



**Veteran Services Foundation Board of Trustees
American Legion Auxiliary
1708 Commonwealth Ave
Richmond, VA 23230
Meeting Minutes
June 22, 2023**

A meeting of the Virginia Veteran Services Foundation (VSF) Board of Trustees was held on Thursday, June 22nd, 2022, at The American Legion Auxiliary located at 1708 Commonwealth Avenue in Richmond, Virginia. The meeting was called to order at 13:01p.m. following the Trustee lunch hour.

Trustees Present

Paula Buckley
John M. Esposito
Jack O. Lanier
Jarris L. Taylor, Jr.
Brad Williamson
Michael Dick

Mike Coleman
Paul F. Haughton
Tim Pillion
Bruce I. Waxman (virtual)
Craig Crenshaw
Denise Williams

Trustees Absent

Allan C. Burke
Kyle E. Craig

DVS Representatives Present

Daniel Gade (Commissioner)
Tammy Davidson (DVS Chief Financial Officer/VSF Treasurer)
Brian Wolford (V3 Director of Transition and Employment)
Griffin Ramsey (IT Specialist)
Glendalynn Glover (DVS Staff)
Jayla Plymouth (DVS Staff)

Opening and Pledge of Allegiance

VSF Chair Haughton welcomed everyone and called the meeting to order at 13:01pm, VSF Chair Haughton led the group in reciting the Pledge of Allegiance.

Roll Call of Trustees and Quorum Determination

Twelve of sixteen trustees present, a quorum was determined. VSF Chair Haughton asked if there were any objections to those trustees that were joining the meeting virtually. No such objections were voiced.

Approval of Agenda

VSF Chair Haughton asked for a motion to approve the agenda. Mike Coleman moved to approve the agenda; Jack Lanier seconded the motion. There was no discussion and the motion passed unanimously.

Approval of Meeting Minutes

VSF Chair Haughton asked for a motion to approve the May 4th minutes. Jack Lanier moved to approve the minutes; Tim Pillion seconded the motion. There was no discussion and the motion passed unanimously.

Presentations

Mike Coleman (Finance Chair) – Proposed Service Line Budgets for FY24

- a. Funds in our appropriation for funds that we raise: \$796,500. Attachment in packet shows breakdown of the \$796,500. Mr. Coleman explained that the number came from hosting a meeting with DVS program managers, where they did presentations explaining what they want for their programs. Mr. Coleman also explained that this process was different from past workings where specific funding amounts were pre-conceived for each line item on the attachment.
- b. Moving on, Mr. Coleman explained the DVS Budget Request Summary for FY24. DVS Program managers were asked to come in with an 'unrestricted budget request', which amounted to a 3.7 million dollar amount. Mr. Coleman then split this amount (3.7 million) into two sections: One-time requests and Annual requests. The one-time requests added up to 2.1 million and the remaining 1.6 million is explained to be what the program managers would need to run their programs annually. The last column on the DVS Budget Request Summary for FY24 listed how much was donated to the agency in FY23 which amounted to about \$600,000. Mr. Coleman made attendees aware that the agency is not raising enough donations to satisfy all of DVS' requests.
- c. Mr. Coleman asked the opinions of the Board in regards to allocation of funds provided on the attachments, if there were any service lines that should be supported more, and if spending of the reserves was needed for support the \$796,500 appropriation.
- d. Mr. Coleman referenced a bequeath that has been made to the Roanoke Care Center in the amount of 1.3 million dollars; while only \$45,000 has been allotted for that care center, he explained that the Board should work closely with that care center to find ways to execute that bequeath, also said was to ask for special appropriation from the Department of Planning to execute the bequeath. Mr. Coleman yielded his time. No questions were posed.

Reports

Jordan Stewart (Deputy Secretary) introduced Conner Goodwin, intern from UVA.

- a. Deputy Secretary Stewart remarked upon the bill signing on June 27th, 2023 at the War Memorial. All the Veteran forward bills will be signed by the Governor. Also mentioned was the legislative package being worked on for presentation to the Governor on July 7th, 2023; stakeholders will be asked to chime in before the presentation.
- b. Petersburg Initiative – Wal-Mart to contribute \$50,000 to the continuation and set up of veteran care center. The center will be able to assist 100-200 veterans with specific needs. Deputy Secretary Stewart yielded her time.

Michael Dick (Chairman of the Board of Veteran Services)

- a. Chairman Dick stated there was no report from DVS in the meeting packet because the meeting was just held earlier that day. Stating in the forthcoming written report items to keep on the board's radar
 1. Three points of contact (POC) report, which are service line directors and programs managers that essentially keep situational awareness of the challenges and opportunities in those specific service lines. These challenges are relayed back to VSF Chair and can identify where "gaps" are in statewide support and VSF can address those areas with financial support.
 2. POC reports received earlier in the day were on Behavior Health, Rehabilitative Services, Suicide Prevention and Opioid Addiction, and Benefits and Communication services.
 3. Also working to update and create compliance orders for BVS bylaws

- b. Chairman Dick introduces new member appointed to the Board of Veteran Services: Matthew Miller who is Chief of State to Representative Ben Cline. Chairman Dick yielded his time.

Denise Williams (Joint Leadership Council)

- a. The mission of the JLC is to take initiatives or ideas from various Veteran Services organizations and solicit legislators to get bills written and put into subcommittees and then come back and solicit support from DVS. Six initiatives proposed so far; four of which have been accepted and passed by The General Assembly. Other initiative that did not make it will be revisited at a later date.
- b. Chair Williams stated that this meeting is her last as *Ex-Officio* and yielded her time.

Daniel Gade (Department of Veteran Services Commissioner)

- a. Commissioner Gade listed the main items to be aware of in the strategic planning process. These items help identify ways the department can do better, and can also present legislation to make veteran lives better. Introducing the Three Buckets System:
 1. Things we are doing that can be better (improvement)
 2. Things we are doing that we can stop
 3. Things we are not doing that we can start doing
- b. Commissioner Gade also mentioned Black Rifle Coffee (Pro Veteran Company) brewing company possibly collaborating and creating a VA Blend and donating all proceeds to VSF. Commissioner Gade yielded his time.

Bruce Waxman (Nominating Committee)

Mr. Waxman, on behalf of the nominating committee, enthusiastically announced the committee's recommendations for the new slate of officers: Paul Haughton for Board Chair, Brad Williamson for 1st Vice Chair, and Paula Buckley for 2nd Vice Chair. No questions were fielded.

Mike Coleman (Finance Chair)

- a. Mr. Coleman remarked upon the VSF Receipts and Expenditures for the year. As of May 31st, 2023, the changes to the document have received requests from the Virginia Veteran Care Centers in the amount of \$35,000. To which they have executed what was allotted to them for the year. VVFS still has \$40,000 to spend in the month of June. \$10,000 was allotted to the Petersburg Initiative. There is a possibility that FY23 will end with an excess of \$100,000 in donations that have been committed to be spent that will not be spent.
- b. Mr. Coleman restates his previous comments of giving the program directors the authority to move money amongst the different categories, they will do a much better job of expending the fund. No questions were fielded.

Dr. Jack Lanier (Policy and Procedures Committee)

No minutes attachment but reminders to the board that there has been a completed work plan in compliance with the state statute. There is a Memorandum of Understanding attached in the meeting packet for consideration and can be voted upon; it has been created as a joint effort with the finance committee and policy and procedures. Report of the nominating committee of chairs; the opportunity to vote on the new slate of chairs will happen under action items.

Tammy Davidson (DVS Chief Finance Officer/VSF Treasurer)

Ms. Davidson talked about where the General Fund stands as of the end of FY23. FY23 allotted for two full time employees but have only worked with one for the totality of the year, which left significant savings and vacancy money in the equivalent of about \$120,000. Normally that money would revert back to the general assembly at the beginning of the New Year, but in talks with Department of Planning and Budget to get those funds rolled over into FY24 to face unexpected expenditures. No questions were fielded.

Kim Barton (Deputy Chief Finance Officer)

Ms. Barton proceeds to go over Third Quarter Financials as of March 31st, 2023: Total income for FY23 reached \$631,554.06 in revenue. Total expenditures of the same period reached \$522,370.12. Excess of income over expenditures reached \$109,183.94. Beginning fund balance of \$3,219,253.53. Total FY23 thirds quarter balances are \$3,328,437.47. No questions or comments fielded.

