

COMMONWEALTH OF VIRGINIA
VIRGINIA FOUNDATION FOR HEALTHY YOUTH
701 EAST FRANKLIN STREET
RICHMOND, VIRGINIA

IN RE: BOARD OF TRUSTEES MEETING
HEARD BEFORE: JOHN O'BANNON, III, MD
BOARD CHAIR

SEPTEMBER 16, 2025
CONFERENCE CENTER
EMBASSY SUITES BY HILTON RICHMOND
2925 EMERYWOOD PARKWAY
HENRICO, VIRGINIA
12:14 P.M.

COMMONWEALTH REPORTERS, LLC
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1 APPEARANCES:

2 John O'Bannon, III, MD, Presiding
3 Board Chair

4 Ghulam Qureshi, MD
5 Vice-Chair

6 Robin McVoy, Esq.
7 Office of the Attorney General
8 Board counsel

9 VFHY BOARD MEMBERS:

10 Riley Shaia

11 Tyler Johnson

12 Annette Ansong, MD

13 Nadarius Clark, Delegate
14 84th District
Virginia General Assembly

15 Andre Muelenaer, MD

16 David Marsden, Senator
17 35th District
Virginia General Assembly

18 Zubin Mehta

19 Randall Pearson

20 Karin Addison

21 Holly Seibold, Delegate
22 12th District
Virginia General Assembly

23 Angela Lindsay, MD

24 Joseph Hilbert

25 Pat Hughes

1 VFHY BOARD MEMBERS (con't.):

2 Katherine Crumble

3

4 VFHY STAFF:

5 Marty Kilgore
6 Director

7 Andy Sorrell
8 Deputy Director

9 Eloise Parker

10 Keely Kiewiet

11 Terri-Ann Brown

12 Lisa Brown

13 Danny Saggese

14

15 ALSO PRESENT:

16 Chris Allen

17 Lynne Wingfield

18 Morgan Snell, Ph D

19 Caroline Cobb

20 Rachel Hopkins*

21

22

23

24

25 *Presenter appeared remotely.

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1 (The Board of Trustees meeting commenced at
2 12:14 p.m., and the Board's agenda commenced as
3 follows:)

4
5 DR. O'BANNON: We thank everybody
6 for coming. I want to particularly thank
7 the legislators who are here. I know it's a
8 sacrifice, but we're doing good important
9 work.

10 What we're going to do is
11 adjust the agenda just a little bit so that
12 we get the voting things done up front. So
13 what I'd like to do now is go ahead and ask
14 everybody around the table to briefly
15 introduce yourself and tell us what your
16 perspective is and who you represent. And
17 then we'll go on with things. Riley?

18
19 MS. SHAIA: All right. I'm Riley
20 Shaia. I'm a community member and I work in
21 the health and wellness space.

22
23 MR. JOHNSON: I'm Tyler Johnson.
24 I'm an attorney at Williams Mullen and I'm
25 also community member.

1 DR. ANSONG: I'm Annette Ansong,
2 I'm a pediatric cardiologist in Washington,
3 DC.

4
5 MR. CLARK: I'm Delegate Clark
6 representing the 84th District, parts of
7 Suffolk, Chesapeake, Franklin and Isle of
8 Wight County. I'm also -- I've got a great
9 job. I work in health care, I've worked in
10 the community mixing in health services.

11
12 DR. MUELENAER: I'm Andy Muelenaer.
13 I'm a retired pediatric pulmonologist,
14 continuing to work at Virginia Tech and
15 shortly at the site for International
16 Research Education.

17
18 MR. MARSDEN: Good afternoon. I'm
19 Senator Dave Marsden from Fairfax County.
20 I'm --

21
22 DR. O'BANNON: Go ahead. I stole
23 your thunder. Tell everybody you just came
24 from a Senate Finance Committee meeting and
25 things are wonderful?

1 MR. MARSDEN: Well, things look --
2 right now, look good. There's been a slight
3 up-tick in unemployment, but still within
4 the normal -- normal range. I don't seem to
5 have too much in the way of increases.

6 It's mostly at the lower end
7 of things in terms of consumer debt. We
8 have -- we're receiving revenue projections
9 and what have you.

10 The housing situation is --
11 especially in Northern Virginia where
12 there's going to be more inventory coming
13 up. The question is that inventory gets too
14 high, then starts to drop, housing prices on
15 one level, but also up on -- on revenue.

16 Localities in the state are
17 very, very different on revenue pictures
18 right now. So but anyway, it's generally
19 good right now.

20
21 DR. O'BANNON: Thank you.

22
23 MR. MEHTA: I'm Zubin Mehta. I'm a
24 student at Collegiate.

1 MR. PEARSON: Randy Pearson. I'm a
2 community member and vice-president of Two
3 Capitols Consulting where we represent
4 various interests in the health care space.
5

6 MS. MCVOY: Robin McVoy with the
7 Attorney General's Office.
8

9 MR. SORRELL: Andy Sorrell, deputy
10 director of the Foundation.
11

12 MS. KILGORE: Marty Kilgore,
13 executive director of the Virginia
14 Foundation for Healthy Youth.
15

16 DR. O'BANNON: John O'Bannon,
17 retired neurologist.
18

19 DR. QURESHI: Ghulam Qureshi. I'm
20 a retired oncologist medicine at MCV. Now
21 I'm doing this and I thought I was retired.
22 Then I got a phone call.
23

24 MS. ADDISON: Karen Addison, member
25 of the public. I'm a lobbyist where health

1 care is the focus.

2
3 DR. LINDSAY: I'm Angie Lindsay,
4 I'm an emergency physician at VCU.

5
6 MS. SEIBOLD: I'm Delegate Holly
7 Seibold. I represent the 12th District in
8 Fairfax County as well.

9
10 MR. HILBERT: Good afternoon, Joe
11 Hilbert. I'm deputy commissioner of the
12 Virginia Department of Health representing
13 the State Health Commissioner, Dr. Karen
14 Shelton.

15
16 MR. HUGHES: I'm Pat Hughes,
17 currently homeless. I really thought I was
18 retired from food safety and food security
19 world. But I keep getting sucked back in.

20
21 MS. CRUMBLE: I'm Katie Crumble
22 with Virginia ABC. I'm the director of
23 community health and engagement there.

24
25 MS. KIEWIET: I'm Keely Kiewiet.

1 I'm the new public engagement manager.

2
3 COURT REPORTER: I'm Debroah
4 Carter, your Court Reporter. And I don't
5 know why Dr. O'Bannon wants me to talk.

6
7 MR. SAGGESE: Good afternoon. Dave
8 Saggese, director of marketing for your
9 foundation.

10
11 MS. L. BROWN: Hi, everyone. I'm
12 Lisa Brown. I'm the regional and research
13 grant administrator for the foundation.

14
15 MS. ALLEN: Good afternoon. My
16 name is Chris Allen. I'm with Chesterfield
17 Parks and Rec as their agriculture
18 coordinator.

19
20 MS. WINGFIELD: I'm Lynne
21 Wingfield. I represent C-Fit community, a
22 non-profit that is dedicated to the health
23 and well being of our community.

24
25 MS. T. BROWN: My name is Terri-Ann

1 Brown. I'm a regional grants administrator
2 with VFHY.

3
4 DR. SNELL: Hi everyone. I'm
5 Morgan Snell. I'm a research professor at
6 VCU and I'm one of your grantees.

7
8 MS. COBB: Hi, Caroline Cobb.
9 Associate professor of psychology at VCU,
10 another grantee.

11
12 MS. BURKE: Eloise Burke, senior
13 administrative assistant with Virginia
14 Foundation for Healthy Youth.

15
16 DR. O'BANNON: Two folks online,
17 but we're going to hear from them.

18
19 MS. BURKE: Yes.

20
21 DR. O'BANNON: All right. I'm
22 going to ask that you all look at the
23 minutes. If there are no additions or
24 corrections, we'll accept the minutes as
25 they're presented.

1 MR. SORRELL: Mr. Chairman,
2 Mr. Johnson had a correction to note.

3
4 DR. O'BANNON: Okay.

5
6 MR. JOHNSON: Yeah, there was a
7 line about me, but I -- I saw a -- it was a
8 small correction.

9
10 DR. O'BANNON: Thank you for
11 reading it. All right. We're going to
12 defer the comments and reports and get into
13 the new business.

14 And the first order of
15 business, every September of every other
16 year, we choose to elect the Chairman and
17 the Vice-Chairman for this Board.

18 I think as you listened to the
19 introductions, you got a feeling for how
20 diverse and how well put together the Board
21 slots are -- which I think is one of the
22 reasons why we function as well as we have
23 for so long. So Andy, would you present
24 this?

25

1 MR. SORRELL: Yes, sir. Thank you,
2 Mr. Chairman. So as Chairman O'Bannon
3 mentioned, every two years or when a vacancy
4 occurs, our bylaws require an election of
5 the Chair and Vice-Chair.

6 And it's an odd number year,
7 2025. So -- and at the first regular
8 meeting after July 1, so September. You
9 might recall that Eloise solicited
10 nominations for these positions back at the
11 end of August through just after Labor Day.

12 And I believe now we would
13 like to proceed with those elections unless
14 there's any questions on that.

15
16 DR. O'BANNON: Go ahead.

17
18 MR. SORRELL: Okay. So as far as
19 the -- the Chairman is concerned, two
20 nominations were received and they were
21 Dr. O'Bannon and Randy Pearson. And I think
22 at this time, we'll want to open the floor
23 to any nominations from the floor if there's
24 any additions.

1 DR. O'BANNON: So Randy and I have
2 been nominated. We're going to step out.
3 If anybody wishes to put forward a
4 nomination, the floor is open now to do
5 that.

