

# VIRGINIA IS FOR LOVERS<sup>®</sup>

**AGENDA  
VIRGINIA TOURISM CORPORATION  
BOARD OF DIRECTORS WINTER MEETING**

**Virginia Tourism Corporation  
901 E. Cary St. Suite 900  
Richmond, VA 23219**

**Thursday, December 04, 2025  
9:00AM – 1:00PM**

**09:00 a.m.**

- I. Call to Order**
- II. Investiture**
  - a. Jason Gamel  
President and CEO  
American Resort Development Association  
Vienna, Virginia
  - b. Mr. Kevin Hubbard  
Co-founder  
Rhoback  
Charlottesville, Virginia
- III. Approval of Minutes from June 05, 2025**
- IV. New Business**
  - a. Adoption of Virtual Meeting Policy
- V. Report of the Secretary of Commerce and Trade**
- VI. Chairwoman's Report**
- VII. Staff Reports**
- VIII. Public Comment**
- IX. Adjournment / Lunch**
- X. Depart**

**12:30 p.m.**

**1:00 p.m.**