Unfinished Business

- a. Jack Lanier: Discussion of the DVS VSF MOU: Joint effort between the finance committee and policies and procedures committee, has been reviewed and properly vetted by the Commissioner. Jack Lanier to make the motion to accept the MOU. Mike Coleman seconded the motion. No further discussion. Motion passes unanimously.
- b. The MOU is prepared for the signature of the Commissioner and the Chairman of the VSF Board.

New Business

Election of FY24 VSF Board Officers

Jack Lanier asked Bruce Waxman to present the slate of nominees again. Mr. Waxman repeated, as stated earlier, Paul Houghton for Board Chair, Brad Williamson for 1st Vice Chair, and Paula Buckley for 2nd Vice Chair. No other nominations from the floor, nominations are closed. Jack Lanier votes to close the nominations. All were in favor. Nominations are closed. Mr. Waxman moved that the Board of Trustees as a group accept these nominations. Mr. Waxman made the motion. Jack Lanier seconded the motion. There was no discussion. Jack Lanier moved for all in favor. All were in favor. Nominees approved and new chairs as listed: Paul Houghton for Board Chair, Brad Williamson for 1st Vice Chair, and Paula Buckley for 2nd Vice Chair.

Approval of the FY23 Third Quarter Financial Report

Brad Williamson made the motion. Paula Buckley seconded the motion. There was no discussion. All were in favor.

Approval of FY24 DVS Service Line Budget

Tim Pillion makes the motion to approved \$796,500. Brad Williamson seconded. All were in favor. There was no discussion.

Other New Business

- a. **Paul Houghton asks the board to exact a motion for the Board to pass unanimously that Jack Lanier be an advisor to the VSF.** Mike Coleman moves to make the motion. Jarris Taylor seconded the motion. Bruce Waxman in the discussion appreciates the motion to have Dr. Lanier as a trusted advisor as he steps into Dr. Lanier's previous role for Policy and Procedures chair. No other comments. All were in favor. Motion passes to instate Jack Lanier as a trusted advisor to the VSF.
- b. **Paul Houghton discusses the dire issue of membership in the VSF.** There are five vacancies. June 30th, Dr. Lanier leaves his post, and up for re-appointment are three other chairs: Mike

Coleman (Finance), John Esposito (Development), and Kyle Craig (Development). Typically, board members serve until they are appointed or re-appointed, but the statute is unclear as to whether appointees will serve past June 30th in their positions. Under the bylaws, the executive committee is composed of the Chairman, the two Vice Chairs, and the committee chair/assistant chairs. To ensure that the VSF has an executive committee, between now and September 9th, Paul Haughton asks Tim Pillion to serve as Vice Chair of Finance, Bruce Waxman (already appointed Vice Chair of Policies and Procedures), and Alan Burke is being appointed Vice Chair of Development. Jack Lanier makes the motion to approve the appointees. Mike Coleman seconded the motion. There was no discussion. All were in favor.

- c. **Paul Haughton remarks that in the previous meeting, the board was granted the authority to deal with personnel issues.** There is a full time position open currently and if the Governor's budget passes, there will be a second opening. Chair Haughton asked the board to entertain a motion to delegate to the executive committee the authority to act on behalf of the board in all personnel matters including hiring. Jack Lanier makes the motion. Mike Coleman seconded the motion. Discussion: Mike Coleman asks if the hiring committee established in the bylaws. Paul Haughton remarks that it is not and this motion is for the executive committee to handle all the hiring procedures. Mike Coleman clarifies that what the motion is doing is giving the executive committee the authority and job of the hiring committee. Paul Haughton confirms that statement. No further discussion. All were in favor. Motion passes unanimously.
- d. **Without objection, Paul Haughton appoints Tim Pillion to the hiring committee. No objections.**
- e. **Commissioner Gade introduces Brian Wolford: 30 year Army Veteran and new V3 Director of Transition and Employment.** He is also working as a Skillbridge Intern.

Adjournment

The next Board of Trustees Meeting will be held on September 7th, 2023, location to be determined. Chair Haughton asked for a motion to adjourn, multiple movements. The VSF Meeting is adjourned at 2:03p.m.

Virginia Veterans Services Foundation Board of Trustees Meeting
American Legion Department Headquarters
1708 Commonwealth Avenue
Richmond, Virginia 23230
June 22, 2023
1:00 pm – 3:00 pm

Boxed Lunches available prior to the meeting

- I. Opening of Meeting, Pledge of Allegiance, Roll Call of Trustees, Quorum Determination, Introduction of Staff and Visitors, Approval of Agenda:** *Paul Haughton, Board Chair (5 minutes)*
- II. Review and Approval of Minutes**
 - a. May 4, 2023, Board of Trustees Meeting minutes: *Board Chair (5 minutes)*
- III. Presentation:**
 - a. Proposed FY24 DVS Service Line Budget: *Mike Coleman (20 minutes)*
- IV. Reports: (55 minutes)**
 - a. Office of the Secretary of Veterans and Defense Affairs: *Secretary Craig Crenshaw (5 minutes)*
 - b. Board of Veterans Services (BVS): *Michael Dick, Chair (5 minutes)*
 - c. Joint Leadership Council (JLC): *Denice Williams, Chair (5 minutes)*
 - d. Department of Veterans Services (DVS): *Commissioner Daniel Gade (5 minutes)*
 - e. Virginia Veterans Services Foundation (VSF): *Karla Boughey, Executive Director (5 minutes)*
 - f. Nominating Committee: *Bruce Waxman, Chair (5 minutes)*
 - g. Development Committee: *John Esposito, Chair (5 minutes)*
 - h. Finance Committee: *Mike Coleman, Chair (5 minutes)*
 - i. Procedures and Policy Committee: *Jack Lanier, Chair (5 minutes)*
 - j. Agency 913 FY23 GF Spending report: *Tammy Davidson, VSF Treasurer, DVS CFO (5 minutes)*
 - k. FY23 Third Quarter Financial Report: *Kim Barton, DVS Deputy CFO (5 minutes)*

- V. Unfinished Business: (15 minutes)**
 - a. Proposed DVS VSF MOU: *Jack Lanier, P&P Committee Chair (10 minutes)*
 - b. Other Unfinished Business: *Board Chair (5 minutes)*
- VI. New Business: (15 minutes)**
 - a. Election of FY24 Board Officers: *Board Chair*
 - b. Approval of the FY23 Third Quarter Financial Report: *Board Chair*
 - c. Approval of FY24 DVS Service Line Budget: *Board Chair*
 - d. Other New Business: *Board Chair*
- VII. Public Comment Period (5 minutes)**
- VIII. Adjournment:**
Next Board Meeting: September 7, 2023, Location TBA

**Veteran Services Foundation
Support to Virginia Veterans
July 1, 2023 - June 30, 2024
(FY2024)**

Care Centers	\$ 81,000	Purpose
VVCC	\$ 45,000	Holiday Spirit Activities Sign Machines Recliners Smart TV Dine Room Updates
Sitter & Barfoot	\$ 30,000	Holiday Spirit Activities Smart TV
Jones & Cabacoy	\$ 5,000	Holiday Spirit Activities
Puller	\$ 1,000	Holiday Spirit Activities
Cemeteries	\$ 12,000	Beautification Projects \$4000 per cemetery
VVFS	\$ 500,000	Direct Services Homelessness Healthy Relations Workshops
VETE	\$ 115,000	Credentialing Laptops Gap Funding NTE \$1000/Vet Conferences NTE total \$45000
Petersburg Vet Center	\$ 60,000	
VSF	\$ 28,500	
Total	\$ 796,500	

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Total	\$ 796,500	

**DVS Budget Request FY24
Summary**

		One time	Purpose	Annual	YTD Donated
Care Centers					
	WVCC	\$ 2,333,800		\$ 178,800	
		\$ 2,155,000			
	WVCC	\$ 649,000	Elevators	\$ 119,000	\$ 333,856
	Sitter & Barfoot	\$ 1,596,000	Beds-Mattress	\$ 46,000	\$ 13,402
	Jones & Cabacoy	\$ 43,400	Portraits	\$ 13,400	\$ 50
	Puller	\$ 45,400	Portraits	\$ 400	\$ 100
Cemeteries					
		\$ 15,000		\$ 15,000	\$ 1,700
VVFS		\$ 820,000		\$ 820,000	\$ 40,560
VETE		\$ 627,980		\$ 627,980	\$ 55,000
	Programs	\$ 552,980		\$ 552,980	\$ -
	Conferences	\$ 75,000		\$ 75,000	\$ -
	Totals	\$ 3,796,780		\$ 1,641,780	\$ 444,668
Petersburg					
	VSF Unrestricted Donations			\$ 10,000	\$ 210,923