6 I'm going to pull a Lyndon
7 Johnson and tell you that my term ends in
8 July or June of '26. So I'm going to hope
9 that you all pick Mr. Pearson to be your
10 chairman. We'll step out and you pick
11 Randy.

12
13 (At this time, Dr. O'Bannon and Mr. Pearson
14 left the conference room.)

15
16 MR. SORRELL: Are there any
17 additional nominations from the floor?
18 Hearing none, all right. Do we have a
19 motion to close nominations?

20
21 MR. HILBERT: So moved.

22
23 MR. HUGHES: Second.

24
25 MR. SORRELL: All right. We have

1 two nominations for chairman. How would we
2 like to proceed? Shall we do each or how --
3 can we just do -- shall we have a motion to
4 elect the chairman and let's -- so in the
5 motion to elect the chairman, I think -- let
6 me start with Randy first.

7 So Mr. Pearson has been
8 nominated to be chairman for the next two
9 years. Do we have a motion to nominate
10 Mr. Pearson as chairman?

11
12 MR. MARSDEN: So moved.

13
14 DR. QURESHI: Can we move for a
15 discussion?

16
17 MR. SORRELL: Yes, we can have --
18 and then -- is there discussion?

19
20 DR. QURESHI: Can I talk?

21
22 MR. SORRELL: Yes, that would be
23 fine.

24
25 DR. QURESHI: John has been with

1 this organization for a long time. He has
2 been outstanding. You know what he has
3 done. He has been here. He is dedicated,
4 he's committed to this, and he's followed
5 it. I'm not saying that the other person
6 may not be as dedicated.

7 But slowly you -- you train
8 people who want to ensure that he would
9 spend so much time. He has only one more
10 year in the time and I think he should
11 finish out.

12
13 MR. SORRELL: Any other comments?
14

15 DR. ANSONG: May I ask a question?
16 So if Dr. O'Bannon is elected, when his term
17 ends then we have to have another election
18 at the end of his term?
19

20 MR. SORRELL: If -- if Dr. O'Bannon
21 was elected to leader position, his term
22 would -- his term would end June 30th, 2026.
23 And then there would be a new election after
24 the next meeting for whatever position is
25 vacant. That is if he's not re-appointed in

1 a different capacity. In his current
2 capacity as a -- as a citizen, that would
3 expire in June.

4
5 MR. MARSDEN: I kind of took
6 Dr. O'Bannon at his -- at his word there
7 that he would like to see someone else move
8 into the position.

9 I assume that that is his
10 desire to -- to -- I hope he would to stay
11 with the organization, but he would step
12 down.

13 And I will say this, I have
14 been working to make the school policy that
15 we create a[n] online program in civic
16 education for college students here in the
17 Commonwealth -- not just political science,
18 but actually visiting electoral boards and
19 -- and legislators and school boards.

20 And offering bills and doing
21 things to get them truly engaged as opposed
22 to learning the three branches of
23 government. And Randy Pearson has been all
24 through that, hooking me in with -- with
25 DPAP and with other, you know,

1 organizations. He's quick, he's organized
2 and I think he would be a -- a great asset
3 to the organization.

4 I would certainly support John
5 if he decided to run again, but I think he's
6 giving us a pretty broad hint here that --
7 that it's time that he step down. I
8 couldn't think of anybody better than --
9 than Randy to assume the role.

10
11 MR. SORRELL: Any other comments?

12 Okay. So I think that really jumped into
13 that little queue quickly. But are there --
14 do we have a nomination for chairman -- I
15 mean, is there a motion for chairman after
16 hearing those comments -- that probably is a
17 better way to do it.

18
19 MR. HILBERT: I move that we elect
20 Randy Pearson to be president -- to be
21 chairman of the --

22
23 MR. SORRELL: Do we have -- do we
24 have a second?

1 MR. HUGHES: Second.

2
3 MR. SORRELL: All right. All those
4 in favor of Randy Pearson as chairman --

5
6 BOARD MEMBERS: Aye.

7
8 MR. SORRELL: All those opposed?
9 Motion passes, thank you. Okay. Do we want
10 to allow them back in or do we want to do
11 vice-chair next?

12
13 MS. ADDISON: Do vice-chair.

14
15 MR. SORRELL: Do vice-chair, okay.
16 So we had -- we did not have any nominations
17 for vice-chair. But we -- in speaking with
18 -- with Randy and -- with Mr. Pearson and
19 Dr. O'Bannon, they said we -- Dr. O'Bannon
20 mentioned that if he was not elected chair,
21 that he would be -- he would be willing to
22 consider vice-chair.

23 Of course, that would mean --
24 mean that we would need to do this again in
25 June. So I just wanted to mention that, but

1 are there -- are there any nominations from
2 the floor for vice-chair?

3
4 MR. MARSDEN: I nominate John
5 O'Bannon.

6
7 MR. SORRELL: Okay.

8
9 MR. HILBERT: Second.

10
11 MR. SORRELL: All right. Any other
12 nominations? All right. So all those -- do
13 we have a motion for Dr. O'Bannon as vice-
14 chair of the Foundation for Healthy Youth?

15
16 MR. HUGHES: So moved.

17
18 MR. SORRELL: Okay. All those in
19 favor?

20
21 BOARD MEMBERS: Aye.

22
23 MR. SORRELL: All those opposed?
24 All right. Dr. O'Bannon is vice-chair.
25 Thank you. Let them back in.

1 (At this time, Mr. Pearson and Dr. O'Bannon
2 returned to the conference room.)

3
4 MR. MARSDEN: We got what we wanted
5 at the end of it all.

6
7 MR. SORRELL: All right. The vote
8 was Randy Pearson as chairman and
9 Dr. O'Bannon as vice-chair.

10
11 DR. O'BANNON: I'm scared to ask,
12 why'd it take so long?

13
14 MR. SORRELL: I had to muddle
15 through it, but we got there.

16
17 DR. O'BANNON: All right. Thanks
18 everybody very much. I think you've chosen
19 wisely. I look forward to working with
20 everybody.

21
22 MR. MARSDEN: Mr. Chairman.

23
24 DR. O'BANNON: Yes, sir.

25

1 MR. MARSDEN: I would like to say
2 what an exquisite job you have done in your
3 tenure as chairman. And I can't thank you
4 enough.

5
6 DR. O'BANNON: We're on here at
7 about the same time, so let's be careful
8 about being nice to each other. We've got
9 some old times together, but thank y'all
10 very much. All right.

11 And in the interest of time,
12 we're also going to move on to contract
13 approval, which Andy's going to present.
14 Basically if we have rules which say if
15 there's a contract over \$50,000.00 that it
16 needs to come before the Board. So that's
17 the reason for this --

18
19 MR. SORRELL: Yes, sir. Yes, this
20 is from our chief public information
21 officer, Brennan Smith -- who is out sick
22 today. But he wanted me to relay that back
23 in -- when the Board adopted your budget
24 back in May, they included funding for this
25 particular contract. However, the contract

1 had not been executed yet or wasn't ready to
2 be executed yet. So since contracts above
3 \$50,000.00 require the Board's approval, we
4 wanted to bring it to your attention now.

5 So this is for a contractor
6 that would assist in the content planning
7 and -- or MC work with hosting the Champion
8 for Youth Summit that would be this coming
9 May.

10 Because of the -- of the
11 amount, we did issue -- enter into a short
12 term agreement that was under the amount
13 that the Board would approve, but that
14 didn't guarantee that it was going to
15 approved.

16 So while we brought it back to
17 you today was for the remainder of the work
18 during the fiscal year. The amount -- so
19 what this would be requesting is the Board
20 to approve a nine-month renewal option for
21 Spotlight Marketing Solutions.

22 Hold on, I've got the contract
23 number here. The contract number 8521648
24 with a total contract expenditure not to
25 exceed \$180,000.00. This was already

1 mentioned, already approved it as part of
2 the budget to adopt it in -- in May. And
3 because it's the -- the \$180,000.00 includes
4 the -- the up to \$50,000.00 that was already
5 done prior to here -- from May and to now.

6
7 DR. O'BANNON: All right. Any
8 members have any questions? All right. Is
9 there a motion to approve Spotlight
10 Marketing Solutions contract?

11
12 MR. HUGHES: So moved.

13
14 MR. MARSDEN: Second.

15
16 DR. O'BANNON: Any discussion? All
17 in favor, please say aye.

18
19 BOARD MEMBERS: Aye.

20
21 DR. O'BANNON: Thank you all very
22 much.

23
24 MR. SORRELL: Thank you, sir.

1 DR. O'BANNON: And our FY25 year
2 end financial reports.

3
4 MR. SORRELL: Yes. So as you saw
5 in your packets, we got a lot of financial
6 papers in there after the minutes. And they
7 relate to our year-end financial position.

8 The bottom line is our revenue
9 reflects our Master Settlement Agreement
10 funds of about \$9.8M that we received back
11 in May.

12 But the other key thing is
13 that it notes about \$4.5M that were not in
14 MSA dollars that we received from grants and
15 from other funding sources.

16 They include the General
17 Assembly and from things like that related
18 to the JUUL settlement dollars, money --
19 grant dollars from the Virginia Opioid
20 Authority, which we'll get into in a moment
21 and other sources.

22 I'll also note that our
23 financial position notes a -- an endowment
24 of \$6M that is more -- created with funding
25 about a year or two ago. That's earned

1 about \$500,000.00 in interest since the time
2 that was created. So that was something --
3 that was why we created -- the Board created
4 an endowment policy, I believe, and set how
5 that would be handled.

6 I'm happy to answer any
7 questions that you might have on that year-
8 end financial -- the year-end financial
9 documents.

10
11 DR. O'BANNON: Great, thank you.
12 Any questions? Move to approve the vote?

13
14 MR. PEARSON: So moved.

15
16 MS. SEIBOLD: Second.

17
18 DR. O'BANNON: Thank you.
19 Discussion? All in favor, say aye.

