



New College Institute Board of Directors
Outreach & Marketing Committee
Thursday, April 24 at 11:00 a.m.
Baldwin Building, 191 Fayette Street, Martinsville, VA
Room B-202

OR

Join Zoom Meeting

[https://newcollegeinstitute-
org.zoom.us/j/98436496696?pwd=SR9lvrHC5KsfbwOsu9be14xbHrKgGQ.1](https://newcollegeinstitute-org.zoom.us/j/98436496696?pwd=SR9lvrHC5KsfbwOsu9be14xbHrKgGQ.1)

Meeting ID: 984 3649 6696

Passcode: 027180

Expected Attendees: Delegate Destiny LeVere Bolling (Chair), Valerie Crummie Johnson, Eric Jones, Delegate Sam Rasoul, Olivia Garrett (Chief Advancement Officer/Staff Liaison), Erica McDaniel (PR Manager), Kim Mize (Events & Administrative Program Coordinator)

AGENDA

- Welcome and Introductions (Chair)
- Call to Order
- Review of Committee Plan
 - Responsibilities
 - Performance Metrics
 - Emergency Protocols
- Review of FY25 Marketing and Outreach Initiatives & Performance
- Review of FY26 Advancement Plan
- Other business
- Adjournment