FY24 VSF Funding Requests - Veterans Care Centers

(25 Words or Less)

Service Line	Request	Reason for Request	FY24 Request Amt
Virginia Veterans Care Center	New Elevators	Life Safety: two additional elevators Current elevators are old and only accommodate 2 wheelchairs at a time.	\$500,000
Virginia Veterans Care Center	New Vital Sign Machines four per wing	Resident Care: new machines to accurately and consistently monitor resident's health.	\$70,000
Virginia Veterans Care Center	Sensory Room	Resident Care/Quality of Life: health, safety, and comfort of residents, room used for relaxation and calming residents.	\$30,000
Virginia Veterans Care Center	Operation Holiday Spirit	Quality of Life: holiday cheer and resident enrichment	\$20,000
Virginia Veterans Care Center	Recliners for Short Term Rehabilitation Unit	Resident Care: Allows residents to sit comfortably rather than be restricted to beds or wheelchairs.	\$14,000
Virginia Veterans Care Center	Smart Televisions for Common Areas and Solariums	Quality of Life: provide entertainment and allow residents to easily communicate with loved ones	\$8,000
Virginia Veterans Care Center	Bill Fears Dining Room Update	Quality of Life: create a warmer and more inviting dining area for residents and guests	\$7,000
Sitter & Barfoot Veterans Care Center	New Beds and Mattresses	Life Safety/Resident Care/Quality of Life: the old beds need replacing. Replacing all beds at once will ensure all residents have beds with the same capabilities and all staff will be trained in their operation. (\$700K beds \$650K mattresses)	\$1,350,000
Sitter & Barfoot Veterans Care Center	Transportation Van	Resident Care/Quality of Life: reliable van needed to take residents to medical appointments and to take residents on enrichment trips.	\$200,000
Sitter & Barfoot Veterans Care Center	55-Inch Televisions with parts and subscriptions	Quality of Life: to provide entertainment and allow residents to easily communicate with loved ones	\$30,000
Sitter & Barfoot Veterans Care Center	Operation Holiday Spirit	Quality of Life: holiday cheer and resident enrichment	\$16,000
Jones & Cabacoy Veterans Care Center	Oil Paintings	Quality of Life: paintings will honor the center's namesakes	\$20,000
Jones & Cabacoy Veterans Care Center	Sensory Room	Resident Care/Quality of Life: health, safety, and comfort of residents, room used for relaxation and calming residents.	\$10,000
Jones & Cabacoy Veterans Care Center	New Resident Admission Gear Packages	Quality of Life: Issues to new residents JCVCC T-Shirt, JCVCC Hat w/Service Branch, JCVCC Bag.	\$9,400
Jones & Cabacoy Veterans Care Center	Operation Holiday Spirit	Quality of Life: holiday cheer and resident enrichment	\$4,000
Puller Veterans Care Center	Oil Paintings	Quality of Life: paintings will honor the center's namesakes,	\$45,000
Puller Veterans Care Center	Operation Holiday Spirit	Quality of Life: holiday cheer and resident enrichment	\$400
			\$2,333,800

FY24 VSF Funding Requests - VVFS		
	(25 Words or Less)	
Request	Reason for Request	FY24 Request Amt
Homeless Fund	Limited to \$1,500 per Veteran - Fills gaps in housing and assists veterans experiencing homelessness.	\$480,000
VVFS Direct Services	Average cost is \$1,000/Veteran - Provides direct support via personalized care coordination, peer to peer mentoring, caregiver skill building and support services.	\$300,000
Mission Healthy Relationships	Fund two events, 20 couples each - Relationship enrichment workshops for committed couples who may be experiencing relational stressors to include military operational stress.	\$40,000
		\$820,000

FY24 VSF Funding Requests - VETE

(25 Words or Less)

<u>Request</u>	<u>Reason for Request</u>	<u>FY24 Request Amt</u>
Credentialing/Certifications	Altria Grant	\$75,000
Laptop Program	220 laptops (49,500) + Marketing (\$500) for Military Education Workforce Technology Project	\$50,000
Gap Funding Grants	Establish gap funding grant to cover shortfalls in educational costs.	\$25,000
V3 Community Business Launch Program	Supports veteran entrepreneurship with Virginia Community Development Corp	\$100,000
V3 Milsponse Fellowship Grant	Partnership with the US Chamber Foundation - Provides military spouses the opportunity to connect with experts and peers in order to build their professional networks.	\$75,000
V3 HR Certification and Mentorship Grants	Grant assists HR Professionals with V3 certification and mentorship.	\$50,000
V3 Certified Corporate Mentorship Grant	Assists veterans employed at V3 Certified Organizations	\$50,000
V3 Job Posting Platform	Provides V3 certified employers and military job seekers with the ability to connect with employers.	\$50,000
V3 Hire Vets Now Events	Helps cover the cost of hosting networking and hiring events on military installations.	\$50,000
V3 Virginia Military Affairs Conference	Helps cover the cost of the VDVS match to host the V3 Summit to educate and train employers throughout the commonwealth on the value of Virginia's veterans.	\$30,000
Military Spouse Initiative	Blue Star Families Military Family Lifestyle Survey highlights key issues facing military families for policy and program change.	\$25,000
Virginia Women Veteran Program	Women Veteran Retreat educates, unifies and empowers Virginia's women veterans. The program ensures appropriate transition and benefits support, employment and education outreach, and health and community advocacy.	\$20,000
Military Medics and Corpsman Program	Credentialing Grants help veterans with military medical experience maintain clinical skills and work toward civilian medical credentials.	\$11,500
V3 Virtual Meeting Platform	Enables V3 employer connections and industry interactions	\$10,000
V3 Text Service	Connects newly transitioned service members to V3 employers	\$3,480
V3 Mobile Application	Connects military job seekers with V3 employers	\$3,000
		\$627,980

Veterans Services Foundation
Statement of Assets
For the Month Ended May 31, 2023 (FM11)
FY 2023 Year-To-Date
(Unaudited)

Assets:

Cash held by State Treasurer	3,279,491.81
Total Assets	\$ 3,279,491.81

Fund Balances:

Restricted Fund Balances:	
Restricted for VVCC Activities	1,930,708.47
Restricted for SBVCC Activities	41,076.21
Restricted for JCVCC Activities	50.00
Restricted for PVCC Activities	100.00
Restricted for Cemetery Funds	22,684.28
Restricted for VVFS Funds	77,235.14
Restricted for Benefits Funds	2,465.52
Restricted for VETE Funds	161,221.14
Restricted for VSF Support Funds	15,948.01
Petersburg Initiative	6,733.00
Total Restricted Fund Balances	2,258,221.77
VSF Unrestricted Revenue	1,021,270.04
Total Fund Balances	\$ 3,279,491.81

Notes:

- 1 All cash is held by the State Treasurer.
- 2 Restricted fund balances are donations given for a specific purpose, or are funds authorized by the Foundation for a specific expenditure purpose.
- 3 VSF Unrestricted Revenue Fund Balance represents the funds remaining from the VSF base funding.

