



The Heart of Appalachia Tourism Authority

3028 4th Avenue, Market Square ~ PO Box 186

St. Paul, Virginia 24283 • 276-762-0011

info@heartofappalachia.com • www.heartofappalachia.com

Heart of Appalachia Marketing Meeting

Thursday, November 7, 2024

Location: UVA Wise Oxbow Center,

16620 E. Riverside Dr.

St. Paul, VA 24283

Time: 11am-1pm

Facilitator: Jeff Hess, Executive Director, HOA

Present:

*Welcome

*Ice Breaker

*Updates from each DMO present

*Executive Directors bi-annual vision and plan share

*Dismissed

NOTE: we may have lunch after the meeting in town