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## Heart of Appalachia Tourism Authority Marketing Meeting

 **Wednesday, January 14, 2026**  
 **Obbox Center | St. Paul, VA**  
 **10:00 – 11:00 AM**

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### Agenda

- Locality Reports
- Google Doc Reminder – Jeff
- Cathy St. Clair, Focus Communications
- **2026 HOA Field / Travel Guide**
  - Introduction & Themes: *Best, Doable, Accessible Adventures* – Jeff
- Amber Amburgy, 2 Color Design
- Group Discussion & Input

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*Note: A meeting link will be sent prior to the meeting for those unable to attend in person and wishing to join virtually.*

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