

The Heart of Appalachia Tourism Authority
Board of Directors Meeting
Date Tuesday, December 6, 2016– Time 6:00 p.m.
Location: Inn at Wise, Wise VA
MINUTES

Call to Order

Chairman Botts called the meeting to order at 6:10 p.m. at the Inn in Wise, Wise, VA

Attendance:

Board and Staff:

Stan Botts, Chair/Wise County	Present
Alice Meade, Vice Chair/Russell County	Present
Charles Slemp, Treasurer/Lee County	Present
Mary Belcher, Proxy/Buchanan County	Absent
Rita Surratt, Dickenson County	Present
Dr. Terry Mullins Proxy/Tazewell County	Present
Pam Cox, Scott County	Present
Chris Jones, Norton City	Present
Kitty Barker, Executive Director	Present
Pam Vance, Tech Manager	Absent
Jessica Hileman, Admin Assistant	Present

Guests:

Tammie Jones, Chris Jones Wife
Shay Wilson, Breaks Park and HOA
Ann Monk, Russell County Tourism
Tony L. Lawson, Lee Theatre
Keith Harless, Pennington Gap
Michael Wampler, Wise County Tourism
Buzz Witt, Spearhead Trails

Quorum Recognized: YES

Review & Approve Agenda - Chairman Botts called for review and approval of the meeting agenda as presented.

Motion to accept agenda: Charles Slemp

Second: Pam Cox

Vote: All

Review & Approve Minutes - Chairman Botts called for review and approval of the minutes as presented.

Motion to accept Minutes: Alice Meade

Second: Pam Cox

Vote: All

Financial Report – Chairman Botts called for review and approval of the minutes as presented.

Kitty Barker reported: Total Checking Balance: \$165, 892.21 for the month of October. Total Account Receivable: \$85, 532.29 for the Month of October. Total Current Assets: \$254,482.50 for the month of October. The November finance report was tabled until the next board meeting.

Motion to accept Financial Report: Charles Slemp

Second: Rita Surratt

Vote: All

Health Benefits: Amount for local choice \$778.00 a month per employee , Heart of Appalachia share of the cost is \$622.40 a month per employee. Employee per month payment is \$155.60, All full-time employees will get health benefits, part time and retired employees will not receive health benefits. Family benefits are offered to full-time employees at the employee's cost.

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Motion to approve Health Benefits Plan: Alice Meade

Second: Pam Cox

Vote: All

New Business

Visitor Guides for 2017: Kitty Barker reported that HOA is creating a new Visitor Guide and Appalachia Visitor Guide and has closed out sells for listings and ads. We have invoiced all the businesses and counties coming to a total of \$46,000.00. Staff is working on the Visitor Guide design and layout in the months of December and January. Work on the Appalachian Backroads Brochure will occur the end of January through February.

Nominations

Chairman- Alice Meade/ Russell County

Vice Chairman- Chris Jones/ Norton City

Treasurer- Charles Slemp/ Lee County

Motion to accept nominations: Rita Surratt

Second: Pam Cox

Vote: All

Regional & County Marketing Activities

Legislative Session:

Legislative reception January 26, 2017 at 5:30 p.m. The ones that will be attending are Kitty Barker - Executive Director, Pam Cox of Scott County, Michael Wampler of Norton, and someone from Wise County. Rita Surratt is working with the region to provide exhibits at the reception.

NEXT MEETING: The January meeting will be combined with February as many of the Board Members will be in Richmond in January. Next Meeting will be on Monday, February 6, 2016

Adjourn - Chairman Botts called for a motion to adjourn the December Board of Directors meeting on December 6, 2016 at The Inn in Wise, Wise, VA.

Motion: Pam Cox

Second: Rita Surratt

Vote: All

Meeting adjourned at 6:40 p.m.

Minutes recorded by: Jessica Hileman

Edited by Kitty Barker, Executive Director