

Board Members Present:

David Cuttino
Vicki Haneberg
Matthew Harris
Scott Harris
Tim Nichols
Andrew Yancey

Board Members Participating Virtually (allowed per subsection B of § 2.2-3708.3):

Jeff Bloem
Joshua Chandler
Gareth Moore

Board Members Absent:

Joseph Guthrie, VDACS
Travis Hill, VA ABC

Guests:

Jennifer Atkins, VDACS	Jack Gorman, Hodges Partnership (VSBMO)
Melissa Ball, VDACS	Josh Dare, VSBMO
Heather Wheeler, VDACS	Julia Loudy, VSBMO
Erin Mitchell, Virginia ABC	Amanda Christian, VSBMO
John Shiffer, Virginia ABC	
Mark Dunham, Virginia ABC	

I. Call to Order and Roll Call

Chairman Cuttino called the meeting to order at 11:03AM.

The call to order was followed by member roll call.

II. Approval of Minutes from January 31, 2023

The minutes from the January 31, 2023, meeting were reviewed and unanimously approved as presented. The motion was made by Mr. Scott Harris and seconded by Mr. Yancey.

III. Spirits Board Marketing Office (VSBMO) Presentation

After team member introductions, the VSBMO presented its short-term and long-term plans and strategies regarding marketing efforts. The next few months will consist of intensive research and discovery, beginning with regional meet and greets between VSBMO and industry stakeholders.

IV. Other Business

Ms. Atkins reviewed upcoming Board member term expirations and recommended that the Board elect a Treasurer. The Board will elect a Treasurer at the first meeting of the next fiscal year. Ms. Atkins also gave an update on the Research & Education Grant Program.

V. Public Comment

The Chairman opened the floor for any public comments. There were no public comments.

VII. Schedule Next Meeting

The next meeting will be in May 2023, but an exact date and location is to be determined.

VIII. Adjourn

The meeting was adjourned at 12:27PM.

Respectfully Submitted,
Jennifer Atkins
Secretary