COMMONWEALTH OF VIRGINIA

VIRGINIA FOUNDATION FOR HEALTHY YOUTH

701 EAST FRANKLIN STREET

RICHMOND, VIRGINIA

IN RE: HYBRID BOARD OF TRUSTEES MEETING

HEARD BEFORE: RANDALL PEARSON

BOARD CHAIR

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DECEMBER 15, 2025

CONFERENCE CENTER

EMBASSY SUITES BY HILTON RICHMOND

2925 EMERYWOOD PARKWAY

RICHMOND, VIRGINIA

12:00 P.M.

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APPEARANCES:

Randall Pearson, Presiding
Board Chair

John O' Bannon, III, MD*
Board Vice-Chair

BOARD MEMBERS:

Katie Crumble
ABC Representative

Jordyn Griffin, MD

Bob Leek

Cameron Slemp

Stacey Ely*

Barbara Favola, Senator*
40th District
Virginia General Assembly

Breanne Forbes Hubbard*
Representative for VDH Commissioner

Tyler S. Johnson*

Andre Muelenaer, Jr., MD*

Riley Shaia*

Christopher Snyder, MD*

Sarah Holland*

Pat Hughes*

Appearance achieved remotely.*

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VFHY STAFF:

Marty Kilgore
Director

Andy Sorrell
Deputy Director

Eloise Burke

Keely Kiewiet

Terri-Ann Brown

Danny Saggese

Hannah Robbins Bruce

Wilma Jordan

Michael Parsons

Brennan Smith

Charlie McLaughlin

Lisa Brown*

Appearance achieved remotely.*

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Adjournment

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(The virtual Board of Trustees meeting commenced at 12:00 p.m., and the Board's agenda proceeded as follows:)

MS. KILGORE: I'll call roll. And so Randy Pearson.

MR. PEARSON: Here.

MS. KILGORE: Dr. O'Bannon.

DR. O'BANNON: Here.

MS. KILGORE: Dr. Ansong. Katie Crumble.

MS. CRUMBLE: Here.

MS. KILGORE: Delegate Clark. Stacey Ely.

MS. ELY: Here.

MS. KILGORE: Senator Favola.

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MR. SORRELL: I saw her on there. Go back.

MS. KILGORE: Breanne.

MS. HUBBARD: Here.

MS. KILGORE: Pat Hughes. Sarah Holland. Dr. Lindsay. Senator Marsden. Delaine Mazich. Dr. Muelenaer.

DR. MUELENAER: Here.

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MS. KILGORE: Delegate Seibold. Riley.

MS. SHAIA: Here.

MS. KILGORE: Cameron.

MR. SLEMP: Here.

MS. KILGORE: Dr. Snyder.

DR. SNYDER: Here.

MS. KILGORE: Okay. And going back over the list again, Senator Favola. Keely, is she on the screen?

MS. KIEWIET: She was in the meeting. Let me see. I'm not seeing her. She must've left. Yeah, she's not in the meeting. She joined --

MS. KILGORE: Jordyn.

MS. KIEWIET: Sorry.

DR. GRIFFIN: Excuse me.

MS. KILGORE: Sarah Holland.

MS. HOLLAND: Here.

MS. KILGORE: Pat Hughes.

MR. HUGHES: Here.

MS. KILGORE: Delaine. Delegate Seibold. Okay. Andy is going to start us

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off with some language before he turns it over to our Chair, Randy Pearson.

MR. SORRELL: All right, thank you. Good morning -- or good afternoon, everybody. I'm just going to read a few notes about our all virtual meeting format for the record and for the minutes.

Today's all virtual public meeting is being held in accordance with Virginia FOIA regulations. And the Foundation for Healthy Youth's electronic meeting policy which the Board adopts annually.

And they last did that on May 13th, 2025. In accordance with the policy -- with the Board's policy, the Board -- the Board may have an all virtual public meeting once per calendar year, and this is that meeting for 2025.

The public notice for this meeting noted that the all virtual meeting format and that the public was -- and that that format would not change without a new public notice. The notice also stated that

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the remote meeting location here at Embassy Suites, 2925 Emerywood Parkway in Richmond, that for more than two Board members is also being provided for the convenience of the Board members and for the public.

