

Southwest Regional Recreation Authority
Spearhead Trails
August 6, 2025

A meeting of the Board of Directors for Southwest Regional Recreation Authority (Spearhead Trails) took place on Wednesday, August 6, 2025 at 6:00 pm at the Spearhead Trails Headquarters located at 11325 Norton-Coeburn Rd. Coeburn, VA 24230.

The meeting was called to order by Chairman, Rick Wood

Billie Campbell led the invocation

Pledge of Allegiance was cited by everyone attending the meeting

Roll call by Sarah Mullins, Board Members in attendance were: Rick Wood, Eugene McClellan, Joe Hobbs, Shannon Showalter, Billie Campbell, Rick Hull and Dana Cronkhite. Also in attendance: Brad Ratliff, Steve Pike, Sarah Mullins, Bobby Mullins, Chris Sargent, Molly Land, Karen Sheets, Jon Perry, Josh Bolinsky, Kaylon Mullins, Dylan Grubb, Chris Smalling and Hoyt Hall.

New Business Topic – Mountain Mayheim (7th Annual Event at Southern Gap)

Billie Campbell commended Molly Land for her presentation and hard work with the electronic waiver that made the process smooth for the riders at the event.

Following concerns were discussed by Billie regarding the event:

- Rangers issued a large number of citations during the (3) day event and aggressive behavior toward riders.
- TV Celebrity stopped for no helmets and reported Rangers were aggressive and threatened to write \$1000 in tickets.
 - Jon mentioned 600 warnings were issued prior to any written citations. Approximately 52 citations issued over the (3) day period.
 - Rangers were present at the meeting and denied this type of behavior. Citations were only issued for flagrant safety violations. Rangers mentioned they observed a large number of riders not wearing helmets, allowing small children to drive the ATV and opened alcohol containers in the drink holders.
 - Rangers stated riders, not following the rules, were very aggressive and threatening toward them throughout the weekend.

- Citations issued on event grounds or traveling to food or hotel sites.
 - Jon presented a map showing locations where rangers were set-up on Spearhead Trails and no citations were written within the food, campground or hotel area.
- Physical boundaries must be set before next event or Spearhead will not be involved in the event.
 - Dana mentioned that Molly could assist with signs on the trail for future events
 - Jon agreed signs were needed and will work with team to ensure proper signage is visible to all riders attending future events.
- Land use agreement with IDA for (3) days that allows use of 3500 acres for the event
- Rules on IDA are different than rules on Spearhead Trails
- Largest event in any trail system and tourism promotion for Buchanan County. Dedicated riders upset with Spearhead Trails.
 - Jon stated riders must obey the rules when riding on Spearhead Trails to ensure safety of riders and rangers.
- Received complaints about the condition of the trails.
- Requested a meeting with the Leadership Team at Spearhead Trails prior to the board meeting but was denied.
 - Jon stated after the lack of communication and Billie declining to meet prior to the event, he did not feel it was in the Leadership Team’s best interest to meet privately before the Board Meeting.
 - Molly raised concerns about conflict of interest with Billie being a Board Member and the owner of Southern Gap.

Rick Wood stated breakdown in communication and meeting should have been scheduled prior to the event to ensure “all ducks were in a row”.

Dana Cronkhite asked “Does Buchanan IDA want to continue to work with Spearhead and does Spearhead want to continue to partner with this event?”

After Action Meeting to be scheduled and readdress issue on November 6, 2025 at 6:00 pm.

Motion to go into Closed Session by Dana Cronkhite and Shannon Showalter.

Roll Call by Sarah Mullins

Motion to return to Open Session by Eugene McClellan and Dana Cronkhite

Rick Hull resigned from Wise County Board Member position

Next Board Meeting was scheduled for Thursday, September 11, 2025 at 6:00 pm.

Billie Campbell made a motion to adjourn meeting. Eugene McClellan seconded the motion. After a unanimous vote, the motion to adjourn was accepted.

Meeting Minutes by: Karen Sheets (9/5/25)