20
21 BOARD MEMBERS: Aye.

22
23 DR. O'BANNON: And we have one
24 additional revision.

1 MR. SORRELL: Yes. And so that was
2 actually just the financial report. The
3 budget that we would be doing would be this
4 one right now.

5 So there was a memo in your
6 staff -- in your staff packet -- I mean,
7 your Board packet. And that memo -- I need
8 that folder. Okay, that memo had two items.

9 One was a budget revision and
10 then a budget reallocation. The first one
11 was for the budget revision. I remembered
12 as we adopted our budget back in -- in May
13 for FY26 and '27.

14 At that point, we were hopeful
15 that we might be lucky enough to receive a
16 grant from the Virginia Opioid Authority for
17 the next round of funding that they were
18 offering that we would hope to hear in
19 August.

20 Well, we were fortunate and in
21 early August, we were pleased to learn that
22 our full grant request from the Opioid
23 Authority was approved. So that added
24 \$1.74M to our budget. And we need to make
25 sure we account for that. And so that is

1 \$1.6M for the third phase of our Deadly Dose
2 Fentanyl awareness marketing campaign that
3 Danny and the marketing team runs.

4 As well as \$140,000.00 for
5 continued expansion of the Dangers of
6 Fentanyl lesson that we have produced.
7 These are funds to be expended between
8 October 1st of this year through September
9 30th.

10 They run on like a federal
11 cycle. But anyhow, this addition of \$1.74M
12 would increase the amount of funds that we
13 have to operate with from like \$18.5M to
14 \$20M -- \$20.3M.

15 And the budget that we would
16 actually utilize from \$16.7M to \$18.4M. And
17 so this has not changed the FY27 budget,
18 which is our outlying one.

19 And we will figure out where
20 we need to be with that one in May of next
21 year after the State adopts its budget to
22 see if there's any additional funds that
23 might come from other sources other than
24 MSA. So I have a copy of that -- of the
25 actual numbers in this budget. You also

1 have a copy of the -- of just the words
2 there in the memo. If you'd like a copy of
3 the actual budget, I have that. I'm happy
4 to -- in fact, I'll pass them out just so
5 you can see that.

6 I meant to include these in
7 your packets, but you have the numbers form.
8 This is just how the numbers lay out. So
9 what this would be and asked for would be a
10 request that the Board approve and adopt an
11 amended operating budget for the FY26 budget
12 with expenditures of \$18,451,138.00 and an
13 estimated budget for FY27 which includes the
14 same of \$11,269,138.00 -- as detailed in the
15 memo in your packet and as the budget
16 document that was distributed just a moment
17 ago. I would be happy to answer any
18 questions that you might have on that
19 particular item.

20
21 DR. O'BANNON: So the good news is
22 that we actually are -- have the grant with
23 the Opioid Abatement Authority. That's an
24 ongoing stream that is already proven to be
25 very helpful. It's begun to dim the curve

1 some on the overdose gap. We've got an ER
2 doctor here that's probably facing this
3 every day where she works. So I think that
4 is good news.

5 We've got miles to go, but at
6 least we can continue to do that. So any
7 questions on that budget revision? All in
8 favor, please say aye.

9
10 BOARD MEMBERS: Aye.

11
12 DR. O'BANNON: Thank you all. And
13 then you've got one additional.

14
15 MR. SORRELL: Yes. And the second
16 part of that in the budget memo, you'll
17 notice a budget reallocation. This is for
18 -- as you're probably aware, we fund a
19 research grant to VCU to study the chemical
20 composition of vape devices that have been
21 compensated by JUUL systems so that we can
22 better understand -- so they can better
23 understand what youth are inhaling when they
24 vape. This project is innovative and
25 stakeholders across the country look to

1 Virginia as a leader in this particular
2 research. And this -- this past summer, the
3 primary researcher, Dr. Peace -- Michelle
4 Peace -- noted that the partners and also
5 desire to understand different types of
6 contamination with these vape devices.

7 Microbiological contaminations
8 such as mold and polyform and yeast and
9 things of that nature. And so far that's
10 been beyond the scope of the grant.

11 In addition, they've been
12 getting a lot of different -- well, a lot
13 more requests to speak to Virginia schools
14 and community stakeholders across the state
15 than they had initially anticipated.

16 That's important because the
17 more stakeholders that they speak to and
18 encourage the participation of, the more
19 vapes that get submitted to the program.

20 And the more representative
21 sample that we have so that we can show
22 what's in these vapes and the things that --
23 that are dangerous to use across Virginia.
24 So as part of that, she requested an
25 expanded scope of work to note some possible

1 cost -- that had some additional costs. And
2 she noted an approximate need of about
3 \$50,000.00 for personal -- personnel,
4 supplies and travel.

5 And so you might recall that
6 back in May, the Board approved a budget
7 option of up to \$150,000.00 to assist the
8 Health Department with the Virginia Quit
9 Line in case funding from CDC did not come
10 through.

11 That is still pending. I've
12 spoken with the project manager there. They
13 should know some time in October. But in
14 speaking with them, understanding if we were
15 to provide \$50,000.00 to Dr. Peace's
16 project, and if we need the remaining
17 \$100,000.00 for the Health Department and
18 the Quit Line -- should that be needed -- it
19 would still allow that program to operate
20 and -- in the -- in the near term, not for
21 the long term.

22 So that would be the request,
23 the Board approve and adopt a budget
24 reallocation that would reallocate
25 \$50,000.00 of the total \$150,000.00 that had

1 been budgeted in FY26 for Virginia
2 Department of Health's partners report to be
3 allocated to the VCU confiscated vape
4 project.

5 This would leave about
6 \$100,000.00 to be utilized by VDH to support
7 the Tobacco Control Program or the Quit Line
8 should VDH not be awarded the CDC grant.

9 So this does not change
10 anything about your FY26 budget in totality.
11 That stays the same. This is just moving
12 around potentially how that funding -- that
13 budgeted funding would be utilized.

14
15 DR. O'BANNON: So we discussed the
16 Quit Line last time a little bit and the
17 value that -- in supporting that. Vaping is
18 all over. And this research basically is
19 what's in the vape and what contaminants are
20 in the vape.

21 So it certainly stands for --
22 it's a \$50,000.00 threshold, so we're
23 bringing it before the Board for the request
24 that we go ahead and reallocate this.
25 Anybody want to speak to this? Joe, do you

1 have any asks?
2

3 MR. HILBERT: Yeah. I was going to
4 actually ask before I leave to bring this
5 up. This would be coming from the research
6 committee. North Carolina very quietly
7 passed a law that took effect May 1.

8 They had a 60-day grace
9 period, so it's really effective on July 1
10 -- no vapes that are not FDA-approved can be
11 sold in the State of North Carolina.

12 So now -- there are a couple
13 of little loop holes in there for people
14 that are appealing and stuff like that, or
15 applying for FDA approval, they can continue
16 with them. But that can be done.

17 I think this -- this body
18 needs to spend more time looking at the
19 vaping issue and spend more money on it.
20

21 MS. SEIBOLD: We actually did pass
22 that bill, essentially.
23

24 MR. HILBERT: Good.
25

1 MS. SEIBOLD: I don't know when
2 it's supposed -- I don't know the exact
3 date. But Rodney Willett and Senator Deeds
4 and Senator Hill, I think, passed that bill.
5 So we might see some change.

6
7 MR. HILBERT: Good.

8
9 DR. O'BANNON: Well, they're
10 popping up everywhere. Our Court Reporter
11 reminded -- it's next to her. All right,
12 great. So is there a motion that we approve
13 this?

14
15 MR. PEARSON: So moved.

16
17 DR. O'BANNON: Thank you, and a
18 second?

19
20 MS. ADDISON: Second.

21
22 DR. O'BANNON: Any further
23 discussion? All in favor, please say aye.

24
25 BOARD MEMBERS: Aye.

1 DR. O'BANNON: Great. All right,
2 thank y'all very much. It reminds me going
3 back to big tobacco in the days of tobacco.
4 When we actually started this, it was a huge
5 issue we had to fight.

6 And it's where are now --
7 different players, same game. All right.
8 We'll go ahead now with the agenda. I'm
9 going to do a brief Chairman's report.
10 We've already covered some of this.

11 And you're going to see that
12 your organization with the team here
13 continues to really be busy to get good
14 things accomplished. And with your help --
15 you all are community leaders and business
16 elected individuals.

17 We'll be coming at you again
18 this year because there's bound to be some
19 stuff in the budget we'll need to vote for
20 that could help.

21 We've talked about the Opioid
22 Abatement Authority. The other thing, and
23 Delegate Seibold discussed this with some of
24 us about the youth survey. This is the old
25 -- in the old days it was called the Youth

1 Tobacco Survey. And it's now the Youth
2 Health Survey and it has not gotten easier
3 to obtain the educational world's support
4 for these surveys.

5 Everybody is sensitive about
6 surveys and there's good reasons for that.
7 But having honest some sort of data is
8 really critical to Danny's mission when you
9 go see the marketing campaigns.

10 So we may be asking for some
11 help going forward on that again this year.
12 And that's an every two-year project. So I
13 hope we don't have to do that fight once
14 every two years. But that's mine and I'm
15 going to turn it over to Marty for the
16 chairman's report.

17
18 DR. QURESHI: Before we go forward
19 in our meeting, we were -- we were reviewing
20 how hard it is to get this done. I think
21 schools or teachers may feel like, hey, what
22 is there for me? Or school, what is there
23 for -- basically the same thing. Some way
24 if we could -- some way you could make it
25 attractive to the people who are collecting

1 and who are physically there managing it.
2 The teacher -- I'm not saying the teachers'
3 salary should increase or give them a
4 scholarship -- no.

5 Maybe some incentive going
6 forward. This -- their -- if they had -- we
7 had some incentive which could be used. Or
8 we could use -- the Board should consider
9 incentives. That's my proposal.