The remote meeting location is open to the public and physically accessible by them. The minutes will note that this meeting was an all virtual format with a remote meeting location that was open to the Board and to the public.

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MS. KILGORE: Great.

MR. PEARSON: We're going to keep the meeting brief since we are short on time for some our folks that are here in attendance. So again, Randy Pearson, your chair.

I welcome everybody. Thanks for being so flexible with the weather last week. The folks were able to stay safe and enjoy the snow. And hope you folks are getting ready for the holiday season. So with that, I'm going to pass it right to

Andy for a review of our minutes from our previous meeting.

MR. SORRELL: Yes, we had -- thank you, Mr. Chairman. The minutes in your packet were from September 16th. Hopefully everybody's had an opportunity to review those minutes.

Are there any additions, corrections, revisions to the minutes? All right. Hearing none, I think we're ready for a motion.

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MR. PEARSON: Is there a motion to approve the minutes?

MS. CRUMBLE: So moved.

MR. PEARSON: Motion. Second?

DR. GRIFFIN: Second.

MR. PEARSON: All in favor say aye.

BOARD MEMBERS: Aye.

MR. PEARSON: Any opposed? All right. All right. So Chairman's report. Just to remind folks, earlier this year the VFHY leadership recognized the possible staff retirements in the foreseeable future due to a new administration starting in 2026, it was very important to have an updated strategic plan that acknowledged the current landscape and the future of the Foundation.

The strategic planning process has been conducted since summer with a review of existing and prior plans, interviews with staff and work sessions with the strategic planning committee.

As chair of the committee, I wanted to share with you all that I'm pleased with the process staff have laid out.

And the plan that you see in your Board packet today represents what I and the committee feel is the best plan forward for VFHY over the next four years. It is centered around the legislative mission which guides the vision of VFHY's

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future that is based on five key organizational values and the plan and goals recognized a need for VFHY to strengthen its organizational identity and operational coherence; advance data-driven practices and decision-making frameworks; expand strategic partnerships, public awareness and strengthen support for those receiving VFHY funding; and ensure organizational continuity and transparency, operational sustainability and financial resilience.

Moving forward, each year staff will purport -- report and provide an update to the Board on the plan's status. Later today, the strategic planning committee of the Board will recommend approval of the plan and also ask staff to develop -- ask the staff to develop a listing of VFHY's top strategic priorities for the next fiscal year, as well as a time line and the actual metrics for tracking the plan's progress. Soon we are going to be presented new challenges and opportunities with potential budget issues the General Assembly faces with a new administration

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starting next year. As a Board -- as Board members of the Foundation, we have a responsibility to assist during the upcoming General Assembly session.

I ask that each of you be prepared if we call upon you to advocate for the Foundation and the important role prevention education plays in creating positive health outcomes for kids across the Commonwealth. So with that, I'm going to pass it to Wilma for our budget reports.

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MS. JORDAN: Okay. And that would be me. In your packet, you will see two reports -- oh. Sorry. In your packet you have two reports. One is a balance sheet.

These are as of October 2025. The second one is a year to date expenditure and budget. And that is also through October.

I just want to make a note that the budget -- there was no changes from the September approval, so we don't have to do anything there. And the one document in here that I wanted to point out is -- well,

it's not actually in your packet, but it is showing in the balance sheet is the endowment fund that we set up.

The funds finally got transferred in June of 2024, so it's been about a year and a half. And that fund has made approximately $574,000.00 in interest alone. So -- and that's all I have.

MS. KILGORE: All right. Thank you, Wilma. And for the new Board members, the endowment came about as a result of cost savings from COVID. So that's where that money came from.

And we made sure our grantees were taken care of. And then we were able to do some cost savings. Okay, so for my report, I'm going to go quickly.

You have a full report and it's long and in-depth, so please read all of that. And there will be a quiz at the May Board meeting -- just kidding. But anyway, we'll start with programs. So we received 85 HCAT applications this time, which is unheard of. So we're very pleased

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with the outreach that Michael and his programs team were able to accomplish. Quarterly grantee reports were due and everyone was meeting their goals and objectives.