Veterans Services Foundation
Schedule of Receipts, Expenditures and Budget, by Activity
For the Month Ended May 31, 2023 (FM11)
FY 2023 Year-To-Date
(Unaudited)

Activity	Fund 09410 Balance July 1, 2022 Adjusted	Receipts YTD	Expenditures YTD	Fund 09410 Balance April 30, 2023 YTD	FY 2023 Budget YTD	FY 2023 Budget Balance YTD
Virginia Veterans Care Center:						
Indigent Resident Needs	33,126.19	3,115.00	-	36,241.19	3,000.00	3,000.00
Activities/Carnival Fund	11,980.19	1,100.00	-	13,080.19	5,000.00	5,000.00
Operation Holiday Spirit	116,698.62	17,313.00	-	134,011.62	12,500.00	12,500.00
Unit Projects & Functions	-	-	-	-	2,000.00	2,000.00
Other Donations Restricted	1,435,048.96	312,328.51	-	1,747,375.47	12,500.00	12,500.00
Total VVCC Funds	1,596,853.96	333,856.51	-	1,930,708.47	35,000.00	35,000.00
Slitter & Barfoot VCC:						
Indigent Resident Needs	6,787.54	-	-	6,787.54	2,000.00	2,000.00
Activities Fund	13,053.77	725.00	5,826.81	7,951.96	14,000.00	8,173.19
Other Donations Restricted	14,103.00	12,677.88	443.97	26,338.71	2,000.00	1,556.03
Total SBVCC Funds	33,944.31	13,402.68	6,270.78	41,076.21	18,000.00	11,729.22
Jones & Cabacoy VCC:						
Other Donations Restricted	-	50.00	-	50.00	-	-
Total JCVCC Funds	-	50.00	-	50.00	-	-
Puller VCC:						
Other Donations Restricted	-	100.00	-	100.00	-	-
Total PVCC Funds	-	100.00	-	100.00	-	-
Cemetery Funds:						
Va Veterans Cemeteries- Other Donations Restricted	591.71	-	-	591.71	-	-
Va Veterans Cemetery- Amelia	3,525.00	1,600.00	-	5,125.00	-	-
Memorial Cemetery- Suffolk	7,130.78	-	-	7,130.78	-	-
SW Va Veterans Cemetery-Dublin	9,738.79	100.00	-	9,838.79	-	-
Total Cemetery Support Funds	20,986.28	1,700.00	-	22,686.28	-	-
Virginia Veterans and Family Support						
Direct Veterans Services	259,652.67	-	221,115.08	38,537.59	259,652.67	38,537.59
Homeless Veterans Fund	235,347.33	-	218,713.39	16,633.94	235,347.33	16,633.94
Operation Family Caregiver Grant	923.99	-	-	923.99	-	-
Other Donations Restricted	(19,420.40)	40,560.02	-	21,139.62	5,000.00	5,000.00
Total VVFS Funds	476,503.59	40,560.02	419,828.47	77,235.14	500,000.00	60,171.53
Benefits Funds:	1,715.32	1,700.00	-	2,485.82	-	-
Veteran Education, Transition and Employment						
V-3 Fund	188,184.41	5,000.00	84,750.00	108,434.41	90,000.00	5,250.00
Altria Grant	59,605.24	25,000.00	57,885.90	26,719.34	68,605.00	10,719.10
Women's Summit	1,067.39	-	-	1,067.39	1,067.39	1,067.39
VETE Other Donations Restricted	-	25,000.00	-	25,000.00	-	-
Total VETE Funds	248,857.04	55,000.00	142,635.90	181,221.14	159,672.39	17,036.49
VSF Support Funds:	30,000.00	-	11,051.99	18,948.01	13,127.61	69,776.61
VSF Unrestricted Revenue						
Appropriated Funds	170,074.58	-	-	170,074.58	-	-
Donor Funds	518,549.68	174,348.39	-	690,896.07	-	-
Interest	123,722.57	36,578.82	-	160,299.39	-	-
Total VSF Unrestricted Revenue	810,346.83	210,927.21	-	1,021,273.04	-	-
Petersburg Initiative						
Other Donations Restricted	-	10,000.00	3,267.00	6,733.00	-	(3,267.00)
Total Petersburg Funds	-	10,000.00	3,267.00	6,733.00	-	(3,267.00)
Grand Total All 09410 Funds	3,219,253.53	666,292.42	606,054.14	3,279,491.81	796,500.00	193,712.86
	BALANCE	CASH IN	CASH OUT	BALANCE		
Cash Transfers						
913 09410 Fund Balance	3,094,903.56	-	(656,906.23)	3,100,237.78		
912 09410 Fund Balance	124,349.97	656,906.23	-	179,254.05		
TOTAL CASH 09410 FUNDS	3,219,253.53	656,906.23	(656,906.23)	3,279,491.81		

Veterans Services Foundation
Schedule of Receipts, Expenditures and Budget, by Activity
For the Month Ended May 31, 2023 (FM11)
FY 2023 Year-To-Date
(Unaudited)

Activity	FY 2023 Budget YTD	Expenditures YTD	FY 2023 Budget Balance YTD
Virginia Veterans Care Center:			
Indigent Resident Needs	3,000.00	-	3,000.00
Activities/Carnival Fund	5,000.00	-	5,000.00
Operation Holiday Spirit	12,500.00	-	12,500.00
Unit Projects & Functions	2,000.00	-	2,000.00
Other Donations Restricted	12,500.00	-	12,500.00
Total VVCC Funds	35,000.00	-	35,000.00
Sitter & Barfoot VCC:			
Indigent Resident Needs	2,000.00	-	2,000.00
Activities Fund	14,000.00	5,826.81	8,173.19
Other Donations Restricted	2,000.00	443.97	1,556.03
Total SBVCC Funds	18,000.00	6,270.78	11,729.22
Jones & Cabacoy VCC:			
Other Donations Restricted	-	-	-
Total JCVCC Funds	-	-	-
Puller VCC:			
Other Donations Restricted	-	-	-
Total PVCC Funds	-	-	-
Cemetery Funds:			
Va Veterans Cemeteries- Other Donations Restricted	-	-	-
Va Veterans Cemetery--Amelia	-	-	-
Memorial Cemetery--Suffolk	-	-	-
SW Va Veterans Cemetery--Dublin	-	-	-
Total Cemetery Support Funds	-	-	-
Virginia Veterans' and Family Support			
Direct Veterans Services	259,652.67	221,115.08	38,537.59
Homeless Veterans Fund	235,347.33	218,713.39	16,633.94
Operation Family Caregiver Grant	-	-	-
Other Donations Restricted	5,000.00	-	5,000.00
Total VVFS Funds	500,000.00	439,828.47	60,171.53
Benefits Funds:			
Veteran Education, Transition and Employment			
V-3 Fund	90,000.00	84,750.00	5,250.00
Altria Grant	68,805.00	57,885.90	10,719.10
Women's Summit	1,067.39	-	1,067.39
VETE Other Donations Restricted	-	-	-
Total VETE Funds	159,872.39	142,635.90	17,036.49
VSF Support Funds:	63,627.61	14,051.99	49,575.62
VSF Unrestricted Revenue			
Appropriated Funds	-	-	-
Donor Funds	-	-	-
Interest	-	-	-
Total VSF Unrestricted Revenue	-	-	-
Petersburg Initiative			
Other Donations Restricted	-	3,267.00	(3,267.00)
Total Petersburg Funds	-	3,267.00	(3,267.00)
Grand Total All 09410 Funds	796,500.00	602,787.14	193,712.86



COMMONWEALTH of VIRGINIA
Department of Veterans Services

Daniel M. Gade, PhD
Commissioner

Telephone: (804) 786-0220
Fax: (804) 786-0302

Department of Veterans Services (DVS)
Operations Update for the Virginia Veterans Services Foundation

Ladies and Gentlemen:

The Virginia Veterans and Family Support (VVFS) team continues to build and launch a new grant program for Suicide Prevention and Opioid Addiction Services (SOS) led by Dr. Angela Porter. The SOS team also hired Danielle Rock as the new Suicide Prevention Coordinator (SPC). As SPC, Danielle will provide training and technical assistance to grantees and broader community stakeholders on topics such as suicide prevention, harm reduction, overdose prevention, lethal means safety etc. The SOS team successfully awarded the first cohort of 18 community grants (\$1.9 million). The team is finalizing an additional 6 community contract awards and is reviewing 5 research grant proposals for higher education institutions.

The VVFS team also added a second Veteran Justice Specialist (VJS), Ryan Morris, in the North region. This is the first region to have two VJS positions to work with local law enforcement, veteran treatment dockets, jails, and prisons.

For VVFS direct services delivery in May, there was a 12% increase in clients from May 2022 (134 new clients compared to 117 in May 2022). The total number of services provided including new and existing clients was higher in May 2023 (314) compared to May 2022 (269). In May 2023, veterans and families needed assistance with resource connections for housing needs (35%), benefits assistance (13%), behavioral health support (12%), homeless assistance (9%), and employment (8%).

Since April 2023, the Virginia Values Veterans (V3) Program, which includes employment and transition services, worked closely with the Virginia Chamber of Commerce to host six Hire Vets Now (HVN) networking events. Events were held at Joint Base Myer-Henderson Hall, Fort Gregg-Adams, Fort Belvoir, and Joint Base Langley-Eustis. Each event had approximately 80-100 service members and military spouses present to engage over 25 V3 Certified Employers and five resource providers.

