MEETING AGENDA

LOCATION
Blue Ridge Beverage Company
Salem Location

4446 Barley Dr
Salem, VA 24153

Virtually via Microsoft Teams

DATE & TIME
Tuesday, November 10, 2026
11 AM

1. CALL TO ORDER

2. APPROVAL OF AGENDA

3. APPROVAL OF DRAFT MINUTES

4. PUBLIC COMMENT

5. OPERATIONS MANAGER REPORT

a. FY 26-27 Budget Overview
b. Licensing
c. Sales
d. Marketing & Engagement
e. Staffing Update

6. BUSINESS DEVELOPMENT

a. Trademarks
b. Marketing

7. ADJOURN

DRAFT