And then lastly, I want to report on CatchaFire and that's where it's something that we provide with our grantees in case they want to do a project.

And it's free work provided to a grantee. So if they need something translated for their kids' program, then it will do translation. Or maybe they need help with a web site or their strategic planning.

So these are all things that are free things that organizations get back. So CatchaFire has been a great thing. All right, moving on to marketing.

Our Y Street kids continue to do amazing things. And this fall we had wins in Suffolk, Warren and Amelia Counties adopting 100% tobacco free and vape free parklands. Our Behind the Haze, which is our vaping campaign, is doing well as well

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as our Quit the Hit. And we saw 309 youth who were recruited from Instagram to quit smoking. And so we just saw great success.

Our Y Street kids also did well with Rev Your Bev and Frederick County and Fluvanna also updated their wellness policies.

Research, so this is a picture of Dr. Peace. And I'm sure you probably remember Dr. Peace if you were a previous Board member. She came and presented. So what she does is she takes in vapes from counties and school districts.

And so she collected 1287 vapes from schools and she found that 14 -- and so then they run testing on them through their lab at VCU. 14% were cannabis related-based vapes, and 83% were nicotine-based vapes.

And then we were fortunate to have Dr. Cobb present at the national conference on this information. Dr. Peace also recently did a podcast with us that Keely worked on. And then our VYTP, our Virginia Tobacco Project meeting will be

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February 20th. Legislative outreach, we did a ton of legislative outreach for the Virginia Youth Survey this year.

And so we appreciate the four General Assembly members who are on our board who helped us out tremendously with this outreach.

And the legislators were instrumental in helping us and we look forward to getting that data from the CDC later this spring.

Administration, so for admin -- for the administration I have a QMR meeting which previously was a quarterly -- which was a monthly meeting, then we went to quarterly.

So I had my last quarterly meeting last week. And VFHY was amazing. So just calling it out, yes, we were. And ARMICS, an audit of VFHY fiscal processes.

For ARMICS, this is something that we are not required to do but we do it anyway because it helps us when we do have our next audit -- do the audit of the public accounts. So we always want to have a clean

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audit and this helps us be clean by working with a contractor in preparation, who makes sure we have all of our internal controls tight. All right.

And then collaboration, we can -- have continued working with the first lady on It Only Takes One. And then staff have done a great job attending meetings through various groups.

So I appreciate each of their outreach and all that they do in attending meetings and being part -- a part of that. And with that, I'll turn it back over to the Chairman. Any questions?

MR. PEARSON: Seeing and hearing none, I think now we move to public comments. Is there anyone in the room for public comments? Anyone online for public comments?

DR. O'BANNON: Mr. Chairman?

MR. PEARSON: Yes, sir.

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DR. O'BANNON: I'm going to respectfully ask that -- we had public comment as part of our subcommittee meeting earlier. So anybody that has any interest in that should also be welcome to speak at this.

MR. PEARSON: Seeing and hearing none, thank you, Dr. O'Bannon. The next item on our agenda is new business. Our HCAT recommendations, Dr. Ansong and Sarah for recommendations.

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MS. KILGORE: Sarah or Dr. Ansong --

MS. HOLLAND: Yep, I'm here. Sorry about that. I have some prevention reports I'm very happy to share. Thanks to Michael for putting this together for me.

I do have a formal motion. But before I get to that, I want to just give a shout out to Michael and the team at the Foundation for the really terrific work they have done in making sure that folks all

around the state know about the ability to apply for grant funding. Six years ago, HCAT the VC prevention grants -- we had 36 proposals.

This year, we had 85. So I think you can really think about how far we've come and to give it a shout out. And with our Dangers of Fentanyl grant, last year we have 57 proposals.

And this year, we got more than 100. So our outreach is pretty stupendous. I think we should feel really good about that. I do have a motion for everybody.

Based on the recommendations coming out of the program committee for that recent RFA #852P025, Childhood Obesity Prevention grants. I move to approve the 30 Childhood Obesity Prevention grants.

You saw the list of grants in the packet that you were sent beforehand. And the total grant award shall not exceed $3.6M over the three-year grant period, which is from May 1st to June 30th. So that is my formal motion. And of course, if

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there's questions, Michael and I would be happy to answer them.

