



DMV Headquarters  
2300 W. Broad St. Rm 702  
Richmond VA 23220

**TENTATIVE AGENDA**  
**Monday, May 11, 2026 – 11:00 a.m. or**  
**Immediately following the MOTOR VEHICLE DEALER BOARD FULL MEETING**

**ADVERTISING SUB - COMMITTEE**

This is a regular meeting of the Committee. Business will be conducted according to items listed on the agenda.

**I. Call to Order**

**II. Approval of Agenda**

- a. Advertising Sub-Committee Meeting Tentative Agenda, May 11, 2026

**III. Public Comment Period\***

**IV. New Business**

- a. Advertising Investigation Services Presentation
- b. Advertising Statutory and Regulatory Requirements

**V. Reminders**

- a. Next Advertising Committee meeting is July 13, 2026

**VI. Adjourn**

\* Public comments are limited to those topics that are listed on this Agenda and for which the opportunity for public comment on the issue being addressed has not been previously afforded to the public in another forum such as a public hearing. The individual offering public comment shall limit their remarks to not more than five minutes.