



Southwest Virginia Cultural Heritage Foundation Board of Trustees

Thursday, December 11, 2025 | 1:00 p.m.

Hybrid Meeting (In-Person or Virtual)

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Meeting ID: 867 2349 7902

Passcode: 2009

Agenda

1. **Call to Order and Welcome** – Delegate Will Morefield, Chair
2. **Roll Call** – Kim Davis
3. **Public Comment**
4. **Adoption of Agenda** – Delegate Will Morefield, Chair
5. **Approval of Minutes from September 2025** – Delegate Will Morefield, Chair
6. **Executive Director Report** – Kim Davis
7. **Financials** – Paula Hurt
8. **Deputy Director of Operations Update** – Tina Murray
9. **Marketing Update** – Ryan Vaughn & Catherine Fox
10. **Development Update** – Kim Davis
11. **Old Business**
12. **New Business**
13. **Partner Update:** ‘Round the Mountain, Ellen Reynolds/Kim Davis
14. **Partner Update:** Virginia Tourism Corporation – Rita McClenney
15. **Partner Update:** The Crooked Road – Leah Ross/Tyler Hughes
16. **Regional Updates**
17. **Adjournment** – Delegate Will Morefield, Chair