DVS Benefits is driving a new initiative to reach more transitioning military members and their families through Transition Assistance Program (TAP) and other associated transitioning programs. We are taking a dual pronged approach to integrate with military members transitioning to reserve and/or retire status. Our primary goal is to provide a 30-minute brief to all TAP participants. In addition, Benefits is working towards standing up a virtual region. The work has begun with Veteran Service Contact Representatives pulling voicemails and returning phone calls for the busiest offices. Long term goal is to stand up a virtual Artificial Intelligence (AI) phone system and staff at headquarters to answer the calls and subsequent questions. Primary objective is when the veteran arrives at the field office for an appointment, preliminary work has been completed and the field Veteran Services Representatives can focus on the veterans and their appointments.

The Strategic Planning Working Group created by House Bill 1759 (Delegate David Reid, 2023 General Assembly) held its first meeting on June 6. The priorities for the Working Group are centered on the mission to keep veterans and their families in Virginia. The next meeting is planned for July 12.

The U.S. Department of Veterans Affairs (USDVA) awarded DVS two grants, totaling \$3.5M, to add additional columbarium niches at the Amelia and Dublin state veterans cemeteries. Construction is underway on both projects, part of the phased expansion of both cemeteries. We expect final USDVA approval of a \$5.85M grant for a similar project at the Suffolk cemetery later this year.

We are ever closer to the "soft opening" of the Puller Veterans Care Center in Fauquier County and the Jones and Cabacoy Veterans Care Center in Virginia Beach. Please plan on joining us for the openings of those new care centers later this year.

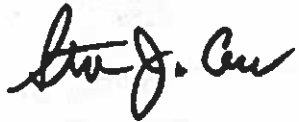
DVS hosted the Commonwealth's Memorial Day Ceremony at the Virginia War Memorial on May 29. Governor Glenn Youngkin was the keynote speaker, with Secretary of Veterans and Defense Affairs Craig Crenshaw and Major General Timothy Williams, the Adjutant General of Virginia, also speaking. The ceremony was broadcast live on CBS TV-6 Richmond and also livestreamed on the DVS and Virginia War Memorial Facebook pages.

Hundreds attended the Memorial Day Ceremonies at Virginia's three state veterans cemeteries. Guest speakers at the Albert G. Horton, Jr. Memorial Cemetery in Suffolk were Matthew T. Sullivan, Deputy Under Secretary for Finance and Planning and CFO, National Cemetery Administration and Major General Jerry F. Prochaska (US Army), Deputy Director, Joint Force Development and Design Center, J-7, Joint Staff, Suffolk.

DVS Commissioner Daniel Gade and Colonel Bobby Arnold (US Army, Retired) spoke at the Virginia Veterans Cemetery in Amelia and at the Southwest Virginia Veterans Cemetery in Dublin, the guest speakers were former Chief Master Sergeant of the Air Force Rodney McKinley and former Vietnam War Prisoner of War Major Theodore "Ted" Sienicki (USAF, Retired).

For the fifth consecutive year, the hillsides of the Virginia War Memorial will be awash with the red, white, and blue of twelve thousand American flags during the Memorial's Hill of Heroes commemoration, June 23 to July 14. The flags are placed to honor and remember the nearly 12,000 Virginia men and women who made the ultimate sacrifice in military service from World War II to present day and whose names are inscribed on the Memorial's Shrine of Memory.

Sincerely,

A handwritten signature in black ink, appearing to read "Steven J. Combs". The signature is written in a cursive style with a large initial "S" and "C".

Steven J. Combs
Chief Deputy Commissioner

Veterans Services Foundation
Statement of Income, Expenditures and Changes in Funds Balances
For the Month Ended March 31, 2023 (FM09)
FY 2023 Year-To-Date
(Unaudited)

INCOME:

Y-T-D Actual

Restricted gifts received for:

Virginia Veterans Care Center	327,806.51
Sitter & Barfoot Veterans Care Center	10,152.68
Jones & Cabacoy Veterans Care Center	50.00
Puller Veterans Care Center	100.00
Cemetery Funds	500.00
WVFS Funds	41,753.94
Benefits Funds	700.00
VETE Funds	55,000.00
VSF Support Funds	-
Petersburg Initiative	10,000.00
VSF Unrestricted Revenue	185,490.93
TOTAL INCOME	631,554.06

EXPENDITURES:

WVCC Indigent Resident Needs	
WVCC Activities/ Carnival Funds--Activities with Residents	
WVCC Operation Holiday Spirit	
WVCC Unit Projects & Functions	
WVCC Other Donations Restricted	
SBVCC Indigent Resident Needs	
SBVCC Activities Funds	5,826.81
SBVCC Other Donations Restricted	443.97
JCVCC Other Donations Restricted	
PVCC Other Donations Restricted	
Va Veterans Cemeteries- Other Donations Restricted	
Va Veterans Cemetery--Amelia	
Va Veterans Cemetery--Suffolk	
Va Veterans Cemetery--Dublin	-
WVFS Direct Veterans Services	182,174.30
WVFS Homeless Veterans Funds	194,462.05
WVFS Operation Family Caregiver Grant	
Benefits Funds	
VETE V-3 Fund	84,750.00
VETE Altria Grant	50,661.00
VETE Women's Summit Funds	
VETE Other Donations Restricted	
VSF Support Funds--Operating Expenditures and Web Site	4,051.99
VSF Unrestricted Revenue	
Petersburg Initiative	
TOTAL EXPENDITURES	522,370.12
Excess of Income over Expenditures	109,183.94
Beginning Fund Balances	3,219,253.53
Ending Fund Balances	3,328,437.47

NOTES:

1. The purpose of restricted gifts is detailed on the Schedule of Receipts, Expenditures and Budget.



COMMONWEALTH of VIRGINIA

Department of Veterans Services and Virginia Veterans Services Foundation Board of Trustees

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MOU) is between the Department of Veterans Services (DVS) and the Veterans Services Foundation (VSF) at the direction of the office of the Secretary of Veterans and Defense Affairs that augments the provisions of the Code of Virginia §2.2-2000 et seq., §2.2-2715 et seq., and the Appropriation Act with both agencies functioning as partners to provide for their shared mission to support Virginia's veterans and their families. This MOU recognizes that DVS and VSF must have clear and transparent communications and mutual understanding of requirements for resourcing programs and services in order to provide effective support to enable the expansion of support for the veteran community.

The MOU is based on the premise that the DVS/VSF team must strive to maximize return on the allotment to resource services for effective mutual support. Both agencies recognize that the \$160,000.00 was appropriated in the state General Fund budget for fiscal year 2024 (FY24) and was based on a reasonable amount for current required services. While this allotment is a set amount, VSF costs that exceed this amount cannot be absorbed by DVS; if this is forecast to occur, then both agencies may request additional funding through the state budget process. The VSF Executive Director and the DVS Chief Financial Officer will review this amount periodically (at least semi-annually) to ensure it remains a reasonable amount.

Therefore:

1. DVS and VSF shall participate in a united front to develop and fund programs that support Virginia veterans and their families; therefore, both agencies shall work together to:
 - a. Build relationships between VSF and DVS personnel, in general and on a functional and regional basis.
 - b. Conduct fundraising planning and execution to seek, promote, track, and stimulate contributions to support veteran programs and services, and raise awareness about those programs and veterans issues across the Commonwealth, while targeting those veterans programs that can benefit most from VSF support.
 - c. Appoint staff members to monitor, coordinate, and expedite the terms and conditions of this MOU and act as agency agents for administration and act as liaison between DVS and VSF.

