

## AGENDA

### Meeting of the Committee on Business Development and Marketing May 12, 2022 11:00am to 2:00pm

11:00 am	Welcome/Call to Order	Beth Doughty
11:05 am	Public Comment Period	Beth Doughty
11:10 am	Approval of Feb 8, 2022 Minutes	Beth Doughty
11:15 am	CLOSED SESSION	
	VEDP Marketing Plan Development	
	- Committee input re: FY23 lead generation events	
	- Committee input re: FY23 site consultant cultivation partner activities	
	Incentives Briefing and Discussion	
	- Briefing from VEDP	
	- Committee discussion re: examples from other states	
	Regulatory Issues Discussion	
	- Committee discussion re: regulatory process or policy impeding dealmaking	
	Telework Discussion	
	- Briefing from VEDP	
	- Committee discussion re: experience attracting teleworkers as an opportunity	
1:30 pm	Committee Roundtable	Beth Doughty
2:00 pm	Adjournment	Beth Doughty

#### Dates for 2022 Meetings:

August 9: 11:00am - 2:00pm

November 17: 11:00am - 2:00pm