MR. PEARSON: Any questions. You have a motion from Sarah Holland. Is there a second?

MS. CRUMBLE: I'll second.

DR. O'BANNON: Second.

MR. PEARSON: Second. All in favor, please say aye.

BOARD MEMBERS: Aye.

MR. SORRELL: Mr. Chairman, who was that second?

MR. PEARSON: The second was Katie Crumble.

MR. SORRELL: Okay.

MR. PEARSON: Any opposed? All

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right. Thank you, Sarah. All right, the next item on the agenda is the bylaws revision update from Dr. O'Bannon.

DR. O'BANNON: So I have a procedural question. Since our committee did not meet, would it be acceptable to have Andy go ahead and present these one time.

And then we will have our committee vote which is Riley Shaia and the Chairman and myself. And if we approve it, we can just move right on to the -- the recommendation to the full Board.

MR. SORRELL: I think that would be fine with staff if that's fine with the Chairman.

MR. PEARSON: Absolutely.

MR. SORRELL: Okay.

DR. O'BANNON: So I'm going to ask Andy to go ahead and -- everybody has received a copy of -- of the updated bylaws.

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I'm going to let Andy go ahead and briefly explain those. They -- they delete unnecessary language.

They directly address the executive director's role going forward as it's -- as we move to the new administration.

And I think all of that is straight forward. Andy, go right ahead and then we can have a -- a vote of the committee.

MR. SORRELL: Thank you, Dr. O'Bannon. So the bylaws were last updated back in 2017. And with the start of the new administration and the retirement -- potential retirement of two VFHY staff in the near future, it was important that the Board's bylaws were -- were clear.

And so in your packet, you saw a summary of the proposed revisions -- and then a copy of those revisions in the packet as well. But I'll just review some of the highlights and be available to answer any questions that the committee and then the

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Board should you have any. Generally throughout the bylaws revision, you'll notice that we added references to key administrative documents that perhaps didn't exist last time we had them, or perhaps were in a different format.

Things like the endowment policy, electronic media policy, our strategic plan, the HR manual and the procurement manual.

Also, whenever we reference things that were already in the Cod of Virginia, we just reference the Code of Virginia rather than reading all that out again.

So that -- that saves everybody. When it relates to -- to -- throughout the document, you'll see a lot of that. Also adding some clarity on -- this was a gray area.

Once a -- you know, when there's a transition period between a Board member's term expiring and a -- the appointing authority hasn't named an appointment yet, does that person's vote

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count for a quorum if they come. Clearly, if the appointing authority has made a replacement or the person has received a letter thanking them for their service, they're not longer a Board member.

It's just adds a little bit of clarity to that process so that we can make sure that we have a quorum at our meetings. When it comes to general things related to officers and things of that nature, just added some clarity to the processing of that.

Also now some notes that made it very clear that anything, when it's related to procurement that is over $50,000.00, that requires Board approval first. That's in our procurement manual.

Like this makes it very clear in the bylaws as well. Also adding some notes about when Board approval is required and through key staff members, so that the Board's aware of the -- the staffing on the commission and it gives them the ability to weigh in on that. Added some information about when there's a position vacancy with

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the director, if that's on a short term basis or on a longer term basis. Of course, the executive director is appointed by the governor.

However, there's also an opportunity or a possibility that an interim would be appointed during that time period until a more permanent one -- if and when that was to happen.

So just to give some clarity on that process. And also references, like I mention, the endowment policy which didn't exist before. Notes that the principal offices are based on the City of Richmond.

Other than saying that we were in Virginia, that had not been noted before. And just adds a few more clarity -- clarifications on the committee chairs and how that works, electronic meetings and things of that nature.

Also made it clear that we need to have a strategic plan and we should follow it. We don't have anything that's required us to have that in the past. But it's a good practice to make sure that we're

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always have a vision that we use and that we regularly keep that vision updated. So with that, those are the general updates to the bylaws.

And I'd be happy to answer any questions of the committee or members of the Board if you have any questions. And I have draft -- draft motions if you need it in the future.