- d. Keep each other informed of initiatives and activities, including those involving the executive and legislative branches of state government, which relate to our shared objective, and coordinate as appropriate.
 - e. Establish and maintain joint policies supporting administration of the Veterans Services Fund (the Fund), transfer of supplemental funding to DVS, VSF Funding Guidelines, fundraising, and other joint policies to facilitate the purposes of this MOU.
 - f. Pursue the goal to make Virginia the most veteran-friendly state in the nation.
 - d. Participate in a biennial review of this MOU and revise it as necessary.
2. VSF raises funds and awareness in support of DVS programs and services across the Commonwealth and provides continuing support to DVS as follows:
 - a. Transfer funds to supplement funding for DVS programs and services in accordance with jointly agreed VSF Funding Guidelines, fund balances, and approved budgets.
 - b. Reimburse DVS for the Auditor of Public Accounts (APA) annual audits (*Code of Virginia* § 2.2-2717), unless APA waives the cost of VSF audits.
 - c. Reimburse DVS periodically on a mutually agreed upon basis for personnel costs incurred in supporting VSF with administration, accounting, Fiscal Officer oversight, procurement, payroll, year-end financial reporting, DPB Budgeting/PB system entry, technical assistance, communications & public relations, marketing, human resources, and information technology.
3. DVS serves the veterans community and provides administrative and operational expertise to VSF in support of its fundraising and community awareness responsibilities as follows:
 - a. Furnish personnel and financial support, within DVS capabilities, to assist with VSF administration, accounting, technical assistance, public relations, marketing, and fundraising programs. VSF administration includes assisting with agendas, logistics (e.g., space for VSF meetings and staff members), transcription of minutes, and other necessary activities to support all VSF Board and Committee meetings and staff activities.
 - b. Provide substantive input on DVS and veteran population requirements and priorities to guide VSF fundraising.
 - c. Provide technical assistance regarding contracting initiatives and grants.
4. The Appropriated funds for Fiscal Year 2024 (FY24) is set forth based on the following criteria:
 - a. The amounts for personnel services are based on the hourly median salary for the position without fringe benefits, unless an individual is employed more than 72.5% of the time in VSF business.

- b. The cost of equipment, supplies, and other support shall be based on a share of the charges incurred by DVS as assessed by other supporting state agencies (e.g., VITA, DGS, DOA) and state rates for travel and lodging.
 - c. The DVS Communications office shall be allotted \$10,000 to provide services as requested by VSF based on the allocated funds designated for marketing, outreach, public relations, and fundraising to raise awareness of VSF's mission and the importance of the supplemental funding VSF provides to support the various DVS programs and services across the Commonwealth. If DVS and VSF agree that DVS is not able to render the requested services, VSF may use the funds allocated for marketing, outreach, public relations, and fundraising to contract with outside vendors to perform the services.
 - d. Donor relations are the responsibility of VSF. All donation requests, questions and discussions shall be referred to and/or generated by VSF. To the maximum extent practical, DVS shall notify VSF Executive Director of and/or include VSF Executive Director in communications with donors that are related to programmatic topics.
 - e. DVS CFO/VSF Treasurer shall meet with the VSF Executive Director no later than March 31st of the fiscal year to begin reviewing the current balance of the account. It is understood that the data needed to accurately evaluate the balance may not be available until April.
 - f. DVS shall include a brief mention of VSF on appropriate DVS Service Line brochures as an education tool for the general public to become aware of the Foundation. The statement will focus on the strategic partnership between DVS and VSF. DVS and VSF shall mutually agree on the verbiage.
 - g. VSF shall participate with DVS on the discussion of service line budgets and meet with Service Line Directors to help gain a greater understanding of the needs of the various programs.
 - h. After the approval of the DVS budget by the VSF Board of Trustees, VSF will provide a written letter to the DVS Commissioner stating the total amount of VSF funding available in the upcoming fiscal year.
 - i. DVS Service Line Directors shall provide quarterly current and projected spending reports to VSF. Reports will be provided to VSF Executive Director one week prior to the scheduled VFS Board of Trustees Meeting.
 - j. DVS shall provide training and ongoing technical assistance to VFS for the purpose of procurement.
5. VSF shall pay DVS in advance semiannually in July and January in the amount of \$70,000 for each six month period and use the residual of \$20,000 during May or June for reconciliation of costs agreed upon by DVS CFO/VFS Treasurer and VSF Executive Director.
 6. The MOU shall be reviewed annually during May for the next fiscal year and approved by both VSF and DVS. The approved MOU will be considered by the VSF Board of Trustees at the June quarterly meeting.

7. This Memorandum of Understanding shall be reviewed periodically but not less than biennially.

This agreement amplifies requirements contained in the *Code of Virginia*, and as such, may be changed or eliminated as or when the *Code of Virginia* so directs.

Daniel Gade
Commissioner
Department of Veterans Services

Date

Paul Haughton
Chairman
Veterans Services Foundation

Date

Board of Trustees, *as ratified by the Board on June 22, 2023*



COMMONWEALTH of VIRGINIA

Department of Veterans Services

Daniel M. Gade, PhD
Commissioner

Telephone: (804) 786-0220
Fax: (804) 786-0302

Department of Veterans Services (DVS) Operations Update

Ladies and Gentlemen:

The Strategic Planning Working Group created by House Bill 1759 (Delegate David Reid, 2023 General Assembly) held meetings in July and August. The priorities for the Working Group are centered on the mission to keep veterans and their families in Virginia. Legislative and budgetary goals address pathways to employment for military families, vocational and educational pathways, economic incentives to attract and maintain military families in the Commonwealth, honoring service and sacrifice, housing, and homelessness.

The Suicide Prevention and Opioid Addiction Services (SOS) program, part of the Virginia Veteran and Family Support (VVFS) program, continues to build critical community and research capacity with DVS grants. Twenty-four community grants were awarded totaling \$2.4 million and five research grants will be awarded by September 1st totaling \$750,000. Grantees will implement, study, and expand best practices in veteran peer support, suicide prevention training, risk screening, and clinical therapies for Service Members, Veterans, and Families across the Commonwealth. The latest grant applications closed August 31 and applications are under review. The SOS team will host a Suicide Prevention Symposium with grantees and regional partners on September 21st for Suicide Prevention Awareness Month at the Virginia War Memorial.

For VVFS direct services delivery in July 2023, there was a 5% increase in clients from July 2022 (137 new clients compared to 131). Veterans and families received assistance with resource connections for housing needs (33%), behavioral health support (17%), benefits assistance (10%), homeless assistance (10%), employment (8%).

DVS Benefits continues to strive to respond to the enactment of the Federal PACT Act in FY23 which drove an increase of 12% in DVS claims production over the last year. Among many efforts to meet the growing demand, the service line is innovating and pursuing new technologies such as Appeals management software, Virtual Contact Center, online digital forms and digital

signatures. Internally we have begun to develop Objectives and Key Results down to the individual level, with the intent of achieving first-in-class claims service to Virginia's veterans. We also continue to support the DVS Transition & Education team in their effort to reach more transitioning military members and their families through Transition Assistance Program (TAP) and other associated programs.

The Virginia State Approving Agency (SAA) celebrated the 79th Anniversary of the GI Bill virtually on June 22, 2023. This event highlighted SAA staff members who used the GI Bill for themselves and their families and representation from various colleges, universities and vocational facilities. Also, the SAA completed 100% of the assigned Risk-Based Surveys for FFY23. Risk-based surveys are assigned by the U.S. Department of Veterans Affairs; they utilize risk factors, from accreditation to financials and complaints, to conduct a wholistic review to ensure schools continue to meet approval criteria and help before issues arise to prevent school closures like ITT Technical Institute.

Over the past few months, the Military Education and Workforce Initiative (MEWI) successfully expanded outreach, provided enhanced services, and expanded educational opportunities for active-duty service members, veterans, their spouses, and their dependents. The MEWI Program partnered with the Virginia Military Survivors and Dependents Education Program (VMSDEP) to provide laptops to 85 VMSDEP students enrolled at colleges and universities across the Commonwealth. Additionally, the MEWI Program was awarded \$25,000 by Newport News Shipbuilding through the Virginia Veterans Services Foundation. These funds are being used to create credentialing, certification, and training opportunities in the region. A partnership with Tidewater Community College and the Maritime Trades Training Program is being created to facilitate this initiative. Also, the Altria Group awarded the MEWI Program \$75,000 through the Veterans Services Foundation supporting the continuation of credentialing and certification efforts in central Virginia, these funds will also support the technology initiative, by providing laptop computers to military-affiliated students.

The Virginia SkillBridge Program has now approved 87 Virginia SkillBridge Providers who provide over 150 internship opportunities to eligible applicants, with commander approval, up to six months prior to separation. Participation in the Virginia SkillBridge program while still serving in the military allows the service member to gain marketable skills and experiences to enhance civilian career opportunities.

