



# MEETING MINUTES

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November 04, 2016  
10:00 AM-12:00 PM

**Main Location:**

Department of Medical Assistance Services  
600 East Broad Street  
Richmond, VA 23219  
7D Conference Room

**Remote Site with Audio:**

INOVA Fairfax  
2700 Prosperity Ave  
Fairfax, VA 22031

**The following CHIPAC Executive Subcommittee members were present:**

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|----------------------|----------------------|
| • Denise Daly Konrad | Member At Large      |
| • Michele Chesser    | Vice Chair of CHIPAC |
| • Stephanie Lynch    | Member At Large      |

**The following CHIPAC Executive Subcommittee members were present by phone:**

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|---------------------|-----------------|
| • Jill Christiansen | Chair of CHIPAC |
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**The following DMAS staff members were present:**

- Shelagh Greenwood, Marketing and Outreach Manager, Division of Marketing and Enrollment Services
- Rachel Beckner, Marketing and Outreach Communications Coordinator, Division of Marketing and Enrollment Services

**No members of the public were present.**

**Minutes**

Jill Christiansen, Chair of CHIPAC, called the meeting to order at 10:10 AM.

**I. CHIPAC Business**

- A.** Executive Subcommittee members reviewed the meeting minutes from the previous Executive Subcommittee meeting. A motion was made to approve the minutes from the August 5th Executive Subcommittee and minutes were approved.

- B.** Jill Christiansen welcomed Denise Daly Konrad as the new Chair of the Membership Subcommittee, replacing Michael Cassidy

Christiansen asked Michele Chesser to act as her substitute during her maternity leave; She expects to return mid-late February; Chesser agreed to act as her substitute.

Christiansen reminded the group of several vacancies that currently need or will need to be filled. Shelagh Greenwood added that she reached out to Amy Edwards regarding interest in serving as a member on the Executive Subcommittee, but had yet to hear back. The group agreed that Edwards would be a good candidate and beneficial to the Executive Subcommittee, ending with Greenwood stating that she would follow-up with Edwards.

Christiansen also reminded the group a replacement for Dr. Samuel Bartle is needed; Attempts to reach him via email had been unsuccessful. The group motioned to find a replacement; Christiansen asked Denise Daly Konrad to reach out to Jane Chappell at the AAP in attempts to find a good replacement for Dr. Bartle. Daly Konrad agreed.

Greenwood informed the group the bio for Lisa Dove from the Virginia Community Healthcare Association, was included in the meeting materials. Daly Konrad informed the group that Emily Roller had taken a position with the Virginia Health Care Foundation. Stephanie Lynch motioned for Dove to replace Emily Roller, acting as a member of the Full Committee. The group agreed and the motion was approved. The final vote will go to the Full-Committee for approval in December.

- C.** Christiansen reminded the group a replacement for Michael Cassidy was also still needed on the Full Committee, and suggested a representative from Voices for Virginia's Children. Christiansen stated that she had reached out to Ashley Everette and was waiting for her bio; Greenwood agreed to send a follow-up email. A group motion to vote in Everette and also have her confirmed at the December meeting was made and the motion was approved. A group discussion of current member terms followed, noting the only re-up in 2017 will be Stephanie Lynch.
- D.** Christiansen asked to continue the discussion on the Dashboard, proposing a discussion on what data measures they would like to see and what may be available. Greenwood stated that she had emailed Tammy Whitlock and will follow-up with her. Stephanie Lynch suggested looking at process measures and clinical outcomes. Michele Chesser asked the group if there were any outcomes that DMAS is getting from services the Commonwealth has paid for over the years. Chesser suggested breaking down the diagnoses, tracking progress. Greenwood confirmed she would contact Tammy Whitlock to discuss.

## **II. DMAS Updates**

Greenwood delivered an update from DMAS. She reported that: Newborn deemed kids are no longer being cancelled at one year; These children are still under the "Newborn Deemed" category even though they have passed the one-year mark and have not been determined eligible; Next step is to work out what to do with them in the future - cancel and re-enroll them or keep them open and find a way to transfer to another category; This would involve additional systems changes; In September, approximately 1,000 remained enrolled and were not cancelled.

Greenwood announced Rachel Beckner is the new Marketing and Outreach Communications Coordinator and that Leni Gonzalez, Latino Community Outreach Coordinator in Northern Virginia, resigned; A request to fill that position has been submitted; The Fall media buy has ended with a few exceptions; Marketplace page was implemented on Cover Virginia website November 1 - it will remain until January 31, 2017; Added Instagram to social media platform

## **III. Agenda items for the December 8th Full Committee Meeting**

The committee settled on the following draft agenda for the September 8th meeting:

- 1)** CHIPAC Business
- 2)** Legislative Update
- 4)** Plan First Presentation
- 5)** Arts, Pediatric Outcomes, Prenatal Care and What's New
- 6)** DSS Update
- 7)** DMAS Update

## **IV. Public Comment**

There was no public comment.

## **Closing**

The meeting was adjourned at 10:50 am.