Welburn, Craig
Hutchinson, Lucy	

Okafor, Adaoma, Student Member 2016-17
Harper, Donna, Secretary

ABSENT:

None

ALSO PRESENT:

Alger, Jonathan, President
Benson, A. Jerry, Provost and Senior Vice President for Academic Affairs
King, Charles, Senior Vice President for Administration and Finance
Langridge, Nick, Vice President for University Advancement
Warner, Mark, Senior Vice President for Student Affairs and University Planning

Wyatt, Bill, Senior Director of Communications & University Spokesperson
Burnett, Audrey, Speaker, Faculty Senate
Wheeler, Susan University Counsel

APPROVAL OF MINUTES

On motion of Mr. Thomas, seconded by Mr. Battle, the minutes of the June 3, 2016 meeting were approved.

COMMITTEE REPORTS

Advancement Committee

Mr. Warren Coleman, presented the report of the Advancement Committee. The minutes of the June 3, 2016 meeting were approved. (Attachment A)

Mr. Coleman reported on the following topics from the committee meeting:



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- 1) Mr. Jeff Gilligan, Associate Vice President for Development, reported the university completed FY16 with a record total of \$18.7 million;
- 2) Mr. David Biancamano, Senior Associate Athletic Director, reported the Duke Club surpassed the \$2M mark for the first time in history in FY16;
- 3) Dr. Nick Langridge, Vice President for Advancement, announced a reorganization to move Annual Giving with Parent Relations and Alumni Relations. In addition, he announced several personnel changes.
- 4) Mr. Chris Meyers, Digital Content Manager, reported that 2016 has been a tremendous year for digital content creation and audience engagement across JMU's social media channels;
- 5) Mr. Andy Perrine, Associate Vice President for Communications and Marketing, described the nine-phase branding process to be employed by Snavelly Associates. Snavelly Associate representatives then conducted a discovery session with members of the committee;
- 6) Mrs. Sheila Smith, Associate Vice President for Advancement Planning and Operations, provided an update on the campaign planning activities; and
- 7) Dr. Langridge shared the plan for broadening awareness and inviting alumni and former scholarship recipients to join Mike and Kathy Thomas in funding scholarships as part of the Duke Pay It Forward movement.

On motion of Mr. Coleman, seconded by Mr. Rice, the Advancement report was accepted.

Athletics Committee

Mr. Mike Battle, Chair, presented the report of the Athletics Committee. The minutes of the June 3, 2016 meeting were approved. (Attachment B)

Mr. Battle reported on the following topics from the committee meeting:

- 1) Mr. Joey D'Antonio, Commissioner of the Colonial Athletic Association, discussed the role and future of the CAA;
- 2) Mr. Jeff Bourne, Director of Athletics, provided a summary of the fall sports to date;
- 3) Ms. Jennifer Phillips, Associate Athletics Director, provided an overview of the student-athlete academic services program;
- 4) Mr. David Biancamano, Senior Associate Athletics Director, reported on the fundraising goals for both the annual fund and the Convocation Center capital fund;
- 5) Mr. Jeff Souder, Assistant Athletics Director for business, provided a comparative financial summary of data on Virginia schools; and
- 6) Mr. Geoff Polgase, Deputy Athletics Director, summarized accountability measures as components for the strategic themes identified in the department's strategic plan.

On motion of Mr. Battle, seconded by Mr. Coleman, the Athletics report was accepted.

Audit Committee

Mr. Edward Rice, Chair, presented the report of the Audit Committee. The minutes of the June 3, 2016 meeting were approved. (Attachment C)

Mr. Rice reported on the following topics from the committee meeting:

- 1) Ms. Becky Holmes, Director for Audit and Management Services, reviewed the 2015-16 Annual Report for Audit and Management Services;



- 2) Ms. Holmes presented information on incorporating COSO into its internal control evaluation process; and
- 3) The 2016-17 internal audit budget was approved.

On motion of Mr. Rice, seconded by Mr. Battle, the Audit report was accepted.

Education and Student Life

Mrs. Deborah Johnson, Chair, presented the report of the Education and Student Life Committee. The minutes from the June 3, 2016 meeting were approved. (Attachment D)

Mrs. Johnson reported on the following topics from the committee meeting:

- 1) Mr. Michael Walsh, Dean of Admissions and Dr. Marilou Johnson, Vice Provost for Academic Development presented an overview for considering the use of standardized tests in the admission process;
- 2) Dr. Cara Meixner, Executive Director and Dr. Andreas Broscheid, Associate Director of the Center for Faculty Innovation presented the COACHE Faculty Job Satisfaction Survey and the New Faculty Academy; and
- 3) Reports were heard from the Faculty Senate Speaker, Student Member to the Board, and the Student Government Association President.

On motion of Mrs. Johnson seconded by Mrs. Jankowski, the Education and Student Life report was accepted.