The Virginia Military Survivors and Dependents Education Program (VMSDEP) launched a new online application portal on August 5. The portal allows the DVS staff, in conjunction with Virginia's 40 public colleges and universities, and the State Council of Higher Education for Virginia (SCHEV), to administer the program in one system. The system improves customer service, enables school officials to better advise beneficiaries, who can view actions in real time, and generate reports within the system. The system also allows VMSDEP to expand the program above and beyond this year's goal to where we reached 6,120 active participants using the VMSDEP program. Currently, VMSDEP is working on a mailer campaign where over 26,000 potential VMSDEP participants were sent eligibility notifications from contacts received from the

DVS Benefits service line. As of August 21, 2023, 751 contacts responded to the notification, and we've received a 30% increase compared to the same time last year.

The U.S. Department of Veterans Affairs (USDVA) awarded DVS two grants, totaling \$10.6M, to add additional columbarium niches at the Amelia, Dublin, and Suffolk state veterans cemeteries, part of the phased expansion of the three cemeteries. Construction is underway on the Amelia and Dublin projects, with the Suffolk project starting later this year.

We are ever closer to the "soft opening" of the Jones & Cabacoy Veterans Care Center in Virginia Beach and are planning a "grand opening" ceremony for November 11. Construction delays will push the opening of the Puller Veterans Care Center in Fauquier County into early next year.

A full slate of events is planned for this Fall at the Virginia War Memorial, including the Patriot Day ceremony on September 11, a special ceremony marking the 40th Anniversary of the bombing of the Marine Barracks in Beirut, Lebanon on October 23, and the Veterans Day ceremony on November 10 (the Richmond Marathon on November 11 will block access to the Memorial). All of the VWM ceremonies begin at 11 a.m. We hope you will join us.

Sincerely,



Daniel Gade, PhD
Commissioner

Veterans Services Foundation
Schedule of Receipts, Expenditures and Budget, by Activity
For the Month Ended June 30, 2023 (FM12)
FY 2023 Year-To-Date
(Unaudited)

Activity	FY 2023 Budget YTD	Expenditures YTD	FY 2023 Budget Balance YTD
Virginia Veterans Care Center:			
Indigent Resident Needs	3,000.00	3,584.77	(584.77)
Activities/Carnival Fund	5,000.00	160.80	4,839.20
Operation Holiday Spirit	12,500.00	14,914.99	(2,414.99)
Unit Projects & Functions	2,000.00	-	2,000.00
Other Donations Restricted	12,500.00	17,167.95	(4,667.95)
Total WVCC Funds	35,000.00	35,828.51	(828.51)
Sitter & Barfoot VCC:			
Indigent Resident Needs	2,000.00	-	2,000.00
Activities Fund	14,000.00	5,826.81	8,173.19
Other Donations Restricted	2,000.00	443.87	1,556.03
Total SBVCC Funds	18,000.00	6,270.78	11,729.22
Jones & Cabacoy VCC:			
Other Donations Restricted	-	-	-
Total JCVCC Funds	-	-	-
Puller VCC:			
Other Donations Restricted	-	-	-
Total PVCC Funds	-	-	-
Cemetery Funds:			
Va Veterans Cemeteries- Other Donations Restricted	-	-	-
Va Veterans Cemetery--Amelia	-	-	-
Memorial Cemetery--Suffolk	-	-	-
SW Va Veterans Cemetery--Dublin	-	-	-
Total Cemetery Support Funds	-	-	-
Virginia Veterans' and Family Support:			
Direct Veterans Services	259,652.67	235,415.24	24,237.43
Homeless Veterans Fund	235,347.33	244,971.73	(9,624.40)
Operation Family Caregiver Grant	-	-	-
Other Donations Restricted	5,000.00	-	5,000.00
Total WVFS Funds	500,000.00	480,386.97	19,613.03
Benefits Funds:			
	-	-	-
Veteran Education, Transition and Employment:			
V-3 Fund	90,000.00	84,750.00	5,250.00
Altria Grant	68,605.00	67,119.90	1,485.10
Women's Summit	1,067.39	-	1,067.39
VETE Other Donations Restricted	-	-	-
Total VETE Funds	159,672.39	151,869.90	7,802.49
VSF Support Funds:	73,827.61	5,649.44	68,178.17
VSF Unrestricted Revenue:			
Appropriated Funds	-	-	-
Donor Funds	-	-	-
Interest	-	-	-
Total VSF Unrestricted Revenue	-	-	-
Petersburg Initiative:			
Other Donations Restricted	10,000.00	3,267.00	6,733.00
Total Petersburg Funds	10,000.00	3,267.00	6,733.00
Grand Total All 09410 Funds	796,500.00	683,272.60	113,227.40

**Veterans Services Foundation
Statement of Assets
For the Month Ended June 30, 2023 (FM12)
FY 2023 Year-To-Date
(Unaudited)**

Assets:

Cash held by State Treasurer	3,400,794.08
Total Assets	<u>\$ 3,400,794.08</u>

Fund Balances:

Restricted Fund Balances:

Restricted for VVCC Activities	1,895,229.96
Restricted for SBVCC Activities	41,851.21
Restricted for JCVCC Activities	50.00
Restricted for PVCC Activities	100.00
Restricted for Cemetery Funds	22,734.28
Restricted for VVFS Funds	98,671.64
Restricted for Benefits Funds	2,665.52
Restricted for VETE Funds	226,987.14
Restricted for VSF Support Funds	24,350.56
Petersburg Initiative	6,733.00
Total Restricted Fund Balances	2,319,373.31
VSF Unrestricted Revenue	<u>1,081,420.77</u>

Total Fund Balances **\$ 3,400,794.08**

Notes:

- 1 All cash is held by the State Treasurer.
- 2 Restricted fund balances are donations given for a specific purpose, or are funds authorized by the Foundation for a specific expenditure purpose.
- 3 VSF Unrestricted Revenue Fund Balance represents the funds remaining from the VSF base funding.



101 N. 14TH STREET, 17TH FL.
RICHMOND, VA 23219

COMMONWEALTH OF VIRGINIA BOARD OF VETERANS SERVICES

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Melissa Watts
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Chair, Joint
Leadership Council of
Veterans Service
Organizations
Paul Haughton
Chair, Veterans
Services Foundation
Kathy Owens
Chair, Virginia War
Memorial
Foundation
Daniel M. Gade, PhD,
Commissioner, Virginia
Department of
Veterans Services

REPORT TO THE VETERANS SERVICES FOUNDATION **September 7, 2023**

The Board of Veterans Services (BVS) welcomes two new members, Mr. Robert Eisiminger and Mr. Vincent Griffith. Mr. Eisiminger is a U.S. Army veteran and Founder of Knight Point Systems. Mr. Griffith is a retired Navy Rear Admiral and is the President of Aerospace, Industrial Hardware, and MRO solutions at NOBLE. Ms. Thurraya Kent and Ms. Kathy Owens completed their term on the BVS; however, Ms. Kent remains engaged in veteran advocacy through participation with the DVS Strategic Planning Workgroup, and Ms. Owens remains an ex-officio member of the BVS in her role as Chair of the Virginia War Memorial Foundation.

The BVS met on June 22, 2023, at the American Legion Building in Richmond. Commissioner Gade provided an update on DVS operations and, in particular, the strategic planning effort mandated by HB 1759 from the 2023 General Assembly Session. This legislation directed the Commissioner to convene a workgroup to study and develop recommendations for implementing a statewide strategic plan to guide legislation to make Virginia the best state for veterans. BVS members are invited to each of the working group meetings as participants in this effort.

We also received Point of Contact (POC) reports during our meeting. Specifically, we received POC reports on the Communications, Behavioral Health and Rehabilitation, and Benefit service lines within the DVS. The three POC reports have been made available to the Strategic Plan Working Group and are posted on the BVS webpage. Other service line POC reports will be reported during the September and December BVS meeting.

The next BVS meeting is scheduled for September 21. We will hear POC reports from Transition and Employment, Justice Involved Veterans and Veteran Treatment Dockets, Veterans Cemeteries, and Education. We also look forward to receiving a report in September on the JLC's 2024 proposed legislative initiatives.