10
11 DR. O'BANNON: Thank you. It's
12 interesting because the Health Department
13 and Education are the two branches of
14 government that actually do this. And it
15 just occurred to me that a little gift card
16 for every kid might --

17
18 DR. QURESHI: Something, just
19 something.

20
21 DR. O'BANNON: I'll tell you a
22 story. When we first stood up the marketing
23 campaign, we put out a request for proposal.
24 And one -- one company Doug Burbon
25 [phonetic], an advertising company -- his

1 proposals paid every sixth grader \$500.00 if
2 they promise not to smoke for a year. We
3 didn't adopt that one. Anyway, all right.

4 But let's think about this.
5 All right, we have -- the next item of
6 presentations. And first is C-Fit
7 Community. Oh, we got to do yours.

8
9 MS. KILGORE: Okay.

10
11 DR. O'BANNON: That's right.

12
13 MS. KILGORE: Thank you,
14 Dr. O'Bannon. Okay, so we're going to start
15 today with Programs. So we are continuing
16 on with the group work that the marketing --
17 that the proposal team is doing.

18 So we did orientation for all
19 of our VFHY grantees, including Al's Pals,
20 Catch my Breath, Too Good for Drugs, You, Me
21 Together Vape Free.

22 And then -- as well as
23 conducting site visits. And site visits are
24 a very important component to where we see
25 if grantees are making their goals and

1 objectives. Staff continued on-boarding of
2 grantees to Catchafire. And Catchafire is
3 the online pro bono professional support
4 platform.

5 And we also assign grantees
6 end of year evaluation reports. And lastly,
7 we will hear more during our committee
8 report that we are currently funding HCAT.
9 So our HCATs are Healthy Community Action
10 Team grants.

11 And these grants applications
12 work to reduce and prevent childhood obesity
13 and address systems change. So these grants
14 are due October 8th by 5:00 p.m.

15 And you can follow up with any
16 of our RGAs about this funding, Terri-Ann
17 and Lisa raise your hand. All right. So if
18 you know a locality that might be
19 interested, please see them.

20 Marketing. So we talked about
21 our funding from the Opioid Abatement
22 Authority and our Campaign for Youth is
23 Deadly Dose. So we're launching our next
24 reiteration and we're continuing on with It
25 Only Takes One, which is the partnership

1 with the first lady of Virginia. And VFHY
2 is the fiscal agent for that campaign and
3 does the behind the scenes work.

4 Most recently supporting an
5 event on the campus of JMU to help raise
6 awareness of the dangers of Fentanyl among
7 college-aged students. So Danny, we
8 celebrated our 17 annual Y Street Leadership
9 Team.

10 So this event is a culmination
11 of an event that happens all week. And then
12 on Friday, we have a luncheon. And the
13 different Y Street members get to practice
14 their elevator speech and talk about the
15 different campaigns they're going to be
16 working on throughout the year.

17 So it's really a fun and
18 engaging event. And the youth are so
19 excited to have the opportunity to talk to
20 you and to share their message.

21 And of course, the messages
22 that we're trying to stress are our Tobacco
23 Free parklands, which Emporia in Greensville
24 County recently adopted, as well as Rev Your
25 Bev which is water wellness policies that

1 include -- improve youth hydration and
2 health. Research. So Lisa recently
3 conducted two site visits. And one was at
4 ODU and one was at George Mason.

5 And then the other thing that
6 we're working on right now is our Virginia
7 Youth Survey. And as Dr. O'Bannon said, we
8 are really going to need a lot of help with
9 this, this time.

10 For whatever reason, a lot of
11 school divisions are saying no. And so this
12 is where VFHY gets their report card. This
13 is where the Virginia Department of Health
14 gets their report card and we know how we're
15 doing.

16 And that with the vaping, you
17 know, we started out around 18 to 20% and
18 now we're down to 8.9 -- something like
19 that. So we really -- this really lets us
20 know where we are.

21 So it's a really important
22 survey. And so I know that we -- Senator
23 Marsden, we're going to need some help in
24 Fairfax. I've got a call in to Delegate
25 Hope in Arlington. I know that Delegate

1 Seibold is going to help us, so -- and
2 Delegate Clark, you're on our list as well.
3 So we appreciate all that you're going to do
4 to help us because this truly is an
5 important component of how we know the risky
6 behaviors that kids are doing and how to
7 address them.

8 All right, substance use
9 prevention. There's always a lot going on
10 here with Fentanyl.

11
12 MR. CLARK: You missed a bucket.

13
14 MS. KILGORE: Oh, I'm sorry.

15
16 MR. CLARK: It was in grants. Is
17 there -- do we know what localities are like
18 already going after the grants? Because I
19 would like to have more information on that
20 process.

21
22 MS. KILGORE: Yes, we do. Yes. So
23 we can work on getting that to you.

24
25 MR. CLARK: Thank you.

1 MS. KILGORE: All right. So for
2 substance use prevention, How Depressed is
3 our middle school Fentanyl launch-able. So
4 we had one for high school.

5 But we heard from our
6 stakeholders and they said it's really
7 imperative that we get a middle school
8 module as well that's age appropriate.

9 So we received funding from
10 the Opioid Abatement Authority and -- so
11 that is hot off the press. We also did
12 incentives to schools to help reach those at
13 risk -- kids who are most at risk for
14 Fentanyl and -- so that went very well.

15 So we had over 8,000 kids who
16 did the online module and -- in these
17 at-risk areas, so we were really excited to
18 see that.

19 And then, of course, for
20 National Fentanyl Prevention and Awareness
21 Day, the first lady was spreading the
22 message far and wide. And then our very own
23 Zubin had an op-ed and we really appreciated
24 him getting an op-ed out there. And he
25 really did a great job. Okay, and then last

1 but not least, our collaborations, meetings
2 and presentations. So VFHY is always
3 meeting with various groups and entities and
4 these are some of the different groups that
5 we've met with since our last Board meeting.

6 I will say that the phase two
7 of It Only Takes One -- which is the first
8 lady's campaign -- is going really well.
9 And then we have Commonwealth Day of Play.

10 And so Eloise and Terri-Ann --
11 raise your hand -- your time, and Michael
12 also, went to the Commonwealth Day of Play.
13 So that was really a good time, they said.

14 And then lastly, we had about
15 three or four staff that went to the
16 national conference for Tobacco or Health in
17 Chicago. Raise your hand if you did that.

18 So we're leaning on them to
19 find out who the speakers were so that we
20 can get them to come and speak at our
21 conference.

22 So the last thing will talk
23 about are our administration objectives. So
24 one thing that we had as an agency head, we
25 had these quarterly metric review meetings.

1 And they're very riveting with lots of data.
2 But you get put on the hot seat if you do
3 not meet your goals and objectives. So I
4 had to -- we had not conducted our 2025
5 survey because it's coming up this fall.

6 So I had to argue that I was
7 in the -- oh, what do you call it when
8 you're in the -- you're in the zone? Well,
9 in the green. But I was within the margin
10 of error -- margin of error.

11 I was within the margin of
12 error. And so everyone laughed at -- they
13 -- so I got a pass. So I was able to stay
14 green.

15 So we are really proud of the
16 progress that we've made on these, in all
17 seriousness. And you know, we as staff do
18 take it very seriously.

19 And the one thing in the
20 beginning was cannabis and we started that
21 at 17.3 and we're down to 9.5 over the last
22 four years.

23 So I'm excited to see what the
24 survey will show this fall to see what our
25 numbers actually are. And all the agency

1 heads take these okay [indiscernible] very
2 seriously and we're just so proud of the
3 work that the staff -- and especially our
4 stakeholders -- are doing each and every day
5 on our behalf. So thank you.

6
7 DR. O'BANNON: Great report. Any
8 questions? Super. All right, now we can do
9 presentations. Who's up first?

10
11 MS. T. BROWN: I'll just introduce
12 the speakers. As you've heard, the programs
13 department currently has a bunch of
14 applications out right now that will allow
15 organizations across the State to apply for
16 funding to form Healthy Communities Action
17 Teams.

18 And these HCATs put together
19 proposals that will address obesity
20 prevention and the reduction of obesity in
21 their community.

22 So we thought it would be nice
23 to bring in a couple of our HCAT grantees to
24 share with you the work that they're doing
25 right now. And so online we have Rachel

1 Hopkins, who is the CEO of child -- Child
2 Health Investment Partnership of Roanoke
3 Valley. And she's going to speak about
4 their work to increase breast feeding among
5 low income mothers in Roanoke through trauma
6 and supporting important education.

7 And then here with us today we
8 have Lynne Wingfield who is the community
9 coordinator for sit fit -- the C-Fit
10 community in Chesterfield County, and she's
11 an HCAT coordinator.

12 And she brought with her one
13 of her partners, Chris Allen, from
14 Chesterfield Parks and Rec. And they'll go
15 after Rachel to talk about their HCAT.

16
17 MS. KIEWIET: Let me make sure she
18 can.

19
20 MS. HOPKINS: Would you like me to
21 get started?

22
23 MS. T. BROWN: Yes.

24
25 MS. KIEWIET: Yes.

1 MS. HOPKINS: Okay. So my name is
2 Rachel Hopkins. And as she said, I'm the
3 CEO of the Roanoke Valley -- we -- I'm also
4 the CEO of lead agency in our -- our HCAT.
5 Our HCAT's name is the Nourish Network.