Finance and Physical Development Committee

The Honorable William Bolling, Chair, presented the report of the Finance and Physical Development Committee. The minutes from the June 3, 2016 meeting were approved. (Attachment E)

Mr. Bolling reported on the following from the committee meeting:

- 1) Mr. John Knight, Assistant Vice President for Finance, reviewed the 2015-16 financial report provided to the committee on a quarterly basis;
- 2) Mr. Knight presented the 2015-16 Receivables Write-Offs Report;
- 3) Mr. Charles King, Senior Vice President for Administration and Finance, briefed the committee on the sources and uses of the University's cash and investment balances;
- 4) Mr. King presented a request to grant a 2.7 acre temporary construction easement to dpm Partners, LLC to construct the Madison Hotel and Conference Center;
- 5) Mr. King informed the committee that the Commonwealth is facing an estimated revenue shortfall for the 2016-18 biennium and instructions concerning 2018 budget reductions will be forthcoming;
- 6) Ms. Towana Moore, Associate Vice President for Business Services and Ms. Katie Weaver, Director for Procurement, discussed the procedures the university would use to select firms wishing to provide construction services on campus;
- 7) Dr. Jerry Benson, Provost, and Mr. King presented the annual Six-Year Plan update; and
- 8) Ms. Moore gave an update on the University capital outlay program.

On motion of Mr. Bolling, seconded by Mr. Thomas, the Finance and Physical Development report was accepted.



Executive Committee

Mrs. Evans-Grevious, Chair, presented the report of the Executive Committee. (Attachment F)

Mrs. Evans-Grevious reported on the following from the committee meeting:

- 1) President Alger shared the key goals the university will be addressing during the 2016-17 academic year; and
- 2) President Alger shared his strategy for succession planning.

On motion of Mr. Coleman, seconded by Mrs. Johnson, accepted the report of the Executive Committee.

PRESIDENT'S REPORT

Mr. Alger presented information on the following: (Attachment G)

- 1) Shared information on the incoming class;
- 2) Shared results from the COACHE Survey on faculty satisfaction;
- 3) Shared recent recognitions received by the university and faculty members;
- 4) Informed the board the Provost search is moving forward;
- 5) Informed the board the university is participating in the ACE Fellow program again and the NCA Pathway Program;
- 6) Briefed the board on recent Madison Vision speakers and the institution's involvement in the Governor's Service Year Fellowships, Campus Compact, and the beginning Block Party for freshmen;
- 7) Gave an update on the Valley Scholars;
- 8) Briefed the board on the new faculty search process and training and the conversations with JMU constituencies about diversity, inclusion and campus climate;
- 9) Informed the board about the upcoming summit with Kosovo;
- 10) Mr. King informed the board about the Commonwealth's revenue shortfall; and
- 11) Shared the events for the weekend related to Family Weekend.

KEY UNIVERSITY GOALS FOR 2016-17

Dr. Brian Charette, Special Assistant to the President for Strategic Planning and University Engagement presented the Key University Goals for 2016-17. (Attachment H) Board members received copies of the Innovations and Accomplishments List since 2012.

CENTER FOR INTERNATIONAL STABILIZATION AND RECOVERY

Dr. Ken Rutherford, Director of the Center for International Stabilization and Recovery, shared the purpose and accomplishments of the center. (Attachment I)

Rector Evans-Grevious then called for the board to move into Closed Session. Mr. Coleman made the following motion:

"I move the board go into closed session to discuss the following matters:

- 1) pursuant to Virginia Code Section 2.2-3711.A.1, to discuss personnel matters involving promotions, retirements, hiring, resignations, salary adjustments, and status changes of faculty members, university administrators and appointees;
- 2) pursuant to Section 2.2-3711.A.3 of the Code of Virginia, to discuss the acquisition of real property located in Harrisonburg, Virginia;



- 3) pursuant to Section 2.2-3711.A.7 of the Code of Virginia, to consult with legal counsel pertaining to actual litigation; and
- 4) pursuant to Section 2.2-3711.A.4 to discuss personal matters not related to public business to protect the privacy of specific individuals.”

The motion was seconded by Mrs. Johnson and the Board moved into closed session. Following the closed session, Mrs. Evans-Grevious then stated the following:

During the closed session, the board discussed only matters lawfully exempted from open meeting requirements and only those types of matters identified in the motion for the closed session.

RECORDED VOTE: the following is an affirmative recorded, member by member vote:

Battle, Mike
Bolling, William
Coleman, Warren
Evans-Grevious, Vanessa
Grass, Jeff
Gray, Matthew
Herod, Maribeth
Hutchinson, Lucy

Jankowski, Marie
Johnson, Deborah
Majors, Lara
Rice, Edward
Rothenberger, John
Thomas, Mike
Welburn, Craig

Mrs. Evans-Grevious then asked if there were any motions to come forward.

On motion of Mr. Thomas, seconded by Ms. Hutchinson, approved the personnel action report.

On motion of The Honorable Bill Bolling, seconded by Mr. Thomas, approved the purchase of 708 Locust Hill Drive at a purchase price of \$360,000.

ADJOURNMENT

There being no further business, on motion of Mr. Coleman, seconded by The Honorable Bill Bolling, the Board voted to adjourn. The meeting was adjourned at 4:07 pm.

Vanessa Evans-Grevious, Rector

Donna L. Harper, Secretary



**Board of Visitors
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