DR. O'BANNON: Andy?

MR. SORRELL: Yes, sir.

DR. O'BANNON: Thank you very much. I'm going to ask if any members of the policy, personnel and bylaws committee have any questions. That would be Ms. Shaia and Mr. Pearson.

If they don't have any questions, I'm going to move that this committee approve and recommend to the full Board that these be adopted as of today.

MS. SHAIA: Dr. O'Bannon, I agree.

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DR. O'BANNON: Okay. Mr. Pearson?

MR. PEARSON: No questions here.

DR. O'BANNON: Okay. All right. Then your policy, personnel and bylaws committee recommends to the full Board that we adopt the updated and revised bylaws as presented today for approval by the full Board.

MR. PEARSON: Is there a motion?

DR. O'BANNON: That doesn't need a second since it comes for the committee.

MS. KILGORE: We need a second.

MR. SORRELL: Not for a committee -- this is just a committee's recommendation. So this was the committee's recommendation.

MS. KILGORE: So for the full Board now.

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MR. SORRELL: Now we're on the full Board.

MR. PEARSON: The Board needs a motion and second.

MR. SORRELL: Correct.

MR. PEARSON: Okay. Is there a motion from the full Board?

MR. LEEK: Motion to adopt.

MR. PEARSON: Motion from Bob Leek. Is there a second?

MS. CRUMBLE: Second.

DR. GRIFFIN: Second from Dr. Griffin. All in favor, please say aye.

BOARD MEMBERS: Aye.

MR. PEARSON: Any opposed? Thank you, Dr. O'Bannon and others. Now we'll

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move to approval of the VFHY/PC Champions for Youth Summit MOU. And that's going to be back to Andy.

MR. SORRELL: All right. Thank you, Mr. Chairman. As -- as the Board knows, VFHY hosts a Champions for Youth Summit every 18 to 24 months.

This is a -- it promotes best practices that impact youth and young adults, on topics that -- that we do. Tobacco and nicotine use, substance you and childhood obesity.

The summit also supports professional development and enhances the knowledge of Virginia youth prevention, planning, health professionals.

So for the last several years, VFHY has more formally partnered with Prevention Connections, which it provides some key support services for the summit. This is a[n] affiliated non-profit that was organized in 2003 to expand the efforts that VFHY does. And so what PC does is it does the same things that VFHY does, but can also

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do things that supports them for adults as well -- whereas we just focus on youth here at the Foundation.

So VFHY benefits from PC's non-profit status which gives it better flexibility to coordinate some of the aspects of the summit. And PC benefits from VFHY's coordination of the summit by received -- receiving operating revenue.

So since this has been more of an informal arrangement over the last several years, we felt -- the PC board and staff felt that it was important to outline some of the expectations in -- in a written memorandum of understanding or agreement that sort of laid out what some of these expectations were.

And so you see that in your packet noting what some of VFHY's responsibilities are what Prevention Connection's responsibilities are. But as I mentioned, you know, revenue is what VFHY provides to it, its ability for Prevention Connections. Whereas Prevention Connections helps secures sponsors, helps do some of the

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events like the reception, helps provide funding for last-minute things that come up that make it more difficult to manage when you're not procurement -- when you're an agency that follows procurement rules.

Tax benefits and also helping take some of the lead on securing keynotes -- keynote speakers and things of that nature.

So what you -- what you see in there is a -- MOU that PC, Prevention Connections board of trustees, I believe, approved at their October meeting, is that correct?

Michael Parsons on staff is the chair of Prevention Connections here this year. And acting -- what the -- what we're asking the Board now to consider is a -- approve the memorandum of understanding so that -- so that we can have this finally executed between both organizations.

MR. PEARSON: Any questions on the MOU? Hearing none, is there a motion to approve the MOU report? I think it's a

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motion --

MR. SORRELL: Yes, I can give you a motion if you'd like.

MR. PEARSON: Sure, absolutely.

MR. SORRELL: Mr. Chair, here's a draft motion. Mr. Chairman, I propose that the Board approve a memorandum of understanding between VFHY and Prevention Connections that outline responsibilities and expectations of both organizations as they relate to the VFHY Champions for Youth Summit.

