

**VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP AUTHORITY
ADVISORY COMMITTEE ON BUSINESS DEVELOPMENT & MARKETING**

April 15, 2026 | 3:00 PM TO 5:00 PM

**JAMES CENTER ONE, BOARD ROOM, 9TH FLOOR
901 EAST CARY STREET, RICHMOND, VA 23219**

Committee Members Gregory Hitchin, Chair
John Kilgore
Paige Read
Matthew Rowe
Jared Chalk
Shannon Kane
Christopher Winslow
Emily Lampkin
Pace Lochte (Board Liason)

- 3:00 – 3:05 PM** **Welcome/Call to Order** – Gregory Hitchin, Chair
- 3:05 – 3:07 PM** **Public Comment Period**
- 3:07 – 3:10 PM** **Approval of Minutes for December 4, 2024 Meeting**
▪ Action Item – Vote to Accept
- 3:10 – 3:20 PM** **Advisory Committee Update** – Ted Sniffin & Stephen Hartka
- 3:20 – 4:40 PM** **CLOSED SESSION: Lead Generation Update (Ted Sniffin), VEDP Website Overhaul (Lauren Harper), FY27 Marketing Plan (Kristine O’Dette, Pryor Green, Bethany Lanza, Deirdre Collins)**
- 4:40 – 4:45 PM** **Return to Open Session and Certification of Closed Meeting**
- 4:45 – 4:55 PM** **Topics for Next Meeting**
- 4:55 – 5:00 PM** **Closing Comments and Adjournment**