6 We -- I wanted to kind of --
7 my plan today is tell you a little bit about
8 what the last two years have looked like for
9 our health community action team, what we've
10 accomplished and what we're a week away from
11 accomplishing. So our Healthy Community
12 Action Team, the Nourish Network, is --

13
14 DR. O'BANNON: Can you speak
15 suspend --

16
17 MS. HOPKINS: -- applied for
18 funding --

19
20 DR. O'BANNON: -- just a second and
21 let us --

22
23 MS. KIEWIET: Yeah, we're working
24 out -- sorry, Rachel. I'm only hearing you
25 through my computer, so we're going to try

1 to fix your audio here. Here, I think I got
2 it. All right, can you speak for us again,
3 Rachel? Not hearing her. How about now?
4 Try one more time.

5
6 DR. O'BANNON: Anybody on the Board
7 who'd like to act as a technology
8 consultant?

9
10 MS. KIEWIET: Yeah, it keeps
11 kicking the audio volume back down once I --

12
13 MR. SORRELL: Once you turn it up?

14
15 MS. KIEWIET: -- select it? Yeah.

16
17 MR. SORRELL: We'll do Chesterfield
18 right now --

19
20 MS. KIEWIET: All right, perfect.
21 Yeah.

22
23 MR. SORRELL: -- and then we can do
24 her afterward, yeah.

1 MS. KIEWIET: Okay. Rachel, we're
2 going to fix your audio in the background
3 and we're going to have someone else present
4 before you. Sorry about that.

5
6 DR. O'BANNON: We're going to have
7 somebody -- all right, yes.

8
9 MS. WINGFIELD: So in person. So
10 yeah, we're glad to shift. I was just
11 telling Terri-Ann like I -- I have been
12 around a really long time.

13 And a lot of younger people
14 tell me that all my technology issues are
15 because of my age. So it does make me feel
16 a little better when I know that younger
17 people have little glitches with technology.
18 It makes me feel better.

19 Also, Danny -- so I've been
20 around so long, Danny and I both had dark --
21 had brunette hair. I actually worked with
22 this foundation when it was first formed. I
23 was in charge of health and physical
24 education for Chesterfield County. And we
25 -- when the funds first came, we first

1 started doing tobacco education and things
2 in the schools. So to see it grow and to
3 see what -- what impact Virginia Foundation
4 for Healthy Youth has had is really -- it's
5 really cool.

6 So I'm Lynne Wingfield. I
7 am -- actually, I represent C-Fit community,
8 which is a Chesterfield-based non-profit.
9 And we basically are -- our vision is that
10 we lift up all types of well being within
11 Chesterfield County.

12 It can be any age group, it
13 can be any -- it could be financial
14 resources, it could be physical resources,
15 it could be mental, emotional. And we do
16 that by having a community.

17 So when we were able to apply
18 and receive the funding for the HCAT, we
19 were focusing on -- at that point --
20 increasing access to fresh fruits and
21 vegetables for our youth in Chesterfield
22 County. And our main success, I think, in
23 the -- in the two years, and I'll start my
24 third year with this program is the -- the
25 group that we have within Chesterfield

1 County. So these are some of our
2 organizations that we partner with. We are
3 extremely fortunate that we have a very
4 supportive county government and school
5 division.

6 So as a non-profit, we work
7 hand in hand with a lot of departments. It
8 could be social services, it could be mental
9 health. It could be the Pre-K program at
10 the schools.

11 But we do a lot of things
12 where we as a non-profit can coordinate with
13 the schools in the county to really elevate
14 what's already going on.

15 So what we say with the C-Fit
16 community is we don't really want to be the
17 plant, we want to be the Miracle Grow. So
18 what we're trying to do is elevate. We
19 don't need more programs, we need more
20 emphasis on the programs that we have.

21 So our partners vary from all
22 the county agencies -- we also, when we
23 started this grant two years ago, worked
24 with Greater Richmond Fit for Kids through
25 the Y and all the fabulous things they do.

1 When we needed somebody to help us figure
2 out how do we set up SNAP services at a
3 Farmers' Market. Like I said, I've been
4 around a long time and what I do know is I
5 know very little.

6 I know a little bit about
7 everything. I am super-knowledgeable about
8 nothing, but I know who is. So I reached
9 out to Mary Dunne Stewart and I said, hey,
10 are you guys able to help us do this?

11 And that's the collaboration
12 of any -- in this area that we are really so
13 fortunate to have. In our year -- two years
14 plus a little bit that we've been doing our
15 program, our program is based on -- like I
16 said -- increase of fresh fruits and
17 vegetables.

18 And we do that through
19 multiple things. Our main pieces that we
20 are starting to add SNAP access at Farmers'
21 Markets.

22 So Chesterfield County has a
23 Farmers' Market that's run by our Parks and
24 Rec department that's been -- I think this
25 is year 15 for the market. They have looked

1 at trying to add SNAP. And as a government
2 entity, it's a little bit hard to do that.
3 And you're reimbursing vendors and there's a
4 lot of things. So we, as a non-profit and
5 as the HCAT, have been able to come in and
6 serve in that role.

7 So we show up, it's the --
8 it's just the best thing ever. Every
9 Wednesday from 11:00 to 2:00, if you're not
10 doing anything hop on by the Chesterfield
11 County -- you know, the county complex.

12 There's -- there's food,
13 there's vendors, there's music, there's all
14 -- it's just -- it's all kinds of fun. And
15 what we've seen is an increase -- we have --
16 with the Chesterfield market and then this
17 year we actually added -- this past April we
18 added a Latino Farmers' Market that is
19 located at Rockwood Park in Chesterfield,
20 the same thing.

21 We have staff that come out.
22 We educate people on the SNAP services. We
23 have connections to our social services
24 people if somebody has questions. And we're
25 able to have these people that don't get to

1 use their SNAP services at a fresh market.
2 They might be able to go to the grocery
3 store and get fresh, but we got the fresh --
4 the tomatoes got picked this morning and are
5 brought right to you fresh.

6 And they get to meet the
7 farmers and they get to learn. We've had
8 educational pieces at the Farmers' Markets
9 where the kids learn about what do you do
10 with a tomato?

11 Then we're giving them \$5.00
12 coupons where they can go to the produce
13 farmer and they can pick out the tomatoes.
14 They learn a little recipe.

15 They have a little tri-fold --
16 a little informational thing about -- about
17 what's good about produce, what's good about
18 fresh things, what can you do with them?

19 So over this period, it's been
20 approximately about \$10,000.00 that we've
21 been able to use to help people purchase the
22 produce, run programming and those types of
23 things at our markets. We also, in year
24 three, are working on the concept of. We
25 have these things at the markets and -- and

1 they're really good and really positive.
2 But we want our youth to take the lead. A
3 lot of you have been in your positions a
4 really long time, too.

5 And they're like me, at some
6 point when I'm not here, how are we going
7 to get youth focused on the importance of
8 fresh produce and the importance of just
9 learning about agriculture in your
10 community.

11 So for that part, we're
12 shifting in year three -- and I'm going to
13 bring Chris up here just to tell you a
14 little bit about how we're -- we're still
15 running the SNAP programs at the markets.

16 But this is an additional
17 thing that we're going to be adding to
18 really let the youth take over the lead in
19 what we're working on.

20
21 MS. ALLEN: So one thing that we
22 were able to partner with was one of our ag
23 -- urban ag teachers at our tech center. So
24 they will be taking their students into five
25 local elementary schools. They'll be

1 working with a garden and they will also be
2 introducing the school population to fruits
3 and vegetables where teens in the tech
4 center will be teaching the children this is
5 how we grow it.

6 This is how we can harvest it
7 and this is how you're able to make it. So
8 this will be over the span of the next
9 school year.

10 Also going to be supporting
11 partnership summer camp programs, again,
12 with the field trip in the summer where the
13 kids are actually able to eat a lunch
14 prepared by CCPS food and nutrition where
15 they're buying farm to table food.

16 And then the kids are able to
17 go out into the market and meet their
18 producers. And then able to buy something
19 from the producers to take home. And then
20 just kind of confirm and amplify all that
21 they have experienced in those field trips.
22 Any questions?

23
24 MS. WINGFIELD: I think we've
25 talked long enough now that we got them

1 ready for the next people.

2
3 MS. KIEWIET: We shall see.
4 Rachel, could you try speaking one more time
5 and we'll see if we can hear you.

6
7 MR. SORRELL: If the audio doesn't
8 work in this communication, it's not
9 working. And we'll get a copy of the
10 presentation and send it out to the Board
11 and we'll move to the next -- we apologize
12 for the technical difficulties.

13
14 MS. KIEWIET: Sorry, Rachel. We
15 still can't hear you, so we're going to get
16 a presentation from you. We'll work with
17 you after the meeting. I'm so sorry about
18 that. Thank you for joining us.

19
20 DR. O'BANNON: We'll save a spot at
21 another meeting.

22
23 MS. T. BROWN: Our next presenter
24 is from our research arm. And it's
25 Dr. Morgan Snell with VCU and she's going to

1 be talking about her project, developing a
2 policy to regulate tobacco retail outlet
3 density. And I want to definitely applaud
4 Morgan and her team because she'll be
5 talking about a law that was passed.

6 It helped with -- they were
7 able to pivot, thinking that this law was
8 not going to be passed before they started
9 this project.

10 So they're -- their game was
11 developed -- wasn't developed until the --
12 within the three-year cycle. And they had
13 to swap everything to the front end. So
14 it's a great project and you'll hear about
15 it.

16
17 DR. SNELL: Yes, thank you
18 everybody for having me today. We are so
19 excited to partner with the Foundation. And
20 as you'll hear, we designed what we thought
21 was a very effective project.

22 And then we were thrilled that
23 the legislature decided that they also
24 wanted to see this happened. And it just
25 accelerated our time line a little bit,

1 which I'll tell you about. Let me see if I
2 can --

3
4 MS. KIEWIET: If that doesn't work,
5 you'll have -- okay, advance.

6
7 DR. SNELL: There we go. Okay,
8 perfect. So my plan is to introduce you to
9 our team at VCU and our team member East
10 Carolina.