A copy of the MOU can be found in your Board packet. I further move to authorize the Chairman to execute the MOU on VFHY's behalf. So somebody would need to make that motion on the floor and second it.

MR. LEEK: I'll make the motion.

MR. PEARSON: Motion from Bob Leek. Is there a second from the Board?

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MR. SLEMP: I second.

MR. PEARSON: Second from Cameron Slemp. All in favor, please say aye.

BOARD MEMBERS: Aye.

MR. PEARSON: Any opposed? All right. Thank you, Andy. All right. So I'm going to pass the mic right back to Andy. We're going to do old business, which is our strategic plan presentation.

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MR. SORRELL: Lots of forward facing things on the Board's agenda today. Thank you for everybody's time and patience as we talk through it all.

So I'll be pretty quick. But just as a recap, strategic plan -- VFHY's strategic plan ensures that our programming aligns with our legislative mission and our purpose. It provides time-limited goals and objectives and strategies that meet our mission -- and that purpose is direction-setting. So this is important to have clear

-- have a clear, actionable plan that's supported by VFHY's leadership and the Board itself.

And so back earlier this spring, the Board created a[n] ad hoc strategic planning committee of the Board to provide feedback and review a draft of the plan as it was drafted.

The Board approved some funding back in May for a staff -- work with a consultant to interview staff, to gather information and develop a draft plan that the Board could consider for adoption at our winter meeting -- which is where we are today.

We worked with the firm, the Berkley Group, to draft the plan and gather input. They conducted interviews with all staff and reviewed all the information that we had had from years past.

And -- and including, you know, work sessions and work information that has been provided after the last plan had been adopted. We then reviewed a first draft. They reviewed that draft in a work

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session with all staff back -- like earlier this summer. And then that draft goal framework was reviewed with the strategic planning committee of the Board in August. The plan was edited based on all of this feedback.

And the revised draft was reviewed again by a second staff Board session in October, which at that point, we had added action strategies to the plan to, you know, start seeing how things actually laid out.

And then in November, the strategic planning committee reviewed and -- and took a look at that -- that final draft. From that final edits and formatting were made.

Based on that committee's feedback, the final draft is what you see in your packet today -- the one with the green cover towards the end of the -- of the packet. The complete process for that plan's development is listed in the plan. So you can sort of see what we did and how we secured our -- or how we gathered public

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feedback, which is pretty important to our vision we have. In your plan, you'll see three different parts. The first part talks about us as an organization -- our history, our legislative mission. It describes how we organize the plan and how we developed it.

And it concludes with the vision and the values of the Foundation, the things that are important to guide our goals as they are developed. And part two includes the things that you're actually acting upon.

Your goals, objectives and then the strategies. These are the action items the Foundation desired to achieve within the time line of the plan which is four years.

And you'll see four goals that are listed there. I won't go into a lot of detail, but I'll note that there's four goals, 13 objectives and 29 strategies. Goal one is really strengthening the organizational identity and operational coherence of our organization. It basically

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uses mission-aligned priorities that integrate internal functions that we do and build a unified, strategic identity for all of the things that we do.

Those have -- that goal one has nine strategies that talk about that we hope to implement those in the next four years. Goal two is more quantitative and talks about advancing data-driven practices and decision-making frameworks.

This is, you know, a survey making sure that both external and internal surveys are conducted to measure our -- our performance and how we're doing.

It also talks about a strategy that makes sure that we measure our -- we keep track of our implementation of this plan. Because if we have a plan, we should know how we're implementing it, how we're doing on that.

Goal three talks about expand -- expanding our strategic partnerships, public awareness and strengthening support for those that receive our funding -- grantees and others. It aims to strengthen

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our position as a credible and visible leader in youth health using data and storytelling to tell that -- how that data is impactful.

It sort of -- it's important to demonstrate this impact, both to the public what the policy makers do. Because that's where our funding comes from.

It's strengthening support for systems that receive our finding and we -- I mean, we also want to plan for strengthening the support systems and partners that receive funding from us, our grantees, acknowledging that sometimes -- you know, the more support that we can provide them, the stronger organization they can become.