Respectfully submitted,

Michael Dick
Chairman



COMMONWEALTH OF VIRGINIA
JOINT LEADERSHIP COUNCIL OF
VETERANS SERVICE ORGANIZATIONS

101 N. 14TH ST., 17TH FLOOR
RICHMOND VA 23219

Air Force Association
Air Force Sergeants Association
American Legion
AMVETS
Association of the United States Army
Disabled American Veterans
Fifth Baptist Church Veterans Ministry
Fleet Reserve Association
Legion of Valor of the U.S., Inc.
Marine Corps League
Military Officers Association of America
Military Order of the Purple Heart
Military Order of the World Wars
Navy Mutual Aid Association
Paralyzed Veterans of America
Reserve Organization of America
Roanoke Valley Veterans Council
Student Veterans of America
Veterans of Foreign Wars
Vietnam Veterans of America
Virginia Army/Air National Guard Enlisted Association
Virginia National Guard Association
Women Marines Association
Wounded Warrior Project

**JOINT LEADERSHIP COUNCIL
REPORT TO THE VETERANS SERVICES FOUNDATION
September 7, 2023**

As the newly elected Chairman of the Joint Leadership Council (JLC) I want to recognize and thank Denice Williams for her faithful service as the JLC Chair from 2021 – 2023. We are fortunate that Ms. Williams continues her service on the JLC as the Disabled Veterans of America (DAV) representative.

The Joint Leadership Council (JLC) last met on July 13, 2023 at the Virginia ABC Building Hearing Room in Mechanicsville, VA. We welcomed the Student Veterans of America as the newest Veteran Service Organization (VSO) to the JLC. We look forward to the advocacy of its representative, Katherine Martinez. We also held an election for Vice-Chair, and the JLC voted to re-elect Monti Zimmerman, the JLC representative from the Military Officers Association of America (MOAA).

The interim JLC Legislative Officer, Glenn Yarborough facilitated discussions on the JLC's 2024 legislative priorities. Six proposed initiatives were presented during the meeting. The JLC also resolved to send a letter to the Joint Study Committee of the Virginia General Assembly concerning gaming regulations on VSOs. During the September meeting, the JLC will vote to adopt and prioritize the 2024 initiatives. JLC members have begun their outreach to General Assembly members to advocate for JLC initiatives and will continue this work leading up to the 2024 Session and the JLC Day on the Hill planned for January, 2024.

Our next meeting is scheduled for September 20, 2023. In addition to our work on the 2024 initiatives, we will also appoint JLC Board Members, Committee Chairs, representatives to Veteran Dockets, and we will identify a JLC Chaplain. We will also vote to adopt a revised JLC workplan. I am excited to work with you during my term as the JLC Chair as we continue our advocacy to make Virginia the best state in the nation for veterans to live, work, and thrive.

Respectfully submitted,

Kevin Hoffman
Chairman



Veterans Services Foundation Report Board Meeting September 7, 2023

DONATIONS:

Funds raised for FY23, July 1, 2022, through June 30, 2023, were \$803,423. This is an increase of \$256,600 from last year. The breakdown is as follows:

Business	\$112,114	14%
Charitable Organizations	\$124,844	16%
Grants	\$55,000	7%
Individuals	\$95,982	12%
Trusts	\$374,161	47%
VSO	\$41,323	5%
	\$803,423	

Funds raised for FY24, starting July 1, 2023, through August 31, 2023, are \$12,176. This is significantly less than the \$72,582 raised for the same period last year. However, in 2022 there were 4 contributions totaling \$61,829 that were non-recurring donations, such as Governor's contribution of salary and a estate distribution. If those items are excluded 2023 donations exceed 2022 by \$1,423.

DEVELOPMENT:

The Foundation received a briefing from 20 Degrees on the result of the study "Revenue Readiness Assessment." This report, contracted for by the Foundation, identified areas where the Foundation should address to increase revenue. One major shortfall identified was the lack of a strategic fundraising plan to drive development.

The Foundation is working on a Statement of Work for an RFP to hire a company to assist the Board in developing the Strategic Plan.

The Foundation is working on replacing the current Customer Relations Management (CRM) system. The current system is computer based and not authorized to be on a state computer since it does not comply with state security requirements. A new system will be cloud based, allow for better tracking and communications with the donors which will result in additional revenue, and will comply with state requirements to be on the Virginia network.

Mike Coleman met with staff at William and Mary to discuss potential donors for the Foundation. William & Mary's Veteran-to-Executive (W&M VET) certificate program — Flourishing Through Life Transitions — emphasizes a holistic approach centered on wellness and self-discovery. The certificate program trains veterans to transition to high-level civilian management positions, while flourishing in their careers and personal lives. The staff provided several recommendations for potential donors to support such a program. Before any additional action is taken by the Foundation, the Department of Veterans Services would have to approve.

Received an email from Brock Bakos, Administrator for Puller Veterans Care Center, seeking advice on how to take advantage of Foundation resources. He had a specific ask, and this same request was part of the DVS 2024 Budget request, for funding for portraits of the Pullers to be displayed in the Center. Recommend the Development Committee present a plan at the December Board meeting on how to best raise funds for 5 portraits – 3 for each Puller, 1 for Jones and 1 Cabacoy – so every Care center will have portraits of their namesake.

GRANTS:

The \$50,000 grant from Walmart to support the Veterans Initiative in Petersburg was approved. This \$50,000 will be used to directly fund the veteran activities of the Partnership for Petersburg. Some of the programs offered include filing claims with the federal Veterans Administration (VA), advocating for veterans with the VA, employment and workforce training assistance, programs for military spouses and families, military transition assistance programs, disabled veterans' assistance, as well as several other programs geared towards providing as much support as possible for Virginia's veterans and their families. All veterans and their family members residing in and around Petersburg will have access to this office and its dedicated staff.

The Foundation was notified by Sentara that the grant to support the Virginia Veterans and Family Support program was not approved. This was disappointing as the Foundation was anticipating a major contribution for that program. The reason for denying the grant appears to be that we submitted an identical request from the previous grant. The grant criteria stated that any repeat grant application "you must include a long-term financial sustainability plan for the program as part of your application." I am working with DVS on seeking funding to support either housing or VETE programs for a January 2024 application.

Contacted Newport News Shipyard regarding additional grant opportunities. The Foundation received \$25000 from Newport News Shipyard in November 2022 to support workforce development for veterans. The 2024 grant must be submitted by July 2024 for approval in November 2024. The Foundation will work closely with the VETE staff to develop a strong grant application for next year.

ORGANIZATIONAL OUTREACH:

Briefed the Joint Leadership Council on the \$1.6 million annual requirement from DVS to support Virginia's Veterans. Several VSO asked for the Foundation to submit a request for funds. Letters will be going out in October 2023.

Foundation received requests to participate in and support golf tournaments for GEORGE C. MARSHALL 2023 VETERAN SUPPORT GOLF TOURNAMENT in Lexington, VA and Knights of Columbus Golf Tournament near Deltaville, VA. Allan Burke will be participating in the Lexington tournament. With the support of DVS both tournaments will be supported with a table and DVS paraphernalia. Between the two tournaments the Foundation received \$74K since 2017.

Prepared by:
Mike Coleman
Executive Assistant to the Board
August 31, 2023



Governor Youngkin

Objectives and Key Results Report

Veterans & Defense
VSF

Key Result	Metric	Unit of measure	Baseline #	Calendar Year End Targets					Current Actual	OKR status
				2022	2023	2024	2025	2025		
Grow the level of overall funding for the foundation	Annual revenue	\$	452,346	\$ 600,000	\$ 800,000	\$ 900,000	\$ 1,000,000	\$ 326,759	Yellow	
Increase # of foundation engagements across the Commonwealth	# of engagements per quarter	#	8	12	20	50	100	10	Yellow	
Increase # of donors to foundation	# of donors (includes grants)	#	437	450	500	700	1000	181	Red	

OKR Tracker as of 8/31/23



**VIRGINIA VETERANS
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SERVICES FOUNDATION**

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In Celebration of Suicide Prevention Month, The Virginia
Department of Veterans Services presents a

Suicide Prevention Symposium

Hosted by Suicide Prevention and Opioid Addiction Services
(SOS)

Under the Virginia Veteran and Family Support Program

Meet and greet Community Grant Award recipients from
throughout the Commonwealth of Virginia!!

Network with organizations serving Service Members,
Veterans, and Family Members throughout our community!

When: September 21st, 2023

**Where: The Virginia War Memorial in Richmond, VA.
621 S. Belvidere St, Richmond, VA 23220**

9:00am to 4:00 pm

Lunch will be provided.

