



AGENDA

**VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP AUTHORITY
MEETING OF THE COMMITTEE ON BUSINESS DEVELOPMENT AND MARKETING
MAY 13, 2021
1:00 P.M. to 3:30 P.M.**

1:00 pm	Welcome/Call to Order	Beth Doughty
1:05pm	Public Comment Period	Beth Doughty
1:10pm	Approval of March Minutes	Beth Doughty
1:15pm	CLOSED SESSION ON VEDP MARKETING STRATEGIES FY21 Marketing Update and FY 22 Goals Effectiveness of Lead Generation Report FY22 Lead Generation Calendar Preview	
2:30pm	Committee Roundtable re: COVID Response	Beth Doughty
	Topics for Next Meeting	Beth Doughty
3:30pm	Adjournment	Beth Doughty