And the stronger services that they can provide to Virginians. That particular goal has 11 strategies. And then goal four is the last one.

And that's organizational continuity and transparency and operational sustainability. So making sure the knowledge that we have now in people's brain is on paper somewhere. That we continue to

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audit to demonstrate to the public that what we do is transparent and above board with public dollars. That we have a plan for sustaining ourselves past funding that could potentially go away in the future.

And that we are resilient in how we pursue some of those funding sources. So like I mentioned, diversifying our funding, building operational systems that sustain our mission across leadership transitions and funding uncertainties.

And then part three of the plan talks about -- or charts or shows how is this organization done through the community we refer to.

It also has a placeholder right now for an implementation time line. And a placeholder right now for key performance indicators -- our metrics that ensure the success of this plan.

The -- if the Board considers adopting this plan, staff would intend to prepare the implementation time line and KPIs for review at your spring meeting in 2026. Also, staff would request that the

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Board consider as, I think, Strategy 1.1A of your plan talks about in May, we would -- staff would also like to bring you strategic priorities that you can consider adopting so that the next fiscal year, you have some direction and can provide that direction to staff on precisely what you want to be spending your money on for the next year.

All of that's just going to be helpful for all of us as we are aligning with new administration, new Board members and new staff with staff transitions. So with that, I'd be happy to answer any questions from the committee or from the Board.

MR. PEARSON: Questions? So I'll say, you know, thank you to Andy and Marty for all the work that's gone into this. All of the Board members who are leaned forward and helped out with this over the last year.

I think that's very much appreciated and I think those who can see the end product is a very well thought out strategic plan being put together. So with

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that, I think we're ready for a motion.

MR. SORRELL: Yes, I have done a draft motion if you'd like me to read that, if it would be helpful.

MR. PEARSON: Okay.

MR. SORRELL: I believe that since we already had an electronic meeting with the committee prior to that one. And it couldn't be an official recommendation for the meeting that we just had.

So if the -- if the committee itself agrees that the plan is in good shape, then it would go something like Mr. Chairman, on recommendation from the ad hoc strategic planning committee, I move that the Board approve and update the revised 2026 to 2029 strategic plan of the Virginia Foundation for Healthy Youth -- a copy of which is found in the Board packet. I also move that the Board request staff to draft and complete the following for review and approval at the next Board meeting. A

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listing of VFHY's strategic priorities as discussed in Strategy 1.1A of the plan, an implementation time line for the plan as found in Appendix B of the -- of the plan and develop key performance indicators or KPIs that would be found in Appendix C of the plan that utilize metrics and track the progress towards implementing the plan's goals and objectives and strategies.

MR. PEARSON: So questions from the members of the ad hoc committee? This doesn't require a second, just a motion from the --

MR. SORRELL: Okay.

MR. PEARSON: So we can make that motion that that can come to the Board for full approval. And so with that being said, we will now entertain a motion on the plan Andy just read out from the full Board.

MS. CRUMBLE: So moved.

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MR. PEARSON: Katie Crumble moves. Is there a second?

DR. GRIFFIN: Second.

MR. PEARSON: Second from Dr. Griffin. All those in favor, please say aye.

BOARD MEMBERS: Aye.

MR. PEARSON: Any opposition? Thank you, Andy. Thank you to everybody. Very much appreciated. So we will move into Committee Reports. And this would be policy, personnel and bylaws. That's Dr. O'Bannon's reports.

DR. O'BANNON: Yeah. I have no additional report from the action item we did.

MR. PEARSON: Thank you, Dr. O'Bannon. Next we'll move to programs and Michael.

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MR. PARSONS: And Sarah covered us.

MR. PEARSON: Okay. Marketing. Danny, that's you.

MR. SAGGESE: We're good. I'll just refer the Board to the first date on the bottom of the agenda there, Healthy Youth Day on February 23rd.

That's our agency's advocacy day and also the day that dozens and dozens of Y Street youth, our leadership team, will descend on Richmond and have breakfast at the General Assembly building and also meet with their legislators.

And this Board is welcome and -- and we hope you guys come along with us. It's a great day to -- to celebrate the Foundation and -- and the work that we do.