11 Tell you a little bit about
12 our overall project goals, what we worked on
13 this past year -- which is our year one.
14 And then what we're working on starting in
15 year two and beyond.

16 And make sure we have time for
17 questions or comments or suggestions. Very
18 good. Okay, so our team at VCU is myself
19 and Dr. Bernard Fuemmeler who's also
20 partnered with the Foundation successfully
21 in the past.

22 Dr. Andrew Barnes from my
23 department. We have some lovely research
24 assistants who work with us and a partner at
25 East Carolina. We have expert advisors who

1 we meet with monthly from Virginia
2 Department of Health, Department of
3 Behavioral Health and Developmental Services
4 and the Virginia Association of Zoning
5 Officials -- which we're particularly proud
6 of as well.

7 So our overall project aims
8 were to analyze the extent to which
9 traditional tobacco retail outlets --
10 convenience stores, gas stations, drug
11 stores and vape shops -- were clustering
12 around what we call priority populations.

13 So youth, and then among youth
14 -- if there were any significant predictors
15 of groups of youth who might be more likely
16 to live in more dense retail outlet
17 environments. We also wanted to identify
18 some opportunities using zoning. Can we go
19 back?

20
21 MS. KIEWIET: Okay.

22
23 DR. SNELL: Sorry. That could be
24 scaled and adapted to fit the needs of
25 Virginia localities. And then finally, to

1 disseminate our findings in the most user
2 friendly way possible by creating a
3 web-based policy tool kit using some user-
4 centered design processes to make sure that
5 anyone anywhere in Virginia could figure out
6 where the tobacco retail outlets are around
7 them, how densely they are -- how densely
8 populated they are, where the locations are
9 of youth and then what they could do about
10 it if they found something that they'd like
11 to act upon.

12 So our rationale is that there
13 are a couple reasons that you might be
14 interested in regulating where tobacco
15 retail outlets and vape shops are located in
16 your community.

17 The first is exposure to
18 pro-tobacco marketing advertising. So we
19 know that youth who are located in more
20 dense tobacco retail outlets are seeing much
21 more of this pro-tobacco marketing.

22 They also have more physical
23 access to purchase products as well. When
24 we looked at some information from 2022
25 about where youth and young adults are

1 purchasing their products. Because some
2 posited first that if you stage
3 [indiscernible] fees or just ID everyone
4 coming through the door, maybe it would be
5 less likely that people would be able to use
6 these locations to purchase products.

7 What we found was that among
8 youth, about 44% said that they purchased
9 these cigarettes on their own from a retail
10 source. And these are people who are all
11 under the legal age of purchase of 21.

12 And then among those who said
13 that they bought it -- their product at a
14 retail source, about 22% said they bought it
15 specifically at a vape shop, and about 16%
16 at a gas station or a convenience store --
17 which we call a traditional tobacco retail
18 outlet.

19 So despite the potential
20 benefit of being able to ID everyone coming
21 through the door, we still know that youth
22 are finding these products easy to access on
23 their own -- even at their age. In
24 addition, a team of investigators looking at
25 Virginia data specifically found that some

1 factors such as increase in neighborhood
2 disadvantage were associated with being more
3 likely to live in more dense retail outlet
4 environment.

5 Another 2022 study, again,
6 using data from Virginia found that every
7 increase of one tobacco retail outlet per
8 thousand residents was associated with over
9 one percentage point higher smoking products
10 in that locality as well.

11 And then finally, studies
12 elsewhere have found significant impacts of
13 neighborhood income, age and racial and
14 ethnic characteristics to predict more dense
15 tobacco retail outlet environments as well.

16 So first, the big question --
17 how does zoning work and why are we
18 promoting using commercial zoning. So
19 unlike some other states or many other
20 states in the US, the Commonwealth does not
21 have a comprehensive licensure program for
22 tobacco retail outlets and vape shops.
23 Licensure is a popular way to implement
24 regulations that an outlet is required to
25 adhere to. For example saying, in order to

1 renew your annual license, you have to show
2 us you're located at least 1,000 feet away
3 from a public school, for example. Or at
4 least 500 feet away from another tobacco
5 retail outlet. Since we don't have that
6 program, commercial zoning -- however --
7 provides some complementary advantages.

8 So for zoning -- when we're
9 talking about commercial zoning to open a
10 new business. You find your space to buy or
11 rent and you apply for a permit.

12 So if a locality in Virginia
13 would like to regulate a specific class of
14 business using commercial zoning, it would
15 amend their local commercial zoning
16 ordinance to classify those businesses as
17 requiring a special use permit, subject then
18 to more stringent requirements.

19 Luckily for us, this summer --
20 prior to being funded -- in 2024, the
21 legislature passed HB, House Bill 947
22 explicitly giving Virginia localities the
23 right to regulate tobacco retail outlets to
24 prevent them being located near child day
25 centers or public, private or parochial

1 schools -- removing some potential legal
2 challenges for localities interested in
3 doing this. So to fulfill our first aim, we
4 built some strategic partnerships. We
5 formed an advisory team with representatives
6 from Virginia Department of Health and
7 DBHDS.

8 We connected with our Tobacco
9 Free Alliance of Virginia members to
10 communicate our plans and gather some stable
11 support from advocates organizations like
12 the American Heart Association, for example.

13 We also collaborated with an
14 organization called Counter Tools to update
15 publicly available data on public and
16 private school locations and the locations
17 of tobacco retail outlets across Virginia,
18 augment their mapping tool with day cares in
19 light of the wording in HB 947.

20 And we received a commitment
21 from VDH to host our web-based policy
22 tool kit, which will ensure that it is
23 durable and long-lasting after the project
24 period is over -- which is very exciting for
25 us as well and -- and also increase its

1 reach. So other in-line activities and why
2 are we gathering information -- so accessing
3 the data landscape to identify where tobacco
4 retail outlets are located and make sure
5 that we can make that publicly available to
6 folks in the policy tool kit, and explain to
7 them how to use this information.

8 We also -- I don't expect you
9 to be able to read this -- have been
10 building a comprehensive dataset with
11 tobacco retail outlet locations and social,
12 demographic and economic locations at the
13 county and at the city level so that we can
14 look at patterns of clustering over time
15 among tobacco retail outlets and vape shops
16 to talk about what's been happening and what
17 the trends are in different localities.

18 We've also been tracking
19 tobacco retail outlets zoning regulations as
20 they're in Virginia as well, and are keeping
21 a database of who is engaged in this space,
22 what they're doing.

23 And some of the details of the
24 zoning ordinances. One interesting note
25 that's been so far, everyone who is engaged

1 in this project has carved out or defined a
2 class of products -- what you might call a
3 vape shop. Rather than having their
4 commercial zoning ordinance apply to all
5 tobacco retail outlets. So we're tracking
6 some trends.

7 We're also starting to think
8 about how we can synthesize this information
9 to tell people what's going on in their
10 individual locations.

11 So for example, using the City
12 of Richmond as a key study, we are able to
13 talk about density -- so the number of
14 outlets per thousand residents. We are able
15 to talk about what proportion of those were
16 located within 1,000 feet of a school.

17 And again, relevant because of
18 HB 947's language. We're also able to talk
19 about which -- what proportion are located
20 within a 1,000 feet of a school and/or
21 day care center.

22 For example, if that was a
23 stakeholder's question and then we were able
24 to add some of our information from this
25 dataset we're gathering to say, okay, well

1 at least in the City of Richmond, almost 70%
2 of tobacco retail outlets are located in
3 neighborhoods where the median level of --
4 the household income is lower than
5 \$50,000.00 a year.

6 And then about 50% of retail
7 outlets are located in neighborhoods where
8 the median level of income is fewer than
9 \$36,000.00.

10 So we're starting to use the
11 data that we're collecting to describe which
12 communities are more likely to have more
13 dense retail outlet environments using the
14 City of Richmond first as a case study.

15 So we have some work in
16 progress. We're still analyzing some county
17 and city level characteristics associated
18 with density.

19 We're working on
20 differentiating between our traditional
21 tobacco retail outlets and vape shops so we
22 can track both of them independently.

23 And looking at some
24 longitudinal retail outlet environments
25 analyses so we can look at things like

1 potential policy impact of Tobacco 21 laws,
2 or the onset of COVID-19 lock down as that
3 would've affected commercial zoning and
4 potentially demand for these products. This
5 year, we're partnering with folks from the
6 Virginia Association of Zoning Officials to
7 do an exciting concept mapping study which
8 is a base method study.

9 And they're going to help us
10 identify facilitators and barriers to
11 successful use of commercial zoning to
12 regulate tobacco retail outlet placement.

13 They are the experts and they
14 come from all over the state. And they're
15 excited to talk about this with us and have
16 committed to participating.

17 We are also particularly proud
18 of the range of ways we've disseminated
19 information as we've gathered it as well.
20 This past year, I think we've made nine --
21 nine presentations all to different groups
22 of stakeholders and in different ways,
23 depending on who the audience was, to try
24 and send out information as quickly as we
25 were gathering it so that with HB 947 being

1 passed and announced, we were able to be as
2 responsive as possible to people's needs for
3 information. And so then finally, we're
4 also shifting information out through these
5 monthly advisory board meetings.

6 And our big win this year is
7 that we were asked to curate two slide decks
8 for city and county planning officials --
9 one in Fairfax County and one in the City of
10 Richmond.

11 And in the City of Richmond, a
12 local ordinance was successfully adopted
13 after planning commissioners received our
14 support. So we were invited to curate data
15 and partner with VDH to do that.

16 And we were able to help
17 inform -- beginning conversations about
18 amending the local ordinance when the
19 question came up in a planning meeting, and
20 see that all the way through to how they
21 decided to design the ordinance with that
22 provided information.

