

MEETING OF THE VIRGINIA HORSE INDUSTRY BOARD

Virtual Meeting

Tuesday, April 8, 2025

- I. Welcome/Call to Order
- II. Review Meeting Minutes- 3/25
- III. Marketing Contract- Year 2
 - a. Budget and Scope of Work- detailed overview
 - b. Budget discussion
- IV. Morven Park VIP Component
 - a. Total Cost Breakdown
- V. Fiscal Year 2026 Budget Requirements
 - a. Marketing Contract
 - b. Operational/Programs
- VI. Marketing Grant and Sponsorship Programs
 - a. Structure/Future