MR. PEARSON: Thank you for that. We always look forward to y'all descending on Richmond. So that'll -- that will be an exciting day. So with that, we'll move to research and evaluation. Lisa, Pat Hughes.

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MS. BROWN: Hi, everyone. I'm Lisa Brown, presenting on behalf of Pat Hughes and the research committee. Just want to reiterate what Marty said about the great meeting on February 20th.

It's a hybrid meeting in Richmond at VCU. And I believe that they put in the chat a link to register for that meeting. So all Board members are welcome to attend.

That's a day-long meeting where we hear from all the currently funded research projects and also there will be a student data blitz.

So if you do work with any students that are working in the field of tobacco or nicotine prevention research, let me know because we would love to hear a five-minute little bit about what they're doing in research.

Also Marty did touch on the Virginia Youth Surveys, so we should be hearing back hopefully this spring. And I want to thank all the Board members that were helpful in reaching out to schools. We

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did not reach the 30 -- the 60% threshold. We were about 35% in high school and 42% response rate in middle school. But there is a way for CDC to still get us weighted data.

So we're crossing our fingers that that will happen. And that's -- we'll find out about that hopefully this spring or summer. And I think that's all I have.

MR. PEARSON: Well, thank you, Lisa. We appreciate it. That completes our committee reports. And I want to thank everybody for participating in what was a very rapid fire Board meeting.

Anyway I know some folks who had some hard stops. Again, appreciate the flexibility of everyone adjusting schedules on the fly and making this work before the end of the year.

So we do have a little extra time. I will pause for a second before I go to announcements. And that's to see if anyone has any questions, concerns, thoughts they'd like to raise after all the materials

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we've seen presented today. So I'll pause and see if there are any questions. Hearing and seeing none, again, thank you everybody for the efficiency today and getting through this as quickly as we could on adjusted meeting dates.

Just some announcements for Board members as a reminder for our next Board meetings. We will meet again on May 19th and then on September 15th and December 8th.

So go ahead, please, mark your calendars for those. Again, that's May 19th, September 15th and December 8th of 2026 for our next Board meetings.

Remind folks again, just echo what you've heard earlier from Danny about Healthy Youth Day, February 23rd, 2026. Come down to the GAB.

Come say hi to those of us who are going to be stuck in that building for two months. We're real excited about -- and the rest of us, please be there. Come down and see us and support Healthy Youth Day. That's very important. VYTP Research

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Coalition meeting will be on February 20th of 2026. And then our annual Champions for Youth Summit, we certainly encourage Board members to attend or participate in, will be on May 3rd through the 6th of 2026. I don't know if we have a location for that yet.

MR. SORRELL: Reston.

MR. PEARSON: Reston. Okay, great. So with that, I will entertain a motion -- make a motion to adjourn.

MS. CRUMBLE: So moved.

MR. PEARSON: Motion by Katie Crumble. Second?

MR. LEEK: Second.

MR. PEARSON: Second by Bob Leek. All in favor, please say aye.

BOARD MEMBERS: Aye.

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MR. PEARSON: Any opposed? We are adjourned. Thank you, everybody. Appreciate it.

(The Board of Trustees meeting concluded at 12:40 p.m.)

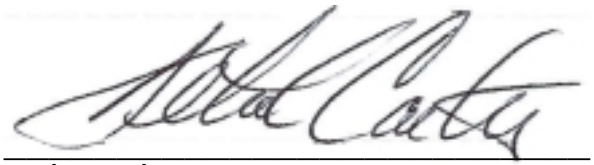
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CERTIFICATE OF COURT REPORTER

I, Debroah Carter, hereby certify that I was the Court Reporter at the VIRTUAL BOARD OF TRUSTEES MEETING for the VIRGINIA FOUNDATION for HEALTHY YOUTH, heard in Richmond, Virginia, on December 15th, 2025, at the time of the virtual Board of Trustees meeting herein.

I further certify that the foregoing transcript is a true and accurate record of the testimony and other incidents of the virtual Board of Trustees meeting herein.

Given under my hand this 24th day of December, 2025.



Debroah Carter, CMRS, CCR
Virginia Certified
Court Reporter

My certification expires June 30, 2026.

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