



Minutes

Advisory Committee on Business Development and Marketing Meeting
February 8, 2022
VEDP Office – 901 East Cary Street, 7th Floor
Richmond, Virginia

Call to Order

The meeting was called to order at 11:01 AM by Beth Doughty. Beth Doughty requested each person introduce themselves and share the organization with which they are affiliated.

Members present: Carrie Chenery, Beth Doughty, Greg Hitchin, John Kilgore, Amy Parkhurst, Matthew Rowe, Leonard Sledge, Christina Winn

Members absent: Paige Read, Curry Roberts

VEDP staff present: Vince Barnett, James Canup, Michael Dreiling, Jason El Koubi, Katherine Goodwin, Mike Grundmann, Stephen Hartka, Jessica Keegan, John Loftus, Lori Melancon, Kevin Miller

Guests: None

Approval of Dec 7, 2021 Minutes

Leonard Sledge made a motion to approve the minutes. It was seconded by John Kilgore and approved by voice vote.

Closed Session

Greg Hitchin made a motion to go into closed session. The motion was seconded by Leonard Sledge and was approved by roll call.

Name	Roll Call Vote		
	Yes	No	Abstain/ Absent
Carrie Chenery	X		
Beth Doughty	X		
Greg Hitchin	X		
John Kilgore	X		
Amy Parkhurst	X		
Curry Roberts			X
Leonard Sledge	X		
Christina Winn	X		
Matt Rowe	X		
Paige Read			X

James Canup read aloud the following to enter a closed meeting:

I move that the advisory committee on business development and marketing of the board of directors of the Virginia Economic Development Partnership Authority convene a closed meeting pursuant to Virginia code §2.2-3711(a)(50) to engage in a discussion or consideration of those portions of VEDP's strategic plan, marketing plan or operational plan, that may relate to target companies, specific allocation of resources would reveal to the commonwealth's competitors for economic development projects the strategies intended to be deployed by the commonwealth, thereby adversely affecting the financial interest of the commonwealth.

Closed Session began at 11:10 AM.

At the conclusion of the closed meeting the committee approved the following resolution through a roll call vote noted below:

James Canup read aloud the following to adjourn the closed meeting:

Whereas, the Advisory Committee on Business Development and Marketing of the board of directors of the Virginia Economic Development Partnership Authority has convened a closed meeting on this date pursuant to an affirmative recorded vote and in accordance with the provisions of the Virginia freedom of information act; and

Whereas, the Virginia freedom of information act requires a certification by this Committee that such closed meeting was conducted in conformity with the act;

Now, therefore, be it resolved, that the committee certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements under the act were discussed in the closed meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed, or considered in the closed meeting by the committee.

Name	Roll Call Vote		
	Yes	No	Abstain/ Absent
Carrie Chenery	X		
Beth Doughty	X		
Greg Hitchin	X		
John Kilgore	X		
Amy Parkhurst	X		
Curry Roberts			X
Leonard Sledge	X		
Christina Winn	X		
Matt Rowe	X		
Paige Read			X

Wrap-Up and Ideas for Future Meetings

The next meeting scheduled for May 5th, 2022, will need to be rescheduled. Lori Melancon's office will arrange for an alternate date and time.

Beth Doughty made a motion to adjourn the meeting without a vote. No vote is necessary.

There being no further business, the meeting was adjourned at 1:59 PM.

DRAFT