23 So I hope it illustrates that
24 what's happening for us, as a product of
25 partnering with you, is this very concrete

1 policy project intended to support
2 localities in their own public health goals.
3 And that it's bearing some fruit already
4 that we hope to capitalize on in year two
5 and year three as well. Any questions?
6 Yes.

7
8 MR. HUGHES: So couple questions.
9 One, who is the -- is local law enforcement
10 enforcing the law on this if someone is in
11 violation of the zoning law?

12 And does local law enforcement
13 step in or does it come from the
14 Commonwealth's Attorney or how does that
15 work if someone is in violation of one of
16 these zoning ordinances that localities are
17 passing?

18
19 DR. SNELL: So one of the
20 challenges is that zoning commission --
21 zoning commissioners, zoning officials are
22 the ones who are in charge of citing their
23 businesses that are not in compliance. And
24 these are folks who have full time jobs that
25 include not just your tobacco retail outlets

1 and commercial zoning, but all different
2 types of zoning. And so the reason we want
3 to involve them in this -- into this concept
4 mapping study is because from a monitoring
5 and compliance perspective, they're the ones
6 who can foresee all of the challenges with
7 how you write your zoning, determining how
8 easy or how difficult it is to enforce.

9 So one example is that most --
10 many of the counties that have already
11 engaged in this process have tried to carve
12 out vape shops as the target for their
13 ordinance.

14 And so they're had to do this
15 by defining a class of retail outlet. And
16 they've said things like, okay well, if 25%
17 or more of the stock is dedicated to liquid
18 nicotine products and if 25% or more of the
19 retail shelf space is dedicated to these
20 products, they're a vape shop and subject to
21 these regulations.

22 That's incredibly difficult
23 for a zoning official to determine. It's so
24 precise which is a strain that -- of trying
25 to part out this is what we're regulating,

1 not Walgreens or a gas station. But then it
2 creates a tremendous law enforcement
3 challenge for these people who are also
4 dealing with things like political signage.
5 You know, can this building -- is this an
6 extra structure or is this an appendage?

7 You know, we're hoping the
8 policy tool kit is incorporating that in a
9 way that we are showing people the pros and
10 cons of doing it different ways, with the
11 idea that if you pick this, here's what you
12 can anticipate being potential challenges.

13 And our experts, our zoning
14 officials, have given you specific detail
15 about that.

16
17 MR. HUGHES: Okay, my other
18 question was just a simple -- kind of the
19 same vein -- is -- it's something that we've
20 seen, too, in the cannabis enforcement space
21 as well where the other challenge is that
22 some of those are these opening shops are
23 already breaking the law. So they don't
24 care if they're violating a zoning law
25 because they're also selling illicit

1 products that are illegal. And putting
2 potentially illicit THC products in -- have
3 you seen any of the counties have success of
4 going after that or addressing that and so
5 they've seen a lot of changes or at least
6 they're considering?

7
8 DR. SNELL: I can't speak to the
9 success of it necessarily. I do know that
10 it's of concern that in why some of these
11 localities are interested in using
12 commercial zoning to carve out a space.

13 And a lot of times what
14 they're talking about in their -- the
15 details of the commercial zoning ordinance
16 amendments are they're defining a class of
17 sort of recreational substances.

18 Not just vape shops but
19 specifically saying nicotine, hemp, kratom,
20 etcetera. And I think also anticipating
21 potentially having to deal with cannabis
22 sales maybe at some point. And so I think
23 what we're hoping is to provide a pathway
24 for how to use commercial zoning to do this
25 period, regardless of what the substance is,

1 for example. Because I think that is a big
2 concern. And that's part of the motivation
3 for a lot of these localities to figure this
4 out more, absolutely. Yes.

5
6 MR. SORRELL: As a former zoning --
7 local government zoning administrator --

8
9 DR. SNELL: Yes.

10
11 MR. SORRELL: -- I know precisely
12 what you're talking about.

13
14 DR. SNELL: Exactly.

15
16 MR. SORRELL: And how important
17 this is because I worked with -- with rural
18 local governments -- in rural localities.
19 And the enforcement is always the catcher.

20 You know, how do you enforce
21 the rules when you've got all kinds of other
22 zoning things to take care of. Having some
23 guidance -- having this, working with VAZO
24 -- I used to be a member of them. So it's
25 -- that's a zoning group. There's also the

1 American Planning Association, Virginia
2 Chapter, that's around and also the Virginia
3 Association of Counties that provides a lot
4 of guidance to local governments on these
5 type of things.

6 And I'm sure they'd be
7 interested in hearing about it. That's
8 something you'd have to think about.

9
10 DR. SNELL: Yeah. Absolutely.

11
12 DR. O'BANNON: Do you have this
13 much granular data on the whole
14 Commonwealth? Are --

15
16 DR. SNELL: Yes, I do.

17
18 DR. O'BANNON: You showed the City
19 of Richmond and the shops are all down the
20 streets.

21
22 DR. SNELL: Yes.

23
24 DR. O'BANNON: They're all in line.

25

1 DR. SNELL: Yep. We do. We have
2 very, very high quality data because back in
3 2018, Colleen Hayes over at DBHDS partnered
4 with Counter Tools, a non-profit
5 organization, to try to identify 100% of
6 Virginia's tobacco retail outlets.

7 We did something called ground
8 truthing, which involves folks from CSBs all
9 over Virginia -- community service boards --
10 participating and going and identifying all
11 of these tobacco retail outlets.

12 And that effort is ongoing.
13 And people can email Colleen as well when
14 you see a new vape shop pop up in your
15 neighborhood, you can do that.

16 There's also a way to do it on
17 the ABC web site as well to report a locale.
18 So those are for -- to help keep these data
19 updated for us.

20 But we're incredibly lucky and
21 not every state without comprehensive
22 licensure has access to data this granular.
23 But yes, it's down to the address -- street
24 address and name.

25

1 DR. O'BANNON: So it's interesting
2 that you just mentioned -- is that -- is
3 that your ABC?
4

5 MS. CRUMBLE: Mm-hmm.
6

7 DR. O'BANNON: What your ABC used
8 to do at the 7-11s were cigarettes.
9

10 DR. SNELL: Yes. On one of the ABC
11 pages, there is a way to report a retail
12 outlet.
13

14 DR. O'BANNON: So the General
15 Assembly last year did a permissive --
16

17 DR. SNELL: Yes.
18

19 DR. O'BANNON: -- bill --
20

21 DR. SNELL: Mm-hmm.
22

23 DR. O'BANNON: -- and we've been
24 there. And we now -- the challenges of
25 enforcement and education, dissemination to

1 all the localities --

2
3 DR. SNELL: Right.

4
5 DR. O'BANNON: -- but really, it's
6 the road.

7
8 DR. SNELL: Yes.

9
10 DR. O'BANNON: So those are our
11 challenges.

12
13 DR. SNELL: Yes. And that's why we
14 spent so much of year one doing so many
15 different meetings. We got an immediate
16 flurry of requests and from such diverse
17 groups and stakeholders.

18 And so we did things like
19 creating PowerPoint slides or one-pagers.
20 Or going to speak at these community
21 meetings to tell groups of people why they
22 might want to do this, how it works, what
23 information already exists, etcetera, to try
24 and publish ourselves as a resource moving
25 forward. Given that I wish we could build a

1 tool kit on day one now that HB 947 was
2 passed -- which was so wonderful -- we were
3 already behind when we started the grand
4 time line, which was not the norm for people
5 -- particularly on day one. But we will
6 keep doing that as well. And keep tracking
7 the legislation well into this.

8
9 MS. CRUMBLE: Just to clarify. So
10 everything you discussed today does not
11 include grocery stores that sell vape
12 products.

13
14 DR. SNELL: So none of the
15 localities that have amended their
16 commercial zoning ordinances have said that
17 their zoning ordinance applies to all
18 tobacco retail outlets without adding some
19 exclusionary criteria that target vape shops
20 or -- and, I will say.

21 I know I'm far out of time,
22 but an interesting tidbit to your point
23 about monitoring enforcement is in
24 Chesterfield where they have a very specific
25 narrow definition to try and specifically

1 carve out vape shops from convenience
2 stores, grocery stores, etcetera. In the
3 first year of doing this, they had 16
4 outlets open up that were considered
5 non-conforming. They were cited. And nine
6 of those closed or decided to relocate.

7 Seven of them simply changed
8 their retail mix. So they decided to
9 dedicate more of their shelf space to food
10 and beverages and now they're a convenience
11 store -- not a vape shop.

12
13 MS. CRUMBLE: That's what I'm
14 worried about.

15
16 DR. SNELL: So that's why it's
17 important to us to add VAZO members and
18 potentially others who are operating with us
19 so that this is a tool kit that says, here's
20 why we want to do this.

21 But here's some important
22 things to think about. Here's how you would
23 build an amendment to your zoning ordinance
24 if you did this. Here's something to think
25 about as it relates to law enforcement.

1 Yeah, absolutely. It might be more feasible
2 to part out vape shops as the target, but
3 then you have an enforcement challenge
4 versus if were applied to all tobacco retail
5 outlets -- gas stations and convenience
6 stores, but that would make it less feasible
7 to get that passed in the community. So --
8 and your goals -- it just depends on your
9 goals in your locality.

10
11 DR. O'BANNON: Great -- great
12 question. Great discussion. It's really
13 good to have a real expert and to know that
14 we've been involved in helping you along the
15 way.

16 This -- this is ground zero
17 for youth health. I mean, you can't get any
18 closer to the bottom line than what we're
19 talking about. Great presentation, we
20 really appreciate it.

21
22 DR. SNELL: Thank you for having
23 me.

24
25 DR. O'BANNON: Good luck. All

1 right. Now there's a portion on the agenda
2 for public comment. We certainly have to
3 get public comment from advocacy groups, but
4 I don't see anybody today.

5 So we will move on to old
6 business. And as you know, we have been
7 working on a strategic plan, the long range
8 plan. Andy, you are ready to go. Just
9 briefly update us on that.

