



Heart of Appalachia Tourism Authority Marketing Meeting

 **Wednesday, January 14, 2026**
 **Oxbox Center | St. Paul, VA**
 **10:00 – 11:00 AM**

Agenda

- Locality Reports
 - Google Doc Reminder – Jeff
 - Cathy St. Clair, Focus Communications
 - **2026 HOA Field / Travel Guide**
 - Introduction & Themes: *Best, Doable, Accessible Adventures* – Jeff
 - Amber Amburgy, 2 Color Design
 - Group Discussion & Input
-

Note: A meeting link will be sent prior to the meeting for those unable to attend in person and wishing to join virtually.
