

DRAFT
VIRGINIA MARINE PRODUCTS BOARD (VMPB)
Board Meeting Minutes
Thursday December 4, 2025/ 1:30 P.M.
VIRTUAL MEETING

CALL TO ORDER: VMPB Board Co-Chair Dan Knott called the meeting to order at 1:49 P.M. Seven board members were present, which represented a quorum. Dan then turned the meeting over to Owen Hynson.

BOARD MEMBERS PRESENT:

Monica Schenemann
Trey Sowers
Terri Graham Wallace
Daniel Knott
William Sexauer
Beverly Ludford
Johnathan van Senten
Nathan Bussels

BOARD MEMBERS ABSENT:

Michael Congrove
Taylor Deihl
Chris Sopko

STAFF PRESENT:

Mike Hutt, VMPB
Owen Hynson, VMPB

GUESTS PRESENT:

Jordan Krevonick, Executive Director of Shellfish Growers of Virginia
Melissa Ball, VDACS

INTRODUCTIONS AND WELCOME:

Introduction of attendance at meeting.

DISCUSSION: 2026 VMPB LEGISLATIVE SEAFOOD LUNCHEON:

Owen Hynson informed the board that Johnny Graham had requested increasing the total cost of his catering of the 2026 Legislative Seafood Luncheon from \$8,500.00 to \$9,500.00. Owen informed the board that at the time they had received the request, Mike Hutt and himself agreed that this increase would be beneficial and that they supported continuing working with Johnny Graham on this event.

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A. MOTION:

William Sexauer made a motion approving the increase of Johnny Graham’s catering during the 2026 Legislative Seafood Luncheon from \$8,500.00 to \$9,500.00 dollars. Dan Knott seconded the motion and after discussion a roll call vote was held.

- William Sexauer-Yes
- Mike Congrove-Yes
- Daniel Knott-Yes
- Beverly Ludford-Yes
- Nathan Bussels-Yes
- Terri Graham-Abstained
- Trey Sowers-Yes

The motion passed unanimously with 6 yes and 1 abstention.

OTHER BUSINESS:

BLUE CATFISH WORKGROUP: Owen Hynson informed the board that he has been invited to attend a workshop on the Blue Catfish industry. This meeting is currently scheduled to take place at the end of January/beginning of February. Owen Hynson will be attending this event and report his findings to the board at the next scheduled VMPB board meeting.

CONSOCIATE MEDIA MARKETING: Owen Hynson informed the board that Mike Congrove and Dan Knott had reached out to Stephanie Beatritz at Consociate Media to get an idea on what information Consociate Media will be able to provide the VMPB by auditing our current marketing efforts and to deliver a presentation on how their services might be beneficial. William Sexauer made a motion for Owen to request a quote on the auditing services provided by Consociate Media and to give Owen the discretion to approve of a quote below \$5,000.00, also requesting Owen to reach out to Stephanie to find time for her to attend a meeting with the board in January to give a formal proposal of their services. Terri seconded the motion, and a roll call vote was held.

- William Sexauer-Yes
- Mike Congrove-Yes
- Daniel Knott-Yes
- Beverly Ludford-Yes
- Nathan Bussels-Yes
- Terri Graham-Yes
- Monica Schenemann-Yes

The motion passed unanimously with 7 yes.

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TRAVEL – The Board may request travel reimbursement.

ADJOURNMENT

Meeting adjourned at 2:15 PM.

Respectfully Submitted,

Taylor Deihl
Chair/ Acting Executive Director

Dan Knott
Co-Chair