10
11 MR. SORRELL: Thank you,
12 Mr. Chairman. So the chairman of our
13 subcommittee that is going to be able to
14 plan the first thing -- the board members
15 who have been helping us with the strategic
16 plan that have been on that advisory
17 subcommittee have been very helpful.

18 So just as a reminder of what
19 we've been working on in the strategic plan.
20 We still plan to provide primary goals,
21 objectives and strategies to meet the
22 Foundation's mission and purposes. It needs
23 to be clear, an actual plan supported by the
24 leadership of VFHY and the Board. And
25 acknowledges the current landscape in the

1 future of what the Foundation should be
2 heading into. So just a quick recap for the
3 Board of where we've been and where this is
4 heading.

5 In May, the Board approved
6 funding for starting a strategic planning
7 process for it at 5-26, established a
8 strategic planning committee as well at the
9 meeting, again, as I mentioned before to
10 assist staff and implement the plan's
11 development.

12 Also a new consultant was
13 selected back in June and approved. The
14 contract was signed in July. Prior to that,
15 we reviewed prior work and plans,
16 interviewed all staff and followed by
17 [indiscernible] work sessions that took
18 place in mid-July.

19 Prior to interviews and work
20 sessions, we formed the creation of the
21 draft goal and framework and reviewed the
22 Foundation's mission, vision and values,
23 provided and informed five key goals. Staff
24 reviewed the old framework with the
25 strategic planning committee in early

1 August. Additional time was provided to
2 gather feedback from the rest of the Board
3 to the end of August. So that feedback will
4 be included.

5 In early September, staff read
6 all the received feedback from 8-11 work
7 session. The additional time that was
8 provided to the consultant in order to
9 complete the first full draft of the plan --
10 which is expected to be ready for review by
11 October 1st.

12 So just a couple next steps,
13 mid-October, a virtual staff work session
14 will be held to review and receive feedback
15 on the draft which will be followed by a
16 work session with the planning committee in
17 early November.

18 And the final revisions of the
19 plan will be made prior -- by December 1st.
20 The final draft is expected to be ready for
21 the Board's consideration at our December
22 9th winter meeting. So with that, I will
23 take any questions the Board may have that I
24 can answer.

1 DR. O'BANNON: All right. Got to
2 have a long range plan. All right.
3 Committee reports, programs.
4

5 MR. SORRELL: I believe Terri-Ann
6 Brown with the Regional Grants
7 administrators will provide that.
8

9 DR. O'BANNON: Okay.
10

11 MS. T. BROWN: So you've heard a
12 lot about our RFA that is open right now.
13 Just going to give you a little bit more
14 information about it. The application is
15 open now. It closes on October 8th.

16 We have the ability to fund
17 about 30 organizations for HCAT funding.
18 And the goal of that funding is for them to
19 develop initiatives that address policy
20 systems and environmental change.

21 I think Delegate Clark
22 mentioned that he wanted to make sure that
23 organizations in his district apply. And as
24 well as you know that each of the regional
25 grants administrators -- we have a little

1 challenge going on to see who can get the
2 most applicants in the regions. And I do
3 think that southeast was in the lead the
4 last time we checked, but we can get you a
5 list of organizations that have attended the
6 pre-proposal conferences -- it's mandatory.

7 So if you do know anyone who
8 wants to apply, they have to attend this
9 next mandatory meeting which is, I think, on
10 September 23rd.

11 So we can get that information
12 out to you. And we ask that you just get
13 that out to your network and see what
14 conditions in your community so that they
15 can apply by October 8th. That's it.

16
17 DR. O'BANNON: Get Delegate Clark a
18 list of localities that he represents --

19
20 MS. T. BROWN: Yes.

21
22 DR. O'BANNON: -- and hooked up
23 with what y'all are doing, that'll be great.
24 Okay. Marketing. Danny.

1 MR. SAGGESE: Everybody,
2 Mr. Hilbert asked me to advise the Board
3 that we don't have anything major. He did
4 want me to -- to pass on, as already
5 mentioned, we had our 17th leadership team
6 summit this past month.

7 This is the -- each year of
8 the 1,000 youth that we train. We bring in
9 those who are most accomplished of that
10 group and -- and provide them additional
11 training.

12 And they become essentially a
13 speakers bureau throughout the State --
14 about 100 youth that -- that meet with
15 school boards, meet with the city councils,
16 meet with other key decision-makers -- park
17 directors -- pushing for positive local
18 policy change that makes a real difference
19 where they live.

20 The one thing Joe wanted me to
21 pass along is we are actually growing Y
22 Street by a third this year. So we will
23 have 32 partners, 100 leadership team
24 members and like I mentioned, 1,000 trained
25 youth. So I hope you like the work that

1 they're doing because there's going to be
2 more of them doing it.

3
4 DR. O'BANNON: Awesome, thank you.

5
6 MR. SAGGESE: Thank you.

7
8 DR. O'BANNON: Research.

9
10 MS. L. BROWN: Hi, I'm here on
11 behalf of Pat Hughes. You've heard about
12 Virginia Youth Survey. Just to give you a
13 little bit of our idea.

14 CDC draws the sample, so 50
15 middle schools and 60 high schools in
16 Virginia have been selected in this sample.
17 VDH is handling the first round of outreach
18 to these schools.

19 And as Marty said, some are
20 saying no, some we haven't heard back from.
21 So we may be calling on this Board to help
22 us. And I know that our research committee
23 was like tell us what we can do to help. So
24 they've asked for like a one-pager, the
25 importance of it. And I think anything like

1 that would be helpful as they do outreach to
2 these schools -- to talk about the
3 importance of the survey. We do need 60% of
4 schools that are pulled to agree to
5 participate or we do not have a
6 representative sample.

7 So time is of the essence,
8 apparently. We have a month to get this
9 done. We have a month for the outreach, so
10 you'll be hearing from us on that.

11 And then I did pick up site
12 visits for all the grantees and I feel like
13 we're in the golden age of VFHY research
14 grants right now because, as you heard from
15 Dr. Snell today, we are really getting a lot
16 transferring of research into practice.

17 So I would encourage all of
18 you to put February 20th on your calendar
19 because we will be back here in Richmond for
20 a one-day research meeting at the Larrick
21 Center at VCU and you're all invited to
22 come. And it's always a great event. So
23 that will be February 20th, and you'll hear
24 a lot more about that when registration
25 opens. Thank you.

1 DR. O'BANNON: Thank you very much.
2 Do we do policy? Okay.

3
4 MR. SORRELL: All right. So we
5 already talked about the strategic planning
6 earlier, so we'll talk about the policy
7 committee. We met this morning, really,
8 just to review bylaws and bring them into
9 the 21st century.

10 We've got a number of things
11 that related to our electronic meeting
12 policy, our procurement policy, our HR
13 policy -- just referencing them and making
14 sure that we're up to date with State Code.

15 And that we're also prepared
16 for -- prepared for the next administration,
17 the potential change-up in organization. So
18 I believe the goal would be to provide some
19 evidence to the bylaws and bring that
20 forward to this assembly.

21
22 DR. O'BANNON: So you will all get
23 copies of the proposal for the bylaws update
24 before our December meeting with a request
25 that we vote on them at that meeting. So

1 they haven't been revised since 2017. Fair
2 amount of red -- red print which basically
3 updates them.

4 Electronic meeting process is
5 all brand new. And so you'll receive those
6 revisions as they come out. Any questions
7 on the committee reports? Announcements.

8 Champions for Youth Summit
9 next year, May 3rd through the 6th in Reston
10 -- which is always a big deal. And then you
11 have your calendars on your phones, pick up
12 -- pick up the date for next year.

13 December 8th, 2026 is a long
14 time away. So you may not have anything
15 else on that date, but put those dates down
16 so you'll have them. All right. Anybody
17 have any open -- open mic.

18 Anybody have any questions,
19 thoughts? Now's your chance. All right.
20 Y'all have been really attentive. I really
21 appreciate it.

22 I think it's obvious that this
23 organization is doing good stuff. A lot of
24 money rolls through here, so it's important
25 to be good stewards of that in our jobs

1 here. So I just want to thank everybody for
2 participating and taking an interest, and
3 for all your help. And we're getting there.
4 You know, we got the Opioid Abatement
5 Authority money.

6 We're beginning to make some
7 ground on overdoses and substance use.
8 Obesity is always going to be a challenge.
9 The tobacco world is trying to stay ahead of
10 us.

11 And we're going to have to --
12 I think we're in a good spot from what we
13 heard today. And we're right at ground
14 zero, that's where it's happening.

15 And how many folks have been
16 to the VACO meeting every year? Virginia
17 Association of Counties always have a big
18 shindig at the Homestead the weekend after
19 the election.

20 And so, our team may want to
21 go do an exhibit or poster up at the VACO
22 meeting and make some introductions to some
23 of the -- some of the folks in local
24 government which is really where it all
25 happens. Okay. Absent objection, we will

1 close the meeting and thank you all for
2 coming. And we did get you out before 2:00
3 o'clock. Thanks for coming.

4
5 (The Board of Trustees meeting concluded at
6 1:39 p.m.)

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12 CERTIFIED COPY
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CERTIFICATE OF COURT REPORTER

I, Debroah Carter, hereby certify that I was the Court Reporter at the BOARD OF TRUSTEES MEETING regarding THE VIRGINIA FOUNDATION FOR HEALTHY YOUTH, heard in Henrico, Virginia, on September 16th, 2025, at the time of the board of trustees meeting herein.

I further certify that the foregoing transcript is a true and accurate record of the testimony and other incidents of the board of trustees meeting herein.

Given under my hand this 2nd day of October, 2025.



Debroah Carter, CMRS, CCR
Virginia Certified
Court Reporter

My